

MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding is executed on 17th day of November, 2021.

BETWEEN

School of Journalism and Mass Communication, K.R. Mangalam University, Sohna Road, Gurgaon - 122103 (Delhi NCR Region), a private university established in 2013 and empowered to award degrees as specified by UGC under section 22 of the UGC Act, 1956, and are involved in providing Education Services through its Registrar, presently Gp. Capt. P. Mahajan duly authorized to enter into and sign an MOU on behalf of School of Journalism and Mass Communication, K.R. Mangalam University (hereinafter referred to as SJMC, KRMU) PARTY OF THE FIRST PART.

AND

The Meant4Environment Foundation, which is a section 8 (Non Profit Motive) organization, with their registered office at B6-401, Tulip Orange, sector 70, Gurugram, Haryana 122101, through its Authorized Signatory _____, duly authorized in this regard to sign an MOU on behalf of The Meant4Environment Foundation (hereinafter referred to as M4E), PARTY OF THE SECOND PART and is working with the objective:

- I. To carry on environmental efforts with the help of government, local bodies, NGOs, Societies, Private Organizations students, individuals and people at large, on recovery of ecosystems, conserving biodiversity and the natural and cultural environment, good human health, efficient material cycles free from dangerous substances, sustainable use of natural resources, encourage Recycling of Dry Waste, Sustainable Development Goals, Peace and Prosperity for All
- II. To encourage and conduct CSR and EPR activities with the funds received from individual, various Body corporate/Organization to promote, support and assist education and personal training program designed to enhance cleanliness, environmental information processing and utilization capabilities.
- III. To coordinate with government, local bodies, NGOs, Societies, Private Organizations' peoples, students and faculty participation in the environmental, cleanliness, studies program and training program.
- IV. To Promoting, encouraging and initiating research related to the environment related issues. -

- V. To collaborate with the different stake holders for the research and environment awareness.

The expression SJMC, KRMU and M4E shall, mean and include the Institutions/Organizations, their successors, appointees, assignees etc.

SCOPE OF THIS AGREEMENT

- I. This Agreement describes the understandings and commitments to this collaborative effort between the above mentioned two parties
- II. This agreement guides the collaboration for the period of 3 Years beginning from 17th November, 2021 to 16th November 2024.
- III. The scope and duration of the collaboration may be amended and/or extended through the joint agreement further with the consent and approval of both the parties.

ROLES AND RESPONSIBILITIES OF THE PARTIES

- I. The SJMC will provide the team of students, based on their need, interest and competency to support the foundation in designing, planning, promoting and executing their Environment Friendly Initiatives.
- II. The Meant4Environment Foundation will provide exposure opportunities to students to develop their competency further.
- III. The Meant4Environment foundation will provide internship, certification to acknowledge and appreciate student's work.
- IV. If required the Mrs. Manju Ranjan , the founder Director of Meant4Environment Foundation, will support the training and placement of the students as well. Her Training Expertise is as follows:
 - a) We deliver Customized Training solutions for schools and colleges across the country.
 - b) Details of few of our training and developmental solutions, including awareness on Environmental Issues, are as follows
 - i. For Students- Motivational and confidence building Workshops to aspire them to achieve their career goals
 - Communication Skills, beyond content
 - Interview Skills

- Entrepreneurial Skills
 - Self-Development- optimizing yourself
 - Staying focussed and Stress Management
- ii. For Faculty -To enhance their capability to bring about a visible change in students by empowering them with skills and techniques. The topics covered in workshops are:
- Communication skills for Teachers/Trainers
 - Mentoring Techniques
 - Adult Learning Principles
 - Activity based techniques of Transforming Students
 - Parents and Students counselling
- V. The two parties may plan to work together on creating more opportunities in the interest of environment and students like Dramas, videos, documentaries, Events and Research Work. The Foundation might also network further with other individuals and organizations.

LEGAL & FINANCIAL STRUCTURE

The basic intent of the agreement is to collaborate for the social cause and hence do not have any legal or financial implications for either of the parties,



**FOR K.R. MANGALAM UNIVERSITY,
SOHNA ROAD, GURUGRAM
(HARYANA)**

Witness:

1.  _____

Date: 17/11/2021

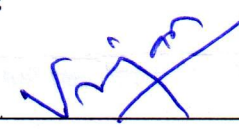
2. _____

Date: _____



**FOR THE MEANT4ENVIRONMENT
FOUNDATION, GURUGRAM,
(HARYANA)**

Witness:

1.  _____

Date: _____

2. _____

Date: _____