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End Semester Examination, December 2024
MBA (IBM & DM) 1st semester
Evolution of Management Theory (MCMA709)

Time: 2.5 hrs.

Max Marks: **50**

Note: *All Questions are compulsory. Marks are indicated against each question.*

PART-A

Q.1 **Attempt any 5.**

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|--|-----------------------|
| (a) Define management and describe its key features | [CO-1] [L-2] 2 |
| (b) Explain management as both a science and an art. | [CO-1] [L-2] 2 |
| (c) Differentiate between the levels of management and their roles | [CO-1] [L-1] 2 |
| (d) Outline the primary skills required by managers at different levels | [CO-1] [L-2] 2 |
| (e) Summarize Max Weber's Bureaucratic Model of management. | [CO-1] [L-2] 2 |
| (f) Describe the main contributions of Frederick W. Taylor's Scientific Management theory. | [CO-1] [L-2] 2 |
| (g) Explain Abraham Maslow's Need Hierarchy Theory | [CO-1] [L-2] 2 |

2x5

PART-B

Attempt all

- Q.2 Discuss the role of emerging trends like Knowledge Management and Total Quality Management in modern organizations. How do these approaches contribute to organizational growth and effectiveness?
[CO-2] [L-2] **10**

OR

Analyze the importance of Lean Management and Six Sigma in improving operational efficiency. What benefits do these methods offer compared traditional management practices?
[CO-2][L-2] **10**

- Q.3 Apply McGregor's Theory X and Theory Y to a real-world scenario by explaining how a manager might use these theories to address issues of motivation and productivity within a team.
[CO-3] [L-3] **10**

OR

Imagine you are managing a team with low morale and productivity. Describe how you could apply concepts from the Human Relations Movement and Maslow's Need Hierarchy Theory to improve team motivation.
[CO-3] [L-3] **10**

- Q.4 Using the Systems Approach, analyze how a company can adapt to environmental changes and maintain stability. Provide examples of how management functions align with this approach.
[CO-4] [L-4] **10**

OR

Analyze a hypothetical organization facing frequent project delays. Describe how using the Contingency Approach could help managers resolve this issue by adapting strategies to different situations[CO- 4] [L-4] **10**

- Q.5 Evaluate the strengths and limitations of Bureaucratic and Scientific Management theories in today's business environment. Which theory would be more effective for a large, structured organization, and why?
[CO-5] [L-4] **10**

OR

Consider an organization adopting the Behavioral Science Movement theories. Assess the strengths and limitations of applying Rensis Likert's Linking Pin model in enhancing communication and employee relationships

[CO- 5] [L-4] **10**