



Roll No.....

End Semester Examination, December 2024
REPORTING AND EDITING FOR PRINT
(UMS103/Minor G7)

Time: 2.5 hrs.

Max Marks: **50**

Note: ***All Questions are compulsory. Marks are indicated against each question.***

PART-A

Q.1 Attempt any 5 questions out of the 7 questions

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|---|-----------------------|
| (a) Define "news" and explain its significance in the media industry. | [CO-1] [L-1] 2 |
| (b) What is the meaning of "timeliness" in the context of news writing? | [CO-3] [L-1] 2 |
| (c) What is the importance of the 5Ws and 1H in news writing? | [CO-3] [L-2] 2 |
| (d) Explain the term "lead" and its various types. | [CO-5] [L-2] 2 |
| (e) Explain the concept of credibility of sources. | [CO-2] [L-2] 2 |
| (f) Define City and crime reporting. | [CO-1] [L-1] 2 |
| (g) Define Timeliness and Proximity. | [CO-2] [L-1] 2 |

2x5

PART-B

There are four questions. There is internal choice in each of the questions covering the same, attempt one from each of the questions.

- Q.2 Discuss the role and function of a news agency in the journalism industry. How do news agencies serve the needs of news outlets? [CO-5] [L-2] **10**

OR

What is News Agency? Explain its functions and write a short note on major news agencies of India and world. [CO-2] [L-2] **10**

- Q.3 Evaluate the primary functions of a news reporter? Support your argument with suitable example. [CO-4] [L-5] **10**

OR

Assess the concept of city reporting in a daily newspaper. Briefly explain the authoritarian theory of the press. [CO-4] [L-5] **10**

- Q.4 Discuss the principles of editing that should guide an editor when working with a news story. Provide examples where applicable. [CO-2] [L-6] **10**

OR

Analyze the key elements involved in the editing process of a news article? Create a List and explain at least four? [CO-4] [L-6] **10**

- Q.5 Evaluate 'lead' in reporting and editing for print? Why is it considered one of the most important elements of a news story? [CO-4] [L-5] **10**

OR

Articulate the common pitfalls and challenges in reporting when dealing with sensitive or controversial topics like crime or politics. [CO-3] [L-3] **10**