

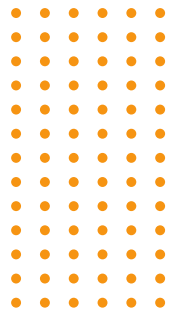


K.R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

School of Management and Commerce

MINORS



MINORS *

Investment Management

- I Indian Banking Systems
- II Rural Banking and Financial Institutions
- III Introduction to Investment Management
- IV Financial Analysis and Valuation
- V Security Analysis and Portfolio Management
- VI Financial Risk Management
- VII Mutual Fund Management
- VIII Fundamental Analysis

Psychology

- I Foundations of Psychology
- II Fundamentals of Social Psychology
- III Developmental Psychology
- IV Counseling and Guidance
- V Health Psychology
- VI Environmental Psychology
- VII Positive Psychology
- VIII Media Psychology

Media Studies

- I Understanding Media
- II Media Ethics and Laws
- III Reporting and Editing for Print
- IV Advertising and Integrated Marketing Communication
- V Public Relation and Corporate Communication
- VI Media, Development and Society
- VII Film Appreciation and Cinema Studies
- VIII Global Media Scenario

Data Sciences

- I Data Analytics Using SQL
- II Data Analytics Using R
- III Python for Data Science
- IV Data Preprocessing and Visualization Using Python
- V Time Series Analysis & Forecasting Using Python
- VI Fundamental of Machine Learning
- VII Data Driven Applications
- VIII Project and Case Study

* Student can opt for any one minor stream out of the above-mentioned streams, which will continue through the entire duration of the programme.