



K.R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

STRATEGIC PLAN

(2022-2027)



STRATEGIC PLANNING – K. R. MANGALAM UNIVERSITY

Strategic Planning is a well-defined process at K. R. Mangalam University which has been devised in achieving the University Objectives. This process shall enable the University to achieve the goals of attaining the global standards and excellence in the area of academics, research and innovation.

To give a shape to the strategic plan, the plan is divided in University's goals which take care of all the aspects of academic and administrative processes at the University in tune with the Vision & Mission of K. R. Mangalam University.



K.R. Mangalam University aspires to become an internationally recognized institution of higher learning through excellence in inter-disciplinary education, research, and innovation, preparing socially responsible life-long learners contributing to nation building.



- Foster employability and entrepreneurship through futuristic curriculum and progressive pedagogy with cutting-edge technology
- Instil notion of lifelong learning through stimulating research, Outcomes-based education, and innovative thinking
- Integrate global needs and expectations through collaborative programs with premier universities, research centres, industries, and professional bodies.
- Enhance leadership qualities among the youth having understanding of ethical values and environmental realities.

SYMBOL OF EXCELLENCE



We as the K.R. Mangalam group have widespread interest in the sphere of quality education with a commitment to excellence. The KRMU uses the KASAM approach to get an effectual outcome.

Our approach is to inculcate knowledge amongst students and groom them for leadership role. The emblem of K.R. Mangalam is the symbolic representation of the enlightenment of spirit and empowering the youth with global values and beliefs. The flame represents the passion and burning desire for acquisition of knowledge and the torch an everlasting penchant to achieve leadership. The human elements holding the torch reflect a value system that respects humanity as a whole and treats the world as a close-knit network. The convocation cap signifies accomplishment while the trophy represents achievements. The ultimate destination of any academic pursuit being success, the emblem embodies the spirit in its design principle. The legend of K.R. Mangalam incorporates all the elements together to make the institution what it is today.

GOAL 1- EDUCATIONAL EXCELLENCE

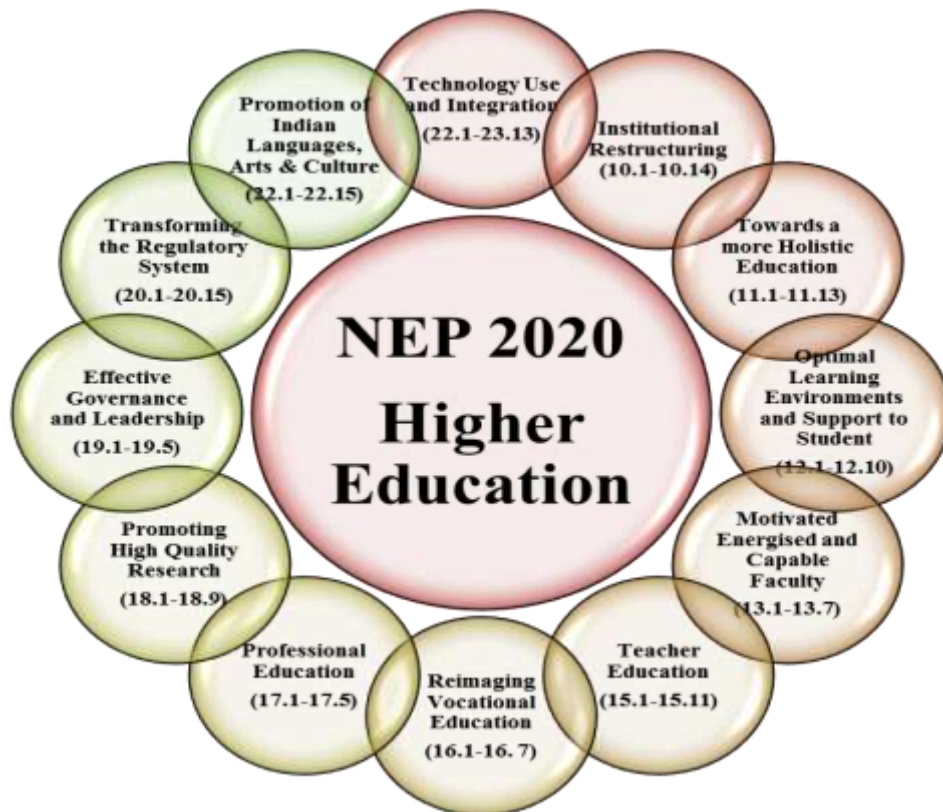
“Education means inculcating moral values, positive thinking, helping attitude, attitude of giving to society and imparting ethical values to students who will only be able to bring changes in society.”

An exceptional education system provides the opportunity to the students and allows them to fully utilize their potential to achieve success in their professional life. The conception of holistic development of students covers a wide spectrum of activities where ambitious students avail opportunities to develop their abilities to the fullest. The purpose is not only attributed merely to academics, but also to promote the all-round students’ development which can enable them in succeeding socially, professionally, and ethically.

We, at KRMU focus on the comprehensive education and development of the students that assimilates the intellectual development of the students along with societal, emotional, and ethical development. Faculty persistently searches for the innovative and effective ways to assist students to be enduring learners to achieve brilliance and distinction.

Recently NEP 2020 was introduced which **aims to increase the Gross Enrollment Ratio in higher education and vocational education from 26.3% (2018) to 50% by 2035** (https://niepid.nic.in/nep_2020.pdf). With the objective of redefining education to fit the contemporary needs and modern challenges and to align curriculum as per NEP-2020, University provides a platform for numerous programs to grow and gain advantage in a cross-disciplinary environment. This allows theory and practice to blend harmoniously.

- Enriched curriculum is designed as per outcome based educational pedagogy having core courses, skill development courses, open electives, and discipline specific electives.
- Innovative pedagogies, experiential and participative learning, effective communication skills, and good management strategies to promote analytical and critical thinking amongst students and expedite teaching-learning process.
- Innovation and research shall be the key driving factor.
- Creates an environment of start-ups and jobs.
- Trans-disciplinary and lifelong approach of learning is to be promoted.
- The courses are linked with practical which involve investigation, exploration, analysis, synthesis, and presentation of information using digital tools and methods.



National Educational Policy -2020

(Source: <https://www.dailyexcelsior.com/higher-education-and-nep-2020/>)

The strategic initiatives to achieve educational excellence and holistic development of students at KRMU are given below:

Strategic Initiatives

- To focus on liberal education and prepare students to deal with complexity, diversity, and change.
- To establish Academic Bank of Credits.
- To include research and internship in undergraduate courses.
- To revise curriculum to enable students for multiple entry and exit options.
- To enhance students' abilities and proficiencies by imparting them high quality education for entrepreneurship and employability.
- To focus on promoting innovative, inclusive pedagogies and modern methodologies for effective teaching learning process.
- To develop multilingual programs to promote equity and inclusion in higher education.
- To arrange bridge courses for disadvantaged students.
- To promote creativity and critical thinking amongst students through innovation in

teaching learning process.

- To focus on regular formative methods of assessment.
- To introduce and focus on vocational educational programs and courses to enhance employability and productivity.
- To include courses pertaining to Indian heritage and knowledge system.
- To formulate specific action plan for increasing participation in Sustainable Developmental Goals (SDGs)
- To adopt curriculum as per requirements of industry, based on outcome-based educational pedagogy.
- To provide opportunities to students in industry, government, academic and research organization.
- To integrate science and technology with arts and humanities and promote multidisciplinary approach of learning.
- To focus on developing the digitally knowledgeable students who can make proper use of the technology purposefully to achieve academic, professional, and personal goals.
- To orient and prepare students for higher education in Indian and foreign universities.

Targets

- Curriculum will be designed as per demand from industry or in collaboration with industries and feedback of experts/academicians.
- 100% students shall be offered skill enhancement courses.
- Pool for value added courses offered to students will be increased.
- Entrepreneurship workshops for students will be organized by Entrepreneurship and Incubation cell to motivate students to design business plans with large number of opportunities to present their business plans.
- Students shall be given the assignments/projects to accentuate creativity and analytical ability.
- Students shall be motivated to be part of the internships/field report/research projects in academic and industrial organisations.
- Novel pedagogies based on experiential/project-based learning involving practical, learning by doing, group discussions etc. will be adopted for effective teaching learning process.
- Emphasis on MOOCs will be given as per UGC guidelines to provide students an

opportunity to connect with renowned academicians and industry experts.

- 100% implementation of Choice Based Credit System/ Learning Outcome-Based Curriculum Framework in the academic curriculum of all the programs.
- Evaluations are conducted from time to time covering various aspects like end term evaluation, class tests, class presentation, assignments, case studies, live projects, assessments etc.
- Mentors shall work on the different aspects to assess the learning curve of the students. Special coaching will be given to slow and fast learners.
- Students shall be able to learn IT skills, communication skills for analysis and presentation of their data, project reports etc.
- Students will learn effective communication, leadership skills, confidence and teamwork by participation through co-curricular and extracurricular activities.
- Students will acquire moral, social, ethical values and environmental consciousness through courses embedded in the curriculum or through additional value-added courses/guest lectures/workshops/seminars etc.

Evidence

- Students placed in good, reputed organizations on highly appreciable packages.
- Students going for higher studies in the foreign Universities.
- Number of students starting their own business ventures/joined family business.
- Introduction of new programs as per national and global needs and market demand.
- Revision in curriculum on timely basis after analysis of feedback obtained from all stakeholders.
- Course outcomes are mapped with program outcomes to determine the actual learning outcomes of the students.
- Details of internship, field projects and dissertation/research projects are maintained for proper records.
- Mentoring classes are conducted to keep track of the students' problems and the ways they can be resolved by fostering smooth learning process.
- Use of technologies, database, tools in project presentation and assignments etc.
- Representation of students in national and international universities, festivals, and competitions in curricular, co-curricular, sports and cultural events.

GOAL 2 – RESEARCH AND INNOVATION EXCELLENCE

Research and Innovation are pillars for any reputed University. K.R. Mangalam University strives to provide necessary facilities and resources to support the faculty and students' research initiatives. The motive behind the research competencies is to promote the culture of research excellence.

We, reassure the engagement of our faculty and students in the research, artistic endeavours, and scholarly activities. Over the years, we have improved the quality and augmented our research environment, harmonizing the discipline-based research. To outrival in research and innovation, we shall ensure that the University continues to produce a significant volume of high-quality original research work through publications, innovations, patents and respond to the rapidly changing needs of industry, society and environment.



Strategic Initiatives

- To improvise University Research Promotion Policy.
- To augment infrastructure and research facilities.
- To provide seed grant money to faculty to initiate research in the relevant area.
- To motivate, create and support research environment for discipline specific and interdisciplinary research in high quality journals such as Scopus / Web of Science/PubMed etc.
- To recruit new faculty from prestigious organizations having good teaching and research abilities and having relevant academic/industry experience.
- To translate the laboratory research into commercial products and filing patents.
- To undertake interdisciplinary/multidisciplinary research with industry collaboration focussing on practical problems and applications in real life situations.
- To promote highest ethical standards in research.
- To facilitate faculty participation in research related events such as paper presentation in seminars, conferences, workshops, training programmes and faculty development programmes for their continuous professional development.
- To recognize and reward outstanding research publications and contributions of faculty in journals and conferences by providing them faculty incentives/registration fees/travel grants etc.
- To share research funding, collaboration, scholarships, and fellowships related information to all concerned on regular basis and motivate faculty to submit project with Govt. and Non-Govt. Organisations/ Industries for funding and consultancy.
- To collaborate with world class institutions for research.

Targets

- Promoting research in the entire gamut of inter-disciplinary development studies in all areas of societal and national concern. Also, taking up research on the lives and works of eminent persons of national status. Bagging more research projects funded by Govt., Industry and filing IPRs.
- Students in all disciplines shall be engaged in scholarly activities by embedding research-oriented courses in their curriculum that starts from the fundamental levels of knowledge and comprehension and move towards the advance levels of analysis

and synthesis as the programme progresses. All research work conducted either by faculty or students shall pass through plagiarism check.

- Attracting international faculty, empanelling prolific experts as visiting professors/honorary professors and appoint distinguished and eminent scientists/academicians as professor emeritus to motivate and actively engage in research guidance to junior faculty and researchers.
- The University will undertake to sufficiently train, equip and sensitize the faculty and research scholars to focus on creating meaningful research output to contribute towards creating theory and influencing practice.
- Faculty will be encouraged to increase their research publications in A-category journals and citations in journals listed in like Scopus, Elsevier, Thomson Reuters, Web of Science, or any other indexed journals having exemplary reputation and high impact. They should be more focused on rigor and relevance of their research in their field of study.
- MoUs with reputed educational and research organizations both at national and international level for collaborative research and joint-PhD programmes and improve percentage of international students (exchange students and regular students).
- Augmentation of IT infrastructure and upgradation of infrastructural facilities such as strengthening of the Central Instrumentation Facility by the introduction of specific and sophisticated equipment and creation of more research labs as per demand of School to match with the changing scenario on the academic front.

Evidence

- Infrastructure assessment is done on a timely basis and new lab/center of excellence is developed.
- Procurement of necessary software for research.
- Workshops/Faculty Development Programs/Seminars are organized to guide the faculty and students to improve upon their content writing skills. Plagiarism reports are generated to find out similarity index.
- Organizations of Conferences, Guest lectures, Invited Talks on recent advances in Sciences, Social Sciences, Technology, Humanities, Education, Pharmaceutical Sciences, Management, Law, Architecture, Agriculture and Fashion etc. to develop

an ecosystem in the University to stimulate and augment research.

- Constitution of Chairs and appointment of Professor Emeritus to provide research guidance to faculty and students.
- Managing the records of consultancy/research project sanctioned.
- Maintaining record of startups.
- Keeping record of faculty awards and incentives for outstanding research.
- Details of research publications in journals like Scopus, Elsevier, Science Direct, and any other reputed Journal.
- Dissertations/ internships and project reports are incorporated as part of the course curriculum to promote research-oriented learning.
- Reports recording scholarly activities like Theses, Dissertations etc. are maintained and updated regularly. PhD Theses are uploaded on Shodhganga.
- Record of faculty/ student exchange programs to increase impact of research.

GOAL 3 –ETHICS, INTEGRITY, AND GOOD GOVERNANCE

“Ethics knows the difference between what you have a right to do and what is right to do.” Every institution is known for the functioning of its people. The employees of any organization reflect the institution culture.

A person of integrity displays a principled dedication to values and beliefs, he is dependable, honest, and open in his communication and take responsibility for his actions and always seek to reflect ethical standards and do the right thing regardless of the circumstances. An integrated person lives without duplicity and hypocrisy. A person of integrity does not claim to be perfect. Instead, they are quick to acknowledge their own mistakes and faults. Their sincerity comes from a pure motivation to do what is right even when it might be inconvenient.

Here, at K R Mangalam University, we understand this aspect quite clearly; therefore, we focus on instituting standards of right and wrong that prescribe what humans ought to do, usually in terms of rights, obligations, benefits to society, fairness, or specific virtues. We imbibe these values in our students which make them better human beings as they are the face of our University. They represent us everywhere they go and anywhere they work.



To ensure the strict adhering of the processes and policies by the stakeholders, the University has a good governance mechanism majorly fuelled with defined vision, mission, goals, transparency, and accountability at all levels that provides an ethical grounding. The

governance system is evaluated with reference to predetermined goals and objectives. Revisiting the governance system of the University with an agenda to advance the organizational strategies on education, research, services, and administration, following are the action points to ponder on that directly lead to improvement in its work culture, decision-making, operations, and performance, as given below:

The basic idea behind this is that each and every one is involved in the functioning of the organization as well as show the accountability for the actions taken.

Strategic Initiatives

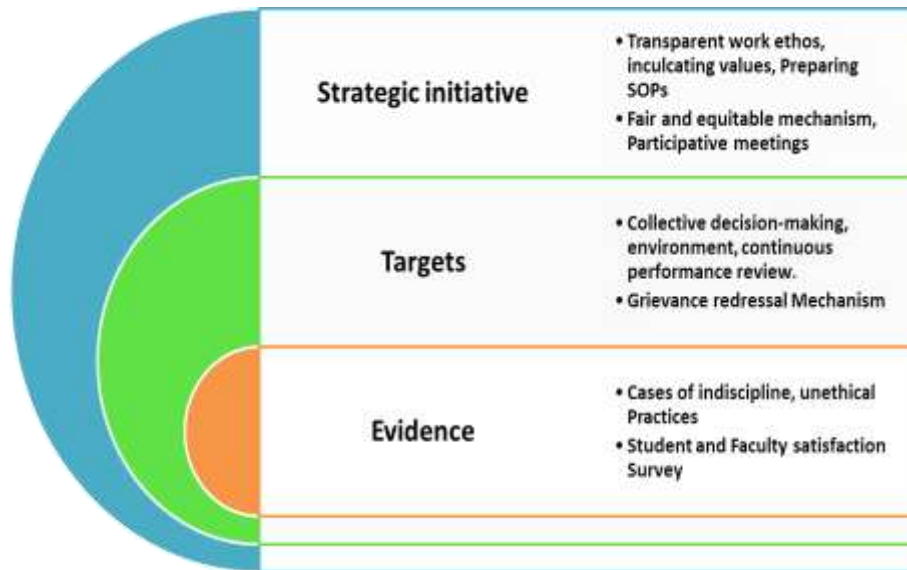
1. To formulate transparent work ethos for discharge of the University's functions and responsibilities as a responsible public institution.
2. To inculcate a strong sense of values, ethics and social responsibilities amongst students by becoming role model for them.
3. To promote and empower the students, faculty and other staff members for dynamic administrative functioning and work delivery.
4. To engage and maintain faculty and staff that work with integrity and provide support for students to meet their education goals.
5. To improve its ambitious e-governance project to make its working more efficient, responsive, transparent, and convenient.
6. To prepare SOPs for the functioning of each department, School, Centre, Office of the University.
7. To put in place a fair and equitable mechanism to allocate resources and resolve problems promptly and effectively which will help in proper functioning of the University.
8. To launch new initiatives in upfront areas.
9. To create a green sustainable campus.
10. To create gender-sensitive environment in the campus enabling women and men to maximize their potential.
11. To provide direction to the University considering National Educational Policy -2020

Targets

1. To ensure compliance with agreed policies by monitoring and recording, what is going on, and to provide corrective action in cases where the rules have been ignored or misconstrued.
2. To continuous monitoring and review of performances.
3. To conduct meetings in a highly democratic environment, resulting in free consultative, participative, and collective decision-making.
4. To hold the meetings of Academic Council, University Research Committee, Board of Studies, Faculties, and IQAC, etc. on a regular basis for prompt decision-making on all time-bound academic matters.
5. To review University functioning from the point of view of all stakeholders and beneficiaries involved to confirm that it must have firm moorings to moral values and principles.
6. To work out a detailed Citizen Charter in consultation with the stakeholders to address their complaints and to apprise the students and other stakeholders of their rights.
7. To address faculty, student, and staff through grievance redressal mechanism.

Evidence

1. Annual academic and strategic plan.
2. Relevant policy guidelines
3. Internal and External Audit Reports
4. Analysis of feedback of students or student satisfaction survey
5. Performance improvement after appropriate intervention.



GOAL 4 – STRONG NETWORK WITH INDUSTRY & ALUMNI

In today's globalized world, to excel it is crucial to forge partnerships and develop network and alliances. For an institution aspiring to be prominent, it must partner with the best for knowledge development and exchange and talent management. Increased engagement with community, industry and universities locally and globally would help K R Mangalam University in providing a holistic learning research experience for its students and faculty and they will be very well aligned with the demands of the industry.

Engagement with industry is crucial to understand the needs of industry, leverage their expertise, access their data, and attract funding to build solutions that cater to the needs of the market. With dynamic technological changes the role of industry in the curriculum development and research becomes crucial.

K R Mangalam University Industry collaborations will be administered at 3 different levels depending on their intensity of relationship.

a) Knowledge Enterprise Relationships: Through establishment of Centre of Excellence, university industry network development cell will collaboratively work with key industrial partners including faculty consultancy and alumni networking as our alumni can help students to connect with the industry for the enhancement of their careers.

b) Industry Partnerships: This will be taken care by School, Corporate Development Cell, Research and Development Cell and Academic Affairs Office which will ensure facilitation of corporate training, recruitment of university graduates and employing student interns, co-authoring of research papers by university and industrial firm members, recruitment of adjunct faculty from industry.

c) Collaborations for Societal Impact: K R Mangalam University will work for community development and create societal impact given the presence of multiple disciplines and strong student base.

a. The establishment of Centres of Excellence in areas such as Public Health, Education, Public Policy, Cultural Diversity, Environment, Habitat, Technology and Sustainability will play a key role in community development.

b. The institution will engage in initiatives that will strengthen the institution's relationships with the local community and enhance its reputation as a place that combines community development and education.

INDUSTRY COLLABORATION LEVELS



Strategic Initiatives

- 1) To build strong industry networks to keep the research and academic programs responsive to industry needs.
- 2) To develop sufficient capabilities in research and teaching.
- 3) To connect the university with corporate as a means of enriching the university's curricula.
- 4) To foster ties with alumni to nurture and develop strong alumni network.

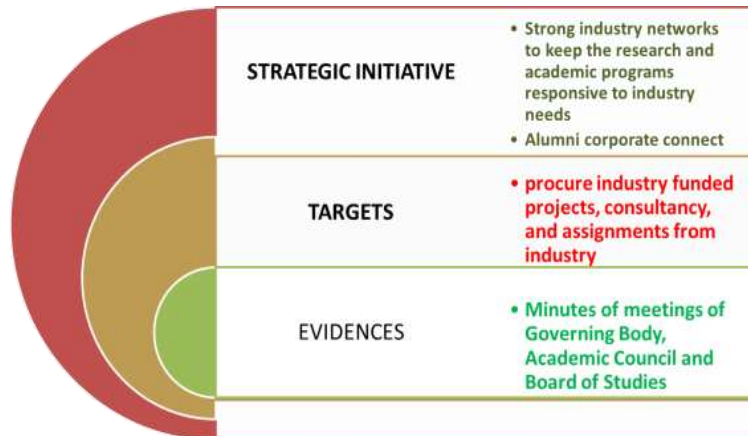
Targets

- 1) Students can undergo training programs, and internships.
- 2) Invite the industry experts to share their life experiences and to discuss current trends.
- 3) Procure industry funded projects, consultancy, and assignments from industry.
- 4) Integration of the feedback of industry experts to align the program with the industry needs.
- 5) Industry expert shall be a member of committee constituted for the purpose of curriculum review
- 6) Organize Alumni meet to develop alumni network
- 7) Integrate alumni feedback in curriculum review

Evidence

- 1) Details of industry internships
- 2) Number of industry funded projects, consultancy, and assignments from industry

- 3) Industry feedback
- 4) Minutes of meetings of Governing Body, Academic Council and Board of Studies
- 5) Feedback on curriculum review
- 6) Record of Consultancy projects
- 7) Record of Alumni Meet and Alumni Connect Program



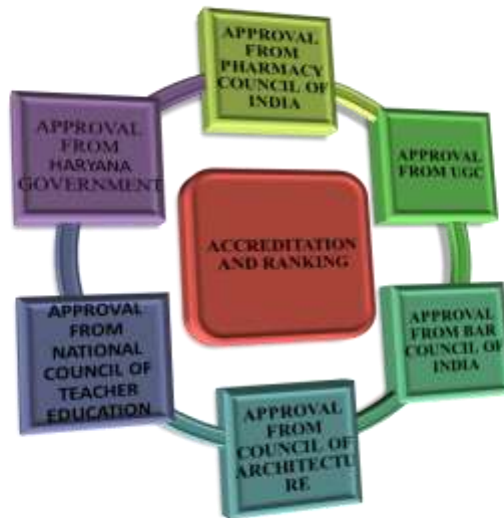
GOAL 5 – PROCURING ACCREDITATIONS & IMPROVE RANKING

Accreditation and ranking are types of quality assurance that are awarded only after a thorough review of the standards of a university's teaching, faculty, services, and students, as a way of assuring continual quality assurance and improvement. K.R. Mangalam University will work to get accreditation at both the institution, School and Program level. These accreditations would be national and international, as well as for various schools. These national and international accreditations from reputable organizations will aid us in demonstrating our commitment to providing a better working environment for teachers and staff, as well as a conducive learning environment for students.



Approvals already taken by university are as follow-:

1. Approval from UGC
2. Course Approval from Haryana Govt.
3. Approval from Council of Architecture
4. Approval from Pharmacy Council of India
5. Approval from National Council for Teacher Education
6. Approval from Bar Council of India



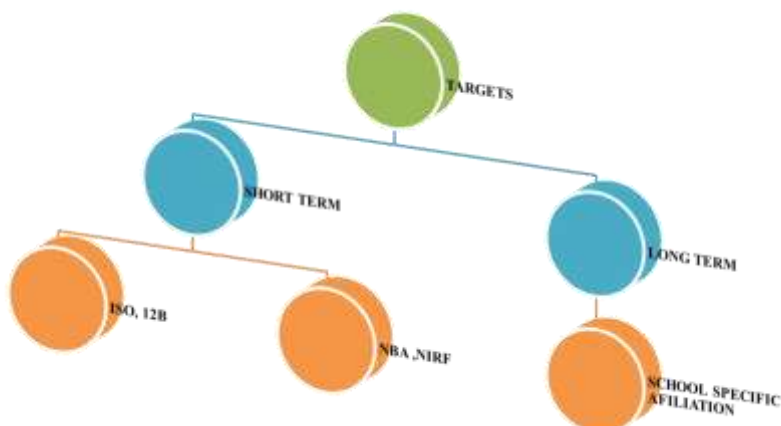
Strategic Initiatives

1. Applying for relevant and reputed accreditations for different Schools /University
2. Periodic review of all the university's system to maintain a pace between rules designed and followed.

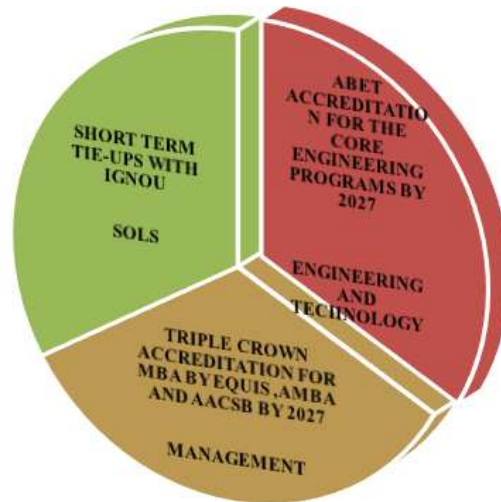
Targets

- 1) Periodic Review of Teaching Learning Process by IQAC
- 2) Continuous document upgradation as per the guidelines of different accrediting agencies

Short Term Targets

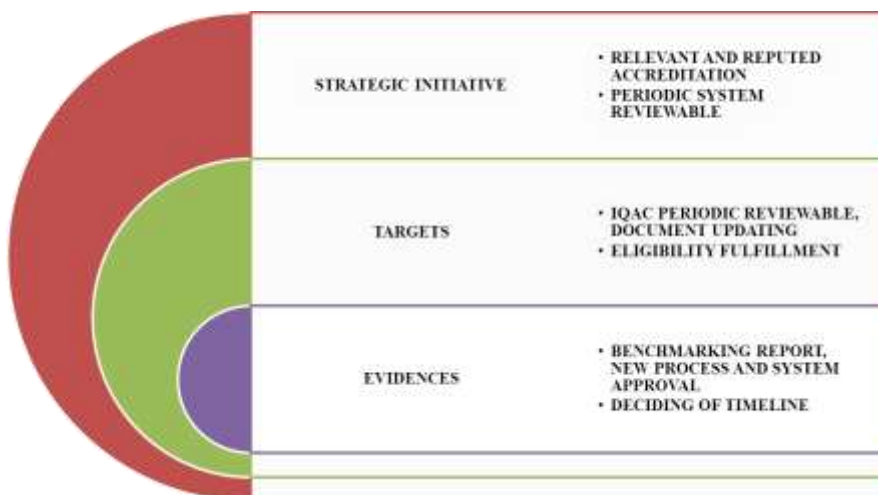


Long Term Targets



Evidence

1. List of processes and system required for specific accreditation
2. Supporting documents and reports
3. Benchmarking report
4. Status report of Accreditation Applied.



GOAL-6 INTELLECTUAL CAPITAL

Universities' long-standing missions of producing new knowledge through research, coaching future generations of professionals, and providing community service continue to have an impact on society. They have a longer life cycle and a strong urge to adapt to their ever-changing environments. Intellectual capital is defined as the sum of a university's human, structural, and relational capital. These assets give an institution a major competitive advantage and set it apart from others. Intellectual capital is undetectable to the naked eye. It is tied to staff expertise and experiences, as well as students' and a university's technologies, and it improves the university's prospects.

Because universities are essential institutional actors in national innovation systems, we are undergoing a significant transition at K.R. Mangalam with the goal of becoming more knowledgeable, flexible, transparent, and competitive. University is developing and spreading information across the globe, influencing, and affecting the better future of human beings in order to become the epicentre of education, research, and innovation.

To do so, we've begun focusing on the most important component of Intellectual Capital.

Faculty Recruitment and Retention

1) **Queen Bee Strategy for attracting high quality senior faculty:** “The "Queen Bee" strategy focuses on attracting high-quality, experienced professors from all around the world. This technique allows the university to hire enough experienced scientists and academicians from India and outside who have built international reputations. This would aid in the recruitment of many brilliant young students in particular fields.

ii) **Recruitment of faculty having good research record:** The University is attempting to recruit exceptional young researchers and scholars seeking research leadership positions from prestigious universities. A seed grant is offered to new faculty to help them get started with their research. To support research, an excellent salary package is offered, as well as help and a dedicated research atmosphere.

iii) **Hiring of Adjunct Faculty-:** Out of the total faculty base, the university will strive to have around 85% as full-time faculty and 10% can be visiting/adjunct faculty with 50% coming from foreign exchange and another 50% from industry.

a. **Faculty exchange programs** are one of the ways that KRMU can attract visiting lecturers from prestigious universities. Universities in nations with substantial researcher mobility can help facilitate international exchange programmes. The presence of interdisciplinary research centres will operate as a primary motivator for professors from such universities to join us in collaboration.

b. **Industry Adjunct Faculty:** University will also leverage its network of relationships with industry and its alumni network to bring in industry professionals as adjunct faculty from the industry.



Strategic Initiatives

- To recruit energetic and intellect minds to keep the research and academic programs responsive to current needs.
- To develop sufficient capabilities in research and teaching
- To connect the university with corporate as a means of enriching the university's curriculum
- To encourage research by providing attractive incentive schemes.

Targets

- To procure funded research projects, consultancy, and assignments from industry and research fraternity.

- Integration of the 360 degree and transparent feedback system in university.
- To provide incentives for quality teaching and research.

Evidence

- Details and classification of recruitment sources
- Number of funded projects, consultancy, and assignments from industry.

GOAL-7 LEARNING MANAGEMENT SYSTEM

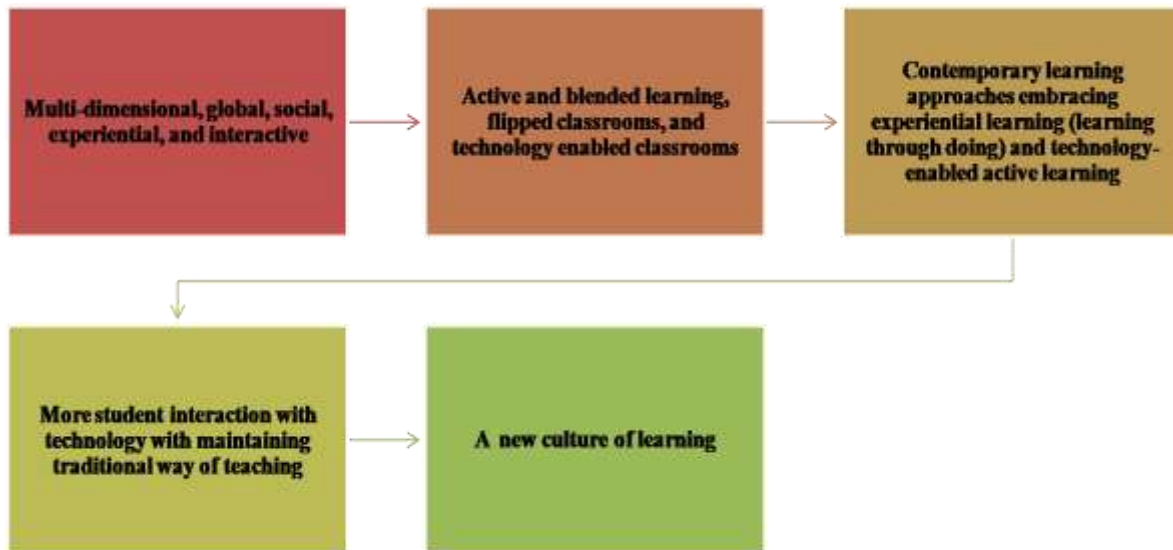
Learning takes place in and out of the classroom, on and off campus, in official and informal settings, and the university will continue to promote a new culture of learning that is increasingly multi-dimensional, global, social, experiential, and interactive, matching the footprints of the university. The conceptual design of the interiors of the buildings will be adjusted in accordance with the evolving pedagogy, which will embrace concepts such as active and blended learning, flipped classrooms, and technology enabled classrooms, among others. The structure of the classrooms would move away from a single focal point that is the teacher at the blackboard / presentation slides to focal points which would be congregation of students who have group specific deliberations on each topic, contemporary learning approaches embracing experiential learning.

To make learning more experiential and student centric, hybrid learning (a combination of online and offline learning), active learning, and flipped classroom techniques would be used. Maintaining its momentum, the KRMU will continue to integrate new technological breakthroughs while preserving the elegance of traditional and proven teaching methods.

Active Learning Classrooms (ALCs) will be established in each School to foster more collaborative learning practices.

The University is also overhauling its curriculum to include elements of research and design experience, such as the Undergraduate Research Opportunities Program (UROP), internships, capstone projects, and thesis. As a result, students will graduate with improved employability skills.

University will try to build on such initiatives and hopes to achieve 40% of teaching and learning through active learning/hybrid learning.



Strategic Initiatives

- To develop multi-dimensional, global, social, experiential, and interactive learning environment.
- Incorporation of Hybrid learning mode of education which will include more and more Industrial hands-on experiences.

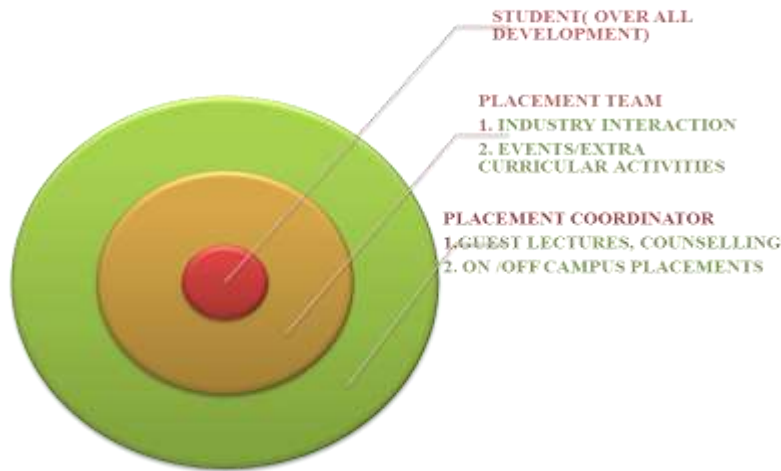
Targets

- To develop active and blended learning, flipped classrooms, and technology enabled classrooms.
- Establishment of contemporary learning approaches, embracing experiential learning (learning through doing) and technology-enabled active learning
- Redesigning of curriculum to include components of Research, Design and Technology.

Evidence

- Details of technology resources embedded in university.
- Number of Undergraduate Research Opportunities Program (UROP), internships, capstone project or thesis introduced, implemented and registered by students.

GOAL-8 PLACEMENT OPPURTUNITIES



KRMU's Corporate Development Centre plays an integral role of providing opportunities to the students to fulfil their dream. KRMU provides a platform for the students to interact with companies so that the collaboration is mutually beneficial. It facilitates a few counselling and training activities with alumni, corporate houses, aimed at instilling academic excellence in graduates. It frequently conducts important placement activities like group discussion, JAM session, mock interviews etc. to generate confidence and skills amongst students. These programmes provide students with the necessary abilities to acquire lucrative jobs. It provides in campus placement opportunities and provides a platform for the students as well as companies to interact with each other. Every year, prominent corporations and technical organizations visit KRMU campus to offer lucrative job packages to young students.



Strategic Initiatives

Cohort Based Placement Faculty Team: Each School nominates at least one faculty who is part of corporate development committee. Each faculty is responsible for guiding students towards training, preplacement and placement opportunities available in the campus.

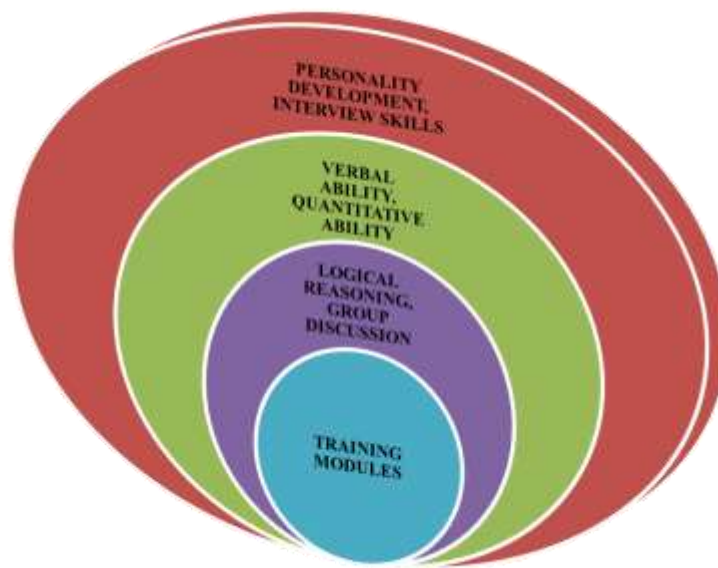
Slot System: The Corporate Development Centre provides slots to the companies for on-campus hiring. The slot strategy enables university to attract good companies who want customized and personalized engagements with students rather than job fair or random visits. The slot provided suits the company to tailor make their requirements and structure their interview process.

Marketing of Job/Internship/Project through Institution Website, Facebook, internal notices etc.: University publishes corporate job postings in its website, Instagram handles, Facebook posts, blogs as well as communicate with students through e-mail, notices to enable students to apply.

Access to Student Resumes: University provides access to student profiles, their campus achievements and resumes to the recruiters for screening and arrange campus interviews.

Pre-Placement Talks, Tests, and Interview: Recruiters are invited to talk to students about organizational culture, practices, job markets and innovations through symposiums and seminars organised on campus which become source of attraction. Students are ultimately selected through tests and interviews.

Specialization Students: University tries to liaise with external faculty / organizations to explore possibilities of collaborative research, case development, executive education and conducting a guest lecture in association with various student cells and clubs. This measure facilitated various student forums to interact periodically with corporate executives in the classroom or company office or also sometimes on videoconferencing.



Targets

- Improvement in Placement records
- Increase in number of companies visiting campus.
- Increase in number of students going for higher education.
- Increase in number of Internships offered to students.
- Increase in number of students enrolled in field projects.

Evidence

- Placement summary report
- Boost in highest package offered to students.
- Enhancement in average salary offered to students.
- Growth in student progression to higher education
- Improvement in number of students going to foreign university for higher studies.
- Enhancement in number of students cracking competitive examination like IIT-JAM, NET, CTAT, CLAT, GATE, GPAT etc.

GOAL-9 CENTER FOR SUSTAINABLE DEVELOPMENT GOALS (SDG's)

The United Nations' Sustainable Development Goals (SDGs) are a framework for ensuring a sustainable future. The 17 Goals provide a blueprint for addressing diverse global challenges such as poverty, gender discrimination, quality education, lack of infrastructure, climate change, access to justice, and partnerships goals, among others.

The aim of the SDGs is to collaborate and mobilise efforts towards these challenges, and, as an establishment of higher education institution, K.R. Mangalam University is committed to the accomplishment of the target through effective teaching and collaborative learning.

Cultivating the principle of 'Lets Rise Together, the initiatives of the establishment is important to achieving the Sustainable Development Goals as they function as incubators of recent concepts and solutions to problems, we tend to face together.

As an institution we are committed to the promotion of knowledge society, we have engaged with all the "17 Goals" in varied capacities of understanding and knowledge translation.



Sustainable Development Goals (SDGs) (Source: <https://sdgs.un.org/goals#>)

Strategic Initiatives

- To promote the concept of Sustainable Development and encourage further learning, partnerships, and research.

- To engaging and inviting corporates and policy framers to share practical experience on the application of Sustainability principles.

Targets

- To establish Centre of Excellence for SDGs at University level and implement SDG's goals to inculcate inclusive approach in all the endeavours.
- Redesigning of university curriculum to include components of Research, Design and Technology inclined broadly with SDG's goals.

Evidence

- Details of Research activities conducted, Outreach programme scheduled by the Centre for SDGs at University level.
- Revised Curriculum of the university adhere to relevant indicators under SDG's.