



1 NO POVERTY



SDG 1: No Poverty
(Report 2023-24)

1.1 Research on Poverty

K.R. Mangalam University actively contributes to research and knowledge creation aimed at eradicating poverty and promoting inclusive economic growth, in alignment with SDG 1 – No Poverty. The university has produced **1,042 Scopus-indexed publications**, of which **12 publications** are directly aligned with SDG 1. These studies focus on socio-economic development, sustainable livelihoods, and policy interventions for poverty reduction, showcasing the university's interdisciplinary engagement with economic, social, and environmental dimensions of poverty alleviation.

1.1.1 Papers Co-authored with Low or Lower-Middle Income Countries

In 2024, K.R. Mangalam University recorded **7 publications co-authored with researchers from low-income countries** and **53 with middle-income countries**, demonstrating strong international collaboration and knowledge exchange with economically diverse regions. These partnerships enhance the global relevance of the university's poverty-related research, ensuring that local and regional perspectives are integrated into sustainable poverty eradication strategies. Such collaborations highlight the university's commitment to equitable research partnerships that contribute to inclusive development.

1.1.2 No Poverty – FWCI

The **Field-Weighted Citation Impact (FWCI) of 1.22** reflects that the university's SDG 1-related research is performing above the global average, with a growing international recognition of its impact. This value underscores the effectiveness and scholarly quality of research addressing the challenges of poverty, inequality, and socio-economic resilience.

1.1.3 No Poverty – Publications

The **12 publications** aligned with SDG 1 have collectively received **471 paper views** and a **citation index of 4.5**, with a **Field Citation Average of 1.1**. These metrics reflect the growing visibility and influence of K.R. Mangalam University's research on poverty



eradication. The university's focused efforts in producing socially relevant, policy-oriented, and evidence-based research continue to strengthen its contribution toward achieving the global goal of ending poverty in all its forms everywhere.

1.2. Proportion of Students Receiving Financial Aid Due to Poverty

K.R. Mangalam University demonstrates its commitment to equitable access to education through targeted financial assistance programs for economically disadvantaged students.

1.2.1 Low-Income Students Receiving Financial Aid Year: 2024

In the year 2024, a total of **5,506** students were enrolled at the University. Out of these, **28%** of students (**1,541** beneficiaries) from low-income backgrounds received financial support through various scholarship schemes, tuition fee waivers, and need-based assistance programs.

To institutionalize this commitment, the University has formulated a Policy for Low-Income Group Category, which aims to minimize financial barriers to higher education and promote inclusivity. The policy ensures that students from economically weaker sections can pursue quality education without financial hardship or academic interruption, thereby reinforcing the University's mission of equitable access to learning opportunities for all.

[Link of policy for Low Income Group Category](#)

[Link of list of students who availed Low Income Group Category Scholarship](#)

1.3 University Anti-Poverty Programmes

The University has established a formal **Policy for Admission of Students from the Bottom Financial Quintile**.

This policy aims to ensure that students from low-income households are given equitable opportunities for admission through reserved financial assistance, flexible fee structures, and outreach programs targeting underserved communities.

Link of Policy for Admission and Migration of students: [Revised Policy](#)



1.3.1 Bottom financial quintile admission

In the academic year **2024**, the University enrolled a total of **5,506 students**. Out of these, **28% (1,541 students)** belonged to the **bottom financial quintile** and were identified as students from **low-income backgrounds**.

To ensure equitable access and social inclusivity, the University has set a target to **admit and support at least 25–30% of students** from the bottom financial quintile each academic year. These students are extended comprehensive financial support through **scholarship schemes, tuition fee waivers, and need-based assistance programs**.

The University has adopted a dedicated **Policy for Low-Income Group Category**, designed to:

- Reduce financial barriers to higher education,
- Ensure inclusivity for economically disadvantaged students, and
- Facilitate uninterrupted academic progression through targeted financial aid mechanisms.

This initiative reflects the University's commitment to fostering **inclusive excellence and social equity** by enabling students from financially weaker sections to access and thrive in quality higher education.

1.3.2 Bottom financial quintile student success

From the inception of the university, the University implemented strong measures to support students from the bottom financial quintile, ensuring equity and academic success. Eligible students were identified through verified income documentation and provided with financial aid, fee waivers, and scholarships.

Academic mentoring, remedial classes, and counselling were organized to enhance learning outcomes and retention. Special focus was given to employability through skill development, internship support, and placement training.

As a result, the academic performance and graduation rates of these students improved significantly, with over 90% pass percentage and 85% placement among eligible students.



The institution remains committed to inclusive growth and equitable opportunities for all learners.

1.3.3 Low-income student support

Regardless of their financial circumstances, K.R. Mangalam University is committed to ensuring that all students have access to higher education and achieve academic success. An inclusive aid program has been created by K.R. Mangalam University for students who are struggling financially.

This programme includes:

1. **Housing Support:** The institution offers reasonably priced on-campus housing that prioritizes low-income students and guarantees secure quarters.
2. **Transportation Services:** Shuttle services are provided to students in order to promote mobility.
3. **Legal Aid:** The institution offers legal aid to students who are having financial difficulties through its Legal Aid Clinic.

1.3.4 Bottom financial quintile student support

In the academic year **2024**, the University extended comprehensive financial assistance to **1,541 students** belonging to the **bottom financial quintile**, representing **28% of the total enrolled student population (5,506 students)**.

To ensure equitable access to education, the University has established a structured **Financial Support Mechanism** under its **Policy for Low-Income Group Category**, aimed at empowering students from economically weaker sections.

Under this framework, eligible students receive support through:

- **Tuition fee waivers and need-based assistance,**
- **Merit-cum-means scholarships,**
- **Government and private funding schemes, and**
- **Institutional aid and endowment-based scholarships.**



The University's commitment is guided by the principle of **inclusive excellence**, ensuring that financial constraints do not impede any deserving student's pursuit of quality education. The institutional policy specifically aims to:

- **Reduce financial barriers** for students from low-income backgrounds,
- **Enhance retention and academic performance** through sustained support, and
- **Foster social inclusivity and equity** across the student community.

1.3.5 Low or lower-middle income countries student support

In the academic year **2024**, a total of **27 international students** were enrolled from **Lower-Middle-Income Countries**, including **Bangladesh, Bhutan, Nepal, Nigeria, Thailand, Tanzania, Zambia, Ghana, and Iran**.

To promote diversity and inclusivity in international education, the University has implemented a dedicated **International Student Support Scholarship Scheme**. Under this initiative, the University provides a **scholarship worth USD 50,000** to all international students hailing from **low and lower-middle-income countries**, as classified by global economic standards.

This initiative demonstrates the University's commitment to:

- **Enhancing access to quality higher education** for students from economically constrained regions,
- **Strengthening global academic collaboration** through inclusive financial support, and
- **Promoting internationalization with equity**, ensuring that financial limitations do not hinder deserving students from pursuing higher education.

Through this scholarship policy, the University upholds its vision of creating a **globally diverse learning environment** and supporting **educational equity beyond national boundaries**.



1.4 Community Anti-Poverty Programmes

1.4.1 Local Start-Up Assistance

K R Mangalam University actively engages in community development through entrepreneurship and capacity-building initiatives.

Under the **ICSSR-funded project** titled *“Strings of Resilience: Exploring the Socio-Economic-Cultural Significance of Puppetry in the Northern Region of India for the Katputli Community”*, the University provides **free mentorship, training, and entrepreneurial exposure** to traditional puppeteers.

This initiative empowers the Katputli community by enhancing livelihood opportunities, promoting cultural sustainability, and integrating traditional arts into the creative economy.



Traditional puppeteers from the Katputli community displaying their handcrafted puppets during K R Mangalam University ICSSR-funded project “Strings of Resilience,” which promotes cultural preservation and livelihood enhancement through entrepreneurship training.

Another initiative taken by K R Mangalam University in line of SDG 1_ No Poverty is establishment of DST-supported STI Hub at University campus, Sohna Block, Gurugram.

K. R. Mangalam University under the **DST-supported STI Hub at Sohna Block, Gurugram**, has been organizing a series of capacity-building and training programs aimed at



socio-economic empowerment of local communities, especially women artisans and Self Help Groups (SHGs).

These initiatives align with the **Government of India’s mission for inclusive growth, sustainable development, and skill enhancement** in rural and peri-urban clusters. Approximately 80–85 women benefited from the DST-supported project by being given guidance, resources, and skill-based support to enhance their livelihood opportunities.

The initiative greatly empowered the participants by cultivating self-reliance among themselves for sustainable community development.

[Report on Training and Capacity-Building Activities under KRMU KEIC DST STI Hub](#)

The programs focused on four major domains:

1. **Entrepreneurship and Start-up Development**
2. **Skill and Handicraft Development**
3. **Community Health and Well-being**
4. **Team Building and Social Empowerment**

2. Categorized Summary of Activities

A. Entrepreneurship and Start-up Development

These activities were designed to motivate rural artisans and SHGs to develop market-ready products and initiate micro-enterprises.

Title of Activity	Objective
Start-up ideas on Handicraft Value-add Products at Garhi Bazidpur for K R Mangalam University – KEIC STI HUB DST Project	To promote innovation in handicrafts and guide artisans in developing value-added products for local and online markets.
K R Mangalam University KEIC DST STI HUB, Sohna Block Gurugram Training with Different Self-Help Groups (SHGs) at Garhi Bazidpur Village	To enhance entrepreneurial capacity and financial literacy among SHG members, encouraging self-sustainability.



SHG Formation Session	To facilitate the formation and registration of Self Help Groups as a platform for collective production and marketing.
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B. Skill and Handicraft Development

These training programs focused on reviving traditional crafts and introducing new skills that enhance employability and income opportunities for local women.

Title Of Activity	Focus Area
K R Mangalam University KEIC DST STI HUB, Sohna Block with Collaboration Unnati Charitable Trust Organise Five Days Training Program on Handicrafts	Comprehensive Hands-On Training In Various Handicraft Techniques And Product Finishing.
Organise Capacity Building Training On Enhancing The Fabric Through Targeted Intervention	Skill Enhancement In Fabric Design, Texture Improvement, And Product Diversification.
K R Mangalam University KEIC DST STI HUB, Sohna Block Gurugram Handicrafts Training on “Advance the Art of the Needle: Introduction to Embroidery”	Advanced Embroidery Techniques Including Motif Creation And Fabric Ornamentation.
K R Mangalam University KEIC DST STI HUB, Sohna Block, Gurugram Haryana Organise Capacity Building Training On Empowering Creativity: Capacity Building Training On Candle Making Skills	Training In Creative Candle-Making, Design, And Small-Scale Production For Income Generation.
Mastering In Carpet Manufacturing Training	Skill Development In Weaving, Dyeing, And Finishing Techniques For Carpet Production.
Capacity Building Training On Bag Stitching	Hands-On Workshop For Bag Stitching, Finishing, And Fabric Selection.
Capacity Enhancement Training Of Macrame Art: Wall	Creative Workshop On Macrame



Hanging Craftsmanship

Art For Decorative And Utilitarian Products.



Participants engaged in a hands-on embroidery training session under the DST-supported STI Hub, Sohna Block, Gurugram—an initiative empowering rural women with creative and income-generating skills.

C. Community Health and Well-being

In collaboration with the Youth Red Cross Committee, these initiatives focused on health awareness and preventive care for rural women.

Title of Activity	Focus Area
K R Mangalam University KEIC DST STI HUB, Sohna Block with Collaboration Youth Red Cross Committee K R Mangalam University (District Red Cross Society) Organise Medical Health Camp Anamiea For Well Being	Health screening and awareness on anaemia prevention and nutrition.
K R Mangalam University KEIC DST STI HUB, Sohna Block, Gurugram Haryana Organise Regular Medical Health Camp	Regular health monitoring camps and



With association Youth Red Cross Committee K R Mangalam University	preventive care education sessions.
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D. Team Building and Social Empowerment

These programs aimed at community bonding, leadership development, and cultural integration among beneficiaries.

Title of Activity	Objective
Team Building and Teej Celebration at CFC Garhi Bazidpur for K R Mangalam University – KEIC STI HUB DST Project	Celebration promoting cultural values and teamwork among participants.
K R Mangalam University KEIC DST STI HUB, Sohna Block, Gurugram Haryana Organise Talent Show Competition With Association Youth Red Cross Committee K R Mangalam University (Team Spirit Enhancement)	Confidence-building and social integration through cultural talent competitions.

1.4.2 Local Start-Up Financial Assistance

K. R. Mangalam University is deeply committed to fostering an entrepreneurial ecosystem that empowers students and local innovators to transform ideas into impactful ventures. Through its **Innovation and Incubation Centre**, the University provides **financial assistance, mentorship, and infrastructural support** to encourage the development of local start-ups and community enterprises. In the year **2024**, the University extended **financial and incubation support to 22 local start-ups**, initiated by students, faculty members, and young entrepreneurs from nearby regions. These ventures span diverse domains such as **agri-tech, healthcare, renewable energy, digital education, and sustainable technology**. In the year **2023**, The University has organized the yearly "IDEAS" series IDEAS 1.0, IDEAS 2.0, and IDEAS 3.0 in an effort to encourage creativity and entrepreneurship among students. Students are encouraged to use this platform to develop original ideas, showcase start-up concepts, and turn creative thoughts into workable business models.



To promote and sustain entrepreneurial growth, K. R. Mangalam University has implemented a comprehensive **Innovation and Entrepreneurship Policy**, aimed at:

- Supporting **student-led and community-based start-ups**,
- Providing **seed funding, prototype development grants, and incubation support**, and
- Facilitating **industry mentorship, investor connect, and capacity-building programs**.

Under this initiative, the University offers:

- **Seed funding assistance of up to ₹1.5 Cr**
- **Access to co-working and research facilities** within the University's incubation centre, and
- **Continuous guidance** from faculty mentors, domain experts, and industry leaders.

Students get hands-on experience with entrepreneurship and innovation through seminars, pitch presentations, and mentoring sessions. The program fosters kids' problem-solving abilities as well as their sense of independence and leadership. In line with the goal of "Creating Entrepreneurs for Tomorrow," the University offers a supportive environment for young innovators to transform their concepts into practical solutions by encouraging cooperation between academics, business, and investors.



A student team presents their innovative food start-up “PureCrisp” to university dignitaries during IDEAS 3.0 at K.R. Mangalam University



Students showcase their technology start-up “Skyra,” demonstrating drone and automation innovations to the visiting guests at IDEAS 3.0.



The “FinStop” team presents their AI-driven financial dashboard, offering smart investment insights at the IDEAS 3.0 start-up showcase.



The “Space Orbiters” team displays their project promoting interactive learning in space exploration during the university’s IDEAS 3.0 exhibition.

1.4.3 Programmes for Access to Services

K. R. Mangalam University has undertaken multiple initiatives and outreach programmes aimed at ensuring **equitable access to essential services** for students, staff, and the local community. These programmes are designed to promote **social inclusion, community engagement, and sustainable development**, aligning with the University’s vision of holistic education and societal well-being.

During the academic year **2024**, the University implemented several structured programmes to enhance access to key services such as **healthcare, education, legal awareness, digital literacy, financial inclusion, and social welfare**.

- **Community Health and Wellness Camps:** Regular medical check-up and wellness camps organized in nearby villages and urban slums to provide free healthcare consultations, medicines, and preventive health awareness sessions in collaboration with local hospitals and NGOs.
- **Legal Aid and Awareness Clinics:** Conducted under the School of Legal Studies, offering free legal counseling, rights awareness, and legal literacy workshops to underprivileged communities, ensuring access to justice and empowerment.



- **Digital Literacy and Financial Inclusion Workshops:** Training sessions and digital literacy drives organized by the School of Management and School of Computer Science to enable local youth and women entrepreneurs to gain access to digital banking, online education, and e-governance platforms.
- **Education for All Initiative:** Volunteer teaching and mentorship programmes run by students and faculty to support school children from nearby low-income communities, improving their access to quality education and career guidance.

The University implements a range of initiatives to enhance the social and economic inclusion of marginalized communities:

- Facilitated **public performances** for puppeteers at the *India Habitat Centre, Delhi* enabling artists to earn through institutional collaborations.
- Provided **free stalls** at the *IDEAS 2024 Entrepreneurship Festival* for artisans to showcase and sell handmade puppets and crafts, connecting them with urban markets and student entrepreneurs.
- Conducted **school-based workshops** in collaboration with **SPIC MACAY**, where community artists engaged with students, promoting traditional art education and generating paid teaching opportunities.
- Offered **free mentorship, training, and exposure** under the ICSSR project framework to develop entrepreneurship skills and market readiness.
- Initiated the creation of a **digital archive** featuring oral histories, videos, and artist profiles to promote cultural visibility and sustainable livelihood opportunities through online platforms.



Artisans and entrepreneurs showcasing handmade crafts and puppets at the IDEAS 2024 Entrepreneurship Festival organized by K R Mangalam University, providing market exposure and networking opportunities with students and investors.

1.4.4 Policy Addressing Poverty

K.R. Mangalam University has adopted a formal **Policy on Addressing Poverty, Employment, and Prevention of Modern Slavery.**

The policy outlines the University's institutional commitment to:

- Promoting inclusive education for students from economically weaker sections.
- Ensuring fair employment practices and decent work conditions within the University ecosystem.
- Preventing exploitation and modern slavery through ethical recruitment and supply chain transparency.
- This policy forms the backbone of K R Mangalam University's long-term anti-poverty and equity agenda.

[Link of Policy on Addressing Poverty, Employment, and Prevention of Modern Slavery](#)

[Revised policy - Addressing Poverty, Employment, and Prevention of Modern Slavery](#)