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End Semester Examination, December 2024

B. Sc. (Hons.) Agriculture- Vth Semester

ENTREPRENEURSHIP DEVELOPMENT AND BUSINESS COMMUNICATION(SAAG306A)

Time: 2.5 Hours

Maximum Marks: 30

Instructions:

- 1) Question No. 1 under Section-A is compulsory.
- 2) Attempt any four from Q. No. 2 to Q. No. 6 under Section-B
- 3) Attempt any two from Q. No. 7 to Q. No.9 under Section-C

Section-A(Compulsory)

1. (a) Fill in the blanks with appropriate words:

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[CO-1] [L-2]

- (i) Theory of “Need for achievement” is given by _____
- (ii) _____ is known as the 'Father of Entrepreneurship'.

1. (b) True/ False:

2

[CO-1] [L-3]

- (i) The word “Entrepreneur” is derived from the French verb.
- (ii) The concept of agri-business was developed in 1957.

1. (c) Write the Full form of following schemes:

2

[CO-1] [L-1]

- (i) PMEGP
- (ii) RGUMY

Section-B

2. (a) Define agri- entrepreneurship.

3[CO-2] [L-3]

(b) Discuss the various areas of agri-preneurship.

3. Write short notes on:

3[CO-3] [L-1]

((i) Innovative entrepreneur (ii) Imitative entrepreneur (iii) Empire builders

4. Discuss in detail various business leadership skills (Minimum 3). 3[CO-4] [L-3]
5. Describe agri-business and its three sectors with its importance. 3[CO-3] [L-2]
6. (a) Explain the concept of Total Quality Management. 3[CO-2] [L-4]
(b) Discuss in detail Principles of Total Quality Management.

Section-C

7. Write short notes on: 6[CO-3] [L-3]
 - a) Khadi village industries commission
 - b) National Research and development corporation
 - c) Small industries development organization
 8. (a) Describe the meaning and impact of economic reforms. 6[CO-4] [L-2]
(b) Explain the process of economic reforms.
 9. What is Problem solving, explain in detail steps of the creative problem-solving process. 6[CO-2] [L-2]
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