



K.R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

Rollno.....

End Semester Examination, December 2024

Program –BA (JMC) III Semester

USO103 Social Psychology

Time: 2.5 hrs.

Max Marks:50

Note: *All Questions are compulsory. Marks are indicated against each question.*

PART-A

Q.1 *Attempt any five questions.*

- | | |
|---|----------------|
| (a) List big five personality traits? | [CO-1] [L-2]2 |
| (b) What is a 'behavior' in social psychology? What are the major types of behaviors? | [CO-1] [L-2]2 |
| (c) "Crowd is destructive" do you think this statement is a myth? explain. | [CO-1] [L-2]2 |
| (d) Give differences between 'Crowd' and 'Social Group'. | [CO-1] [L-2]2 |
| (e) What is social situation? | [CO-1] [L-2]2 |
| (f) Write a very short note on case study analysis method in social psychology. | [CO-1] [L-2] 2 |
| (g) How is ecology, biology, culture and personalities interconnected? | [CO-1] [L-2] 2 |
| | 2x5 |

PART-B

- Q.2 What are the methods of social psychology? **Apply** Field method of social psychology with an example. [CO-2] [L-3]10

OR

"The exercise of power over people to force them, through rewards and punishments" is not leadership. Explain this statement with suitable characteristics of leadership. [CO-2] [L-3]10

- Q.3 Analyze trait approach of personality. [CO-3] [L-4]10

OR

Critically analyze how culture influences personality. [CO-3] [L-4] 10

- Q.4 Critically evaluate functions of a leader. [CO-4] [L-5]10

OR

Critically evaluate types of aggression. [CO- 4] [L-5]10

- Q.5 "A riot can be defined as a spontaneous and violent public disturbance involving a large group of people" **create a model** to counter riots. [CO-5] [L-6]10

OR

Public opinion and propaganda play an important role in the formation of attitudes among people. Suggest model towards understanding manipulations behind public opinion and propaganda. [CO- 5] [L-6]10