



**K.R. MANGALAM UNIVERSITY**  
THE COMPLETE WORLD OF EDUCATION  
(Recognized by UGC and a member of AIU)

# SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)

## PROGRAMS OFFERED

- **B.A.** - (Journalism and Mass Communication)
- **M.A.** - (Journalism and Mass Communication)



- ▶ Beautiful, lush **green campus** located on **Sohna Road, Gurugram**
- ▶ **Outcome Based Education** Teaching Pedagogy
- ▶ **Inter-disciplinary/ Multi disciplinary project-based learning**
- ▶ Tinkering lab for fueling **innovation**
- ▶ Qualified **faculty members** with relevant experience
- ▶ **Internship and Placement** opportunities at leading industries and corporates
- ▶ **International Exposure** through summer school programs and semester programs
- ▶ **Industry-Institute integration** through projects, industrial visits, masterclass etc.
- ▶ **Scholarships** on merit, means and sports excellence **up to 100%**
- ▶ **Vibrant campus life** with state-of-the-art sports, gym, hostel and other facilities
- ▶ **State-of-the-art** Audio Visual Studio, lecture theatres and laboratories
- ▶ Highly **subsidized transport facility** from most of the places in Delhi NCR
- ▶ Mandatory '**community service**' to provide real-world experience and instill important habits like leadership, problem-solving, and time-management
- ▶ Courses offered in collaboration with Sputnik News Agency, GreyMatters Communications and Meant4Environment in co-designed, co-delivered and co-certified mode
- ▶ Collaboration with Dainik Savera News & Media Network.

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## WHY STUDY AT SJMC?

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The programs offered at School of Journalism and Mass Communication are specially designed to train students in the emerging fields of Media including Newspapers, Magazines, Radio, Television Journalism, Advertising, Public Relations, Corporate Communication, Event Management, Films and Digital Media. Here are the reasons that make us stand out in the areas of media teaching in India:

- ▶ Industry Based Curriculum
- ▶ Inter-Disciplinary Courses
- ▶ Live Projects
- ▶ Value Added Courses
- ▶ State-of-the art Studio
- ▶ Industry Collaborations
- ▶ Internships and Placements at leading Media Organizations

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## CAREER AVENUES:

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Journalism is for people who are ready to explore various opportunities 24/7, without the constraints of cultural upbringing, gender, and are also ready to go beyond geographical boundaries. Studying journalism opens doors to a range of careers where your creativity, writing, communication, and research skills are invaluable.

- ▶ Journalism
- ▶ TV and Print Media
- ▶ Advertising
- ▶ Public Relations
- ▶ Corporate Communications
- ▶ Media Management
- ▶ Television Production
- ▶ Video Editing
- ▶ Film Production
- ▶ Fashion / Wildlife Photography
- ▶ Radio Jockeying
- ▶ Video Jockeying
- ▶ Photo Journalism
- ▶ Publishing
- ▶ Event Planning
- ▶ New Media

# INTERNSHIPS & PLACEMENTS

Our students are working with reputed media organizations in Delhi-NCR. The university ensures 100% placement assistance and provide a platform wherein students can explore wide variety of jobs in media sector.



# ELIGIBILITY & FEE STRUCTURE

ELIGIBILITY	
Program	Eligibility
<b>Undergraduate</b> B.A. - (Journalism and Mass Communication)	Candidates must have passed 10+2 examination or equivalent in any stream and with minimum 50% aggregate marks.
<b>Postgraduate</b> M.A. - (Journalism and Mass Communication)	Candidates should have completed an undergraduate degree from a recognized University with a minimum aggregate of 50%.
<b>Ph.D.</b>	Candidates should have a postgraduate degree or its equivalent from a recognized University, in respective discipline, with minimum 55% marks or minimum CGPA of 5.5 on a 10 point scale.

KRMU Accepting CUET 2022 Scores

FEE STRUCTURE				
Program	Duration	Fee for Semester I (in ₹)	Fee for Semester II (in ₹)	Total Fee Per Year (in ₹)
<b>Undergraduate</b> B.A. - (Journalism and Mass Communication)	3 Years	70,000	70,000	1,40,000
<b>Postgraduate</b> M.A. - (Journalism and Mass Communication)	2 Years	50,000	50,000	1,00,000
<b>Ph.D.</b>	Min. 3 Years	45,000	45,000	90,000

Note: Fee may be increased up to 10% each year.  
**MODE OF PAYMENT: By Cash/DD/Online Transfer/Credit Card/Debit Card**  
DD should be made in favour of "K.R. Mangalam University", payable at New Delhi.  
Fee can be paid online through [www.krmangalam.edu.in](http://www.krmangalam.edu.in).



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- 3000+ Students



### ADMISSION COUNSELLING:

We invite you to have a personal interaction with our counsellor in order to know more about K.R. Mangalam University and the Program.

### University Campus:

Sohna Road, Gurugram, Delhi-NCR Landline No.: 0124-2867800 Mob: 08800697010-15  
Helpline No.: 011-48884888 Email: [admissions@krmangalam.edu.in](mailto:admissions@krmangalam.edu.in)

### Bihar Office:

Shop No - 115, 1st Floor, Verma Center, Boring Road Chauraha, Patna - 800001  
Mob: 8800697016-17, Email: [bihar@krmangalam.edu.in](mailto:bihar@krmangalam.edu.in)

**Jharkhand Office** : Mob: 8800697019 Email: [jharkhand@krmangalam.edu.in](mailto:jharkhand@krmangalam.edu.in)

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**Uttar Pradesh Office** : Mob: 9311256337 Email: [uttarpradesh@krmangalam.edu.in](mailto:uttarpradesh@krmangalam.edu.in)

### HOW TO APPLY

For application form, eligibility & Program details, visit  
[www.krmangalam.edu.in](http://www.krmangalam.edu.in) or collect a copy from the admission office.



K.R. MANGALAM UNIVERSITY

**Campus:** Sohna Road, Gurugram, Delhi – NCR, Pin : 122103

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