



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION
(Recognized by UGC and a member of AIU)

SCHOOL OF MANAGEMENT AND COMMERCE (SOMC)

PROGRAMS OFFERED

UNDER GRADUATE PROGRAMS

- BBA (specialization in HR/Marketing/Finance/International Business/Travel & Tourism)
- BBA with Specialization in Business Intelligence & Analytics with academic support of Samatrix
- B.Com. Programme
- B.Com. (Hons.) with Academic Support of NSE
- Integrated BBA+MBA with Academic Support of IBM *

POST GRADUATE PROGRAMS

- MBA with Academic Support of IBM (Specialization in Human Resources/Marketing/International Business/Finance/Business Analytics/Information Technology/Entrepreneurship)
- Master of Commerce (M.Com)
- Ph.D.** (All Disciplines)

Our Industry Partners



- ▶ Beautiful, lush **green campus** located on **Sohna Road, Gurugram**
- ▶ **Outcome Based Education** Teaching Pedagogy
- ▶ **Inter-disciplinary project-based learning**
- ▶ Qualified **faculty members** with relevant experience
- ▶ **Internship and Placement** opportunities at leading industries and corporates
- ▶ **International Exposure** through summer school programs and semester programs
- ▶ **Industry-Institute integration** through projects, industrial visits, masterclass etc.
- ▶ **Scholarships** on merit, means and sports excellence **up to 100%**
- ▶ **Vibrant campus life** with state-of-the-art sports, gym, hostel and other facilities
- ▶ **State-of-the-art** lecture theatres, laboratories and studios
- ▶ Highly **subsidized transport facility** from most of the places in Delhi NCR
- ▶ Mandatory '**community service**' to provide real-world experience and instill important habits like leadership, problem-solving, and time-management
- ▶ Courses offered in collaboration with leading industries like IBM, NSE, Samatrix, Xebia etc. in co-designed, co-delivered and co-certified mode
- ▶ Business Simulation Lab in collaboration with CESIM Simulations for all programs
- ▶ Training by IBM faculty in the latest emerging technologies including AI/ML, Visualization, Analytics, Cloud, Cybersecurity in MBA and Integrated MBA* programs
- ▶ Training on software solutions (Tally/Excel/SPSS)
- ▶ Extensive research support for students

WHY STUDY AT SOMC?

The School of Management & Commerce takes pride in its professional and highly qualified intellectual capital, its faculty members. The school boasts of its modern infrastructure and latest technology and resources in the field of General Management, Human Resource, Finance, Operations, Marketing, Information Technology, Capital Market, Business Intelligence & Analytics and International Business. The school aims at creating professionals who are committed to excellence in their personal and professional endeavours by adopting the best of industry practices with a keen focus on research, training and consultancy Programs. The approach to pedagogy combines fieldwork, case studies and instrumented feedback with a strong emphasis on concepts and theory.

- ▶ Industry Based Curriculum
- ▶ Live Projects
- ▶ AIMA/DM internship and opportunities of Internships at Simulation labs
- ▶ Internships and Placements at leading Multinational and Indian corporations
- ▶ Regular Field Projects and Industry Visits
- ▶ Soft Skill and Professional Training by experts
- ▶ Opportunities for starting your own Venture Entrepreneurship and Incubation cell) supported by Atal Incubation Centres
- ▶ Multi-disciplinary and Inter-disciplinary projects with schools of Engineering & Technology, Medical and Allied Sciences, Basic & Applied Sciences, Hotel Management, Fashion, Journalism & Mass Communication, Legal Studies, Agricultural Science, Humanities, Education, and Architecture and Design.
- ▶ MBA students have the opportunity to attend two weeks of international summer school at reputed universities outside India. Our previous MBA batches have attended the summer school at Cardiff Metropolitan University and University in the west of England, Bristol
- ▶ Business simulation collaboration with CESIM to aid students with real time Business Training, Strategic Training, and Financial Analysis

CAREER AVENUES:

The Program is designed to develop the conceptual and practical skills, executive personality and managerial skills of the students through an appropriate intellectual pursuit of knowledge of commercial sciences and help them to understand the methods and processes of commerce in every area of activity. The Program exposes them to the diverse area of application of knowledge in business firms and industrial organizations and enables them to gain the practical knowledge in order to be globally competent.

- ▶ Banking and Finance
- ▶ Research Analysis
- ▶ Investment Banking
- ▶ Auditing and Taxation
- ▶ Industrial Organization
- ▶ PSUs
- ▶ Financial analyst, Relationship Manager
- ▶ Business Analyst, Predictive Modeler
- ▶ Marketing Manager
- ▶ Brand Manager
- ▶ Asset Manager
- ▶ Corporate Sales
- ▶ Media Planner
- ▶ Media strategist
- ▶ Product Manager
- ▶ Operations Manager
- ▶ Inventory Manager
- ▶ Purchasing Manager
- ▶ Schedule Coordinator
- ▶ Distribution Manager
- ▶ Supply Chain Manager
- ▶ Business consultant
- ▶ Sales Manager
- ▶ New Venture Developer
- ▶ Department Manager
- ▶ Corporate Supervisor
- ▶ Information Technology Manager
- ▶ Chief Information Manager
- ▶ People operations Manager
- ▶ Human Resource Manager
- ▶ Human Resource Consultant
- ▶ International Human resource professional
- ▶ Human Resource Specialist IT.

INTERNSHIPS & PLACEMENTS

Our students are working with IT, Financial sector such as banking, insurance, NBFCs et al and Pharmaceutical organizations etc. of repute. The university ensures 100% placement assistance and provide a platform wherein students can explore wide spectrum of jobs and entrepreneurial prospects.



ELIGIBILITY & FEE STRUCTURE

ELIGIBILITY	
Program	Eligibility
Under Graduate BBA (specialization in HR/Marketing/Finance/ International Business/Travel & Tourism)	Candidates must have passed 10+2 examination or equivalent in any stream and with minimum 50% aggregate marks.
BBA with specialization in Business Intelligence & Analytics with academic support of Samatrix	Candidates must have passed 10+2 examination or equivalent in any stream and with minimum 50% aggregate marks.
B.Com. (Hons.) with Academic Support of NSE	Candidates must have passed 10+2 examination or equivalent in Commerce stream or any other stream with mathematics and with minimum 50% aggregate marks.
Integrated BBA+MBA with Academic Support of IBM *	Candidates should have passed Higher Secondary Certificate (HSC) Examination (10+2) or any other equivalent examination from the schools located in India and recognized by K R Mangalam University, with a minimum of 50% aggregate marks. The age of the candidates shall be not more than 20 years as of 1st July of the year of admission
B.Com. Programme with preparation for Competitive Exam (Banking/ Insurance/ Railways/SSC) for Central and State Govt. Jobs	Candidates must have passed 10+2 examination or equivalent in Commerce stream or any other stream with mathematics and with minimum 50% aggregate marks.
Post Graduate MBA with Academic Support of IBM (Specialization in Human Resources/Marketing/International Business/Finance and Business Analytics/ Information Technology/Entrepreneurship)	Candidates must have a Bachelor's Degree or Equivalent from a recognized University with a minimum of 50% marks in aggregate.
Master of Commerce (M.Com)	Candidates must have a B.Com or B.Com(Honours) degree from a recognized University or equivalent with a minimum of 50% marks in aggregate.
Ph.D. (All Disciplines)	Candidates must have a postgraduate degree or equivalent in the concerned subject from a recognized Indian University, or a postgraduate degree approved by the Association of Indian Universities/UGC/AICTE with not less than 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale.

KRMU Accepting CUET 2022 Scores

FEE STRUCTURE

Program	Duration	Fee for Semester I (in ₹)	Fee for Semester II (in ₹)	Total Fee Per Year (in ₹)
Under Graduate BBA (specialization in HR/ Marketing/Finance/ International Business/Travel & Tourism)	3 years	75,000	70,000	1,45,000
BBA with specialization in Business Intelligence & Analytics with academic support of Samatrix	3 years	85,000	80,000	1,65,000
B.Com. (Hons.) with Academic Support of NSE	3 years	60,000	60,000	1,20,000
Integrated BBA+MBA with Academic Support of IBM *	4 years	102,000	97,000	1,99,000
B.Com. Programme with preparation for Competitive Exam (Banking/ Insurance/ Railways/ SSC) for Central and State Govt. Jobs	3 years	55,000	50,000	1,05,000
Post Graduate MBA with Academic Support of IBM (Specialization in Human Resources/Marketing/International Business/Finance and Business Analytics/ Information Technology/Entrepreneurship)	2 years	1,30,000	1,30,000	2,60,000
Master of Commerce (M.Com)	2 years	50,000	50,000	1,00,000
Ph.D. (All Disciplines)	Min. 3 years	45,000	45,000	90,000

Note: Fee may increase up to 10% each year.

MODE OF PAYMENT: By Cash/DD/Online Transfer/Credit Card/Debit Card

DD should be made in favour of "K.R. Mangalam University", payable at New Delhi.

Fee can be paid online through www.krmangalam.edu.in.

*Subject to Approval

**ADMISSION
OPEN
NOW**

- 65+ UG and PG Programs
- 400+ National and International Recruiters
- 24 LPA Highest Package
- 3000+ Students



ADMISSION COUNSELLING:

We invite you to have a personal interaction with our counsellor in order to know more about K.R. Mangalam University and the Program.

University Campus:

Sohna Road, Gurugram, Delhi-NCR Landline No.: 0124-2867800 Mob: 08800697010-15
Helpline No.: 011-48884888 Email: admissions@krmangalam.edu.in

Bihar Office:

Shop No - 115, 1st Floor, Verma Center, Boring Road Chauraha, Patna - 800001
Mob: 8800697016-17, Email: bihar@krmangalam.edu.in

Jharkhand Office : Mob: 8800697019 Email: jharkhand@krmangalam.edu.in

Himachal Office : Mob: 9311256334 Email: himachal@krmangalam.edu.in

J & K Office : Mob: 9311256334 Email: jk@krmangalam.edu.in

Punjab Office : Mob: 9311256334 Email: punjab@krmangalam.edu.in

Uttarakhand Office : Mob: 9311256336 Email: uttarakhand@krmangalam.edu.in

Uttar Pradesh Office : Mob: 9311256337 Email: uttarpradesh@krmangalam.edu.in

HOW TO APPLY

For application form, eligibility & Program details, visit
www.krmangalam.edu.in or collect a copy from the admission office.



K.R. MANGALAM UNIVERSITY

Campus: Sohna Road, Gurugram, Delhi – NCR, Pin : 122103

f facebook.com/krmuniv **t** twitter.com/krmuniv

E-mail: welcome@krmangalam.edu.in | **website:** www.krmangalam.edu.in