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End Semester Examination, December 2024
M.A. Applied Psychology- Semester- I
Applied Cognitive Psychology (HUAP503)

Time: 2.5 hrs.

Max Marks: **50**

Note: **All Questions are compulsory.** Marks are indicated against each question.

Part A- Question no. 1 carry seven questions (a-g), answer any 5 questions from part A.

Part B- Each question have internal choices, answer any one question from each choice. All questions are compulsory to answer.

PART-A

Q.1 Attempt any five questions:

10=2x5

- | | |
|---|-----------------------|
| (a) Write the difference between cognitive psychology and applied cognitive psychology. | [CO-1] [L-5] 2 |
| (b) State the need of field experiments in applied cognitive researches. | [CO-1] [L-3] 2 |
| (c) What is Meta memory? | [CO-1] [L-2] 2 |
| (d) Which type of memory is known as AVL register? | [CO-1] [L-1] 2 |
| (e) What is deductive reasoning | [CO-1] [L-2] 2 |
| (f) Name the types of bias in decision making. | [CO-1] [L-1] 2 |
| (g) State the cause of jet lag. | [CO-1][L-4] 2 |

PART-B

Q.2 Write a detailed note about the research methods in applied cognitive psychology. [CO-2] [L-4] **10**

OR

Write a detailed note about the post war development in applied cognitive researches. [CO-2][L-2] **10**

Q.3 Discuss the process of storage in long term memory. [CO-3] [L-4] **10**

OR

Critically evaluate the statement that language actually determine the thought. [CO-3] [L-5] **10**

Q.4 What is reasoning? Write the difference between logical and categorical syllogism with example. [CO-4] [L-5] **10**

OR

What is problem solving? Write the difference between algorithm and heuristics with example. [CO- 4] [L-5] **10**

Q.5 Write a detailed note about the effect of caffeine on memory and learning. [CO-5] [L-5] **10**

OR

What is ecstasy? Explain the executive functioning in ecstasy. [CO- 5] [L-5] **10**