

MEMORANDUM OF UNDERSTANDING (MOU)

Between



K.R. MANGALAM UNIVERSITY

Sohna Road, Gurugram (Haryana)-122103

And

aecc

Study abroad consultants

AECC India Private Limited

Unit No.703-706, 7th Floor, International Trade Tower,
Nehru Place, New Delhi-110019



Study
abroad
consultants

This memorandum of understanding ("MOU") is made at AECC New Delhi Unit No- 703-706 International Trade Tower, Nehru Place, New Delhi, Delhi 110019(The address where agreement is executed) on **15th March 2023**

(the "Effective Date") by and between AECC India Private Limited, a company registered under the Companies Act, 1956, having its registered office at Unit No.703-706, 7th Floor, International Trade Tower, Nehru Place, New Delhi-110019 (AECC) AND **KR Mangalam University- School of journalism and mass communication**

the Registered name of second party), a (College / University), having its registered address at Badshahpur Sohna Rd Hwy, Sohna Rural, Haryana 122103 (**AECC - Institution Partner**).

AECC and the AECC - Institution Partner are hereinafter jointly referred to as the "Parties" and each, individually, a "Party", as the context may so require.

NOW THEREFORE, THE PARTIES HEREBY AGREE, AND CONTRACT AS FOLLOWS

- **AECC** represents that it is engaged in the business of counselling the students for the overseas education under the name "AECC" through its in-house educational counsellors, which enables the overseas partner institutions to give admissions to students in India if the eligibility criteria are met. Educational Counsellors present in-house helps students to decide the right overseas destination, institutes and courses offered by the partner institutions, pursuant to which AECC helps the students at every step of the student lifecycle till the course commences.

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- The **AECC - Institution Partner** can refer the students for all the destinations where AECC is dealing. Currently AECC helps students for overseas education in UK, USA, Canada, Australia, New Zealand, Ireland, Dubai and Singapore. If AECC adds more destination in their portfolio, the Referring Merchant will be automatically eligible for referring students for newly added destinations.
- **AECC** will provide below services (but not limited) to support the **AECC - Institution Partner**
 - a. AECC will help the students to get admissions in the best institutions overseas by helping the students through our expert education counsellors.
 - b. AECC will help students in
 - i. Destination Selection, University Selection & Course Selection: Our expert counselling team works closely with students to understand their academic profiles and help the students to shortlist the most relevant courses basis their profiles.
 - ii. Documentation, SOP Editing & Visa Filing: Documentation plays the key role while applying for overseas education & our experts helps students with Finance Documentation, SOP Editing, Visa Filing Assistance and Documentation
 - iii. Pre-Departure & On-Shore Support: For every intake AECC conducts a Pre-Departure Sessions for the students where they are briefed about the things that students should be taking care of while going abroad for higher studies. AECC also provides on-shore support students like Finding the accommodation & Getting the insurance for the students*
 - c. AECC will not charge money from the students which are referred from “AECC - Institution Partner’s (except of USA).

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- d. AECC will conduct 10 sessions (Seminar / Webinars) and 10 Counsellors Help desk activities throughout the year with all the students where it will educate the students about Overseas Education
- e. AECC will assign a Coordinator for one smooth functioning.
- f. **AECC** will need support by "**AECC - Institution Partner**" to endorse AECC as one of the Preferred Overseas Educational Consultant on different marketing mediums of College (As and When Applicable)
- g. AECC will need support from **AECC - Institution Partner** for sharing the details of students like: Name, Phone Number and Email Address so that it can connect with students at their suitable time for one-to-one counselling sessions.

- Both parties acknowledge and agrees that all the information received during the valid period of this agreement, the terms of this proposal, translation and partial copies are proprietary to the respective party title thereto remains in Party. Neither party shall sell, transfer nor otherwise make available to third parties any portion of the confidential information except as expressly permitted.
- The **AECC - Institution Partner** acknowledges that if it violates provision of this agreement or fail to carry out an obligation set forth herein, it will cause immediate and irreparable damage to the company. In case company comes across any instance of breach of aforesaid term by second party, the agreement stands void on the same date and whatever outstanding dues will be cleared by the company.



- This agreement shall be binding upon and insure to the benefit of the parties, their successors, assigns, and personal Representatives.
- This MOU shall be effective upon the signature of the two parties. Mentioned above & shall be reviewed post 12 Months.
- These terms and conditions are subject to change without notice, from time to time at AECC sole discretion. We will notify you of amendments to these terms and conditions by posting them to our website (www.aeccglobal.in) or by sending email to your registered email address

Registration Details

Name:

Registration Email Address:

Phone Number:



Authorized signatory

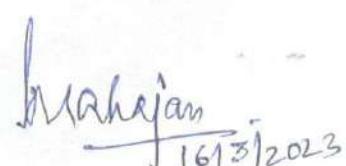
Karan

(Head - Marketing, AECC)



Kaushal Seth

[Asst Manager Business Development]



AECC - Institution Partner

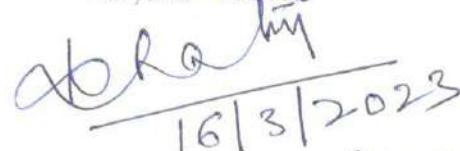
Name: Gp Capt P Mahajan

Sign: 

Stamp: K.R. Mangalam University

Sohna Road, Gurgaon

Haryana - 122103



16/3/2023

Dr. Neesaj Khatru
Dean, SJMC.