

Kareena Kapoor Khan roped in as MyTrident's brand ambassador

The flagship home furnishing brand of Trident Group, MyTrident, announced actor Kareena Kapoor Khan as its brand ambassador during the launch of its Fall-Winter '23 collection in Andaz, Aerocity, New Delhi. The rapidly expanding retail and e-com brand welcomed the celebrity to the family with a vision to provide accessible luxury to every Indian household.

While addressing the media at the event, Khan said, "I'm delighted to be associated with MyTrident. Known for their wide range of home furnishing collections, their innovative designs and premium finish reflect one's true self and set the perfect mood for any home space. There is something to suit every style and every home."

Speaking on the occasion, Rajinder Gupta, Chairman, Trident Group, said, "We are super excited and thrilled to

welcome Kareena Kapoor Khan to the MyTrident family. She is an exceptional blend of grace, talent and reliability that makes her an ideal face for our brand. Her values seamlessly mirror the brand's dedication to crafting living spaces that are not only exquisite but also welcoming and comfortable. We are confident that Kareena's influence will enhance our brand's narrative of providing value to our customers."

Starting its journey in India in 2014, MyTrident is today among the leading brands in home furnishing across home and HoReCa industries in India. Its growth has been driven by doubling the point of sales, adding new categories and diversifying the range based on the evolving needs of the consumers. Currently, the company has a network of 3,500+ retail touchpoints, including 50 exclusive stores across India.



(L-R) Rajinder Gupta, Chairman, Trident Group; Kareena Kapoor Khan, brand ambassador, MyTrident and Abhishek Gupta, Chief-Strategic Marketing



#instastyle

Entertainment & Promotional Features

Giving her followers a roundup of the month, actor Priyanka Chopra Jonas posted a carousel of pictures on the 'gram with the caption, "August magic". Here's a snap of her with husband, singer Nick Jonas, from the series.

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K.R. Mangalam University welcomes freshmen with AARAMBH programme



More than 10,000 students, accompanied by their parents or guardians, attended the orientation

K.R. Mangalam University celebrated its freshmen orientation programme, AARAMBH, for the session 2023-24 with great enthusiasm and grandeur. Organised on August 19 to welcome the new entrants with high spirits and zeal, the event was attended by around 10,000 students accompanied by their parents or guardians.

The event was inaugurated with the lighting of the lamp and Saraswati Vandana. It was graced by The Chancellor, Padma Shri Prof Dinesh Singh; Chairman, Yash Dev Gupta; Abhishek Gupta; Rohit Gupta; Vice Chancellor, Prof Chandrashekhar Dubey; Registrar Gp Capt Praveen Mahajan (Retd), along with deans and faculty members of the different schools of K.R. Mangalam University.

In his address, Prof CS Dubey welcomed the newcomers and expressed pride in their arrival. The programme continued with an address by Prof Varuna Tyagi, Dean of Academic Affairs, who imparted wisdom to the students about how they can



Praveen Mahajan, VN Rai, CS Dubey, Anil K Agarwal, Yash Dev Gupta, Sharad Goel, Sonal Goel, Atul Bhatnagar, Abhishek Gupta, Rohit Gupta and Deepali Gupta

become a part of various activities, clubs, organisations and utilise the abundant resources offered by the university.

To enhance the grandeur of the event, distinguished guests like Anil K Agrawal (Chairman, Cosmos Group and Joint Business Council-FICCI), Sonal Goel (IAS; SP Resident Commissioner, Tripura Bhawan, New Delhi), Satish Khurana (Chairman and MD, Samtel), Dr Debapriya Datta (Advisor, Head/Scientist G, Science for Equity, Empowerment and

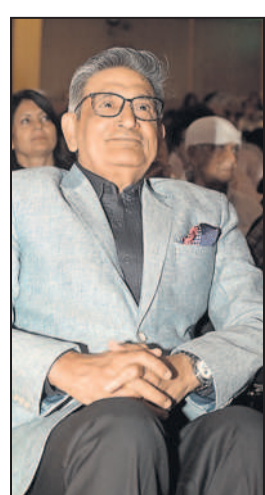
Development (SEED) Division, Department of Science and Technology, Government of India), Deepan Sahu (Assistant Innovation Director, Education Ministry Innovation Cell and AICTE, Government of India), Pradeep Singh (IAS, SDM South, Gurugram) and Karan Khurana (CEO, Global Peripheral Solutions and alumnus of K.R. Mangalam University) guided the students with their insightful thoughts.

The university also hosted a panel discussion on 'Leading Amidst Change: Education in Times of Transition' during

this programme. Eminent panellists including Prof Mehraj Ud Din Mir (Chair Professor, Motilal Nehru Chair, K.R. Mangalam University; Former Vice-Chancellor, Central University of Kashmir), VN Rai (Chairman, Rightmen Services; Former CMD, FCIL, FACT, MD-KRIBHCO, Chairman-OMIFCO) and Preeti Srivastava (Mentor, Advocacy & Reliance Industries Limited, Founder, Dayarani) shared their perspectives on the subject and enlightened the audience.

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An evening of melodious magic and great company



Justice (Retd) RM Lodha



Justice Dalveer Bhandari

The Capital's Kamani Auditorium witnessed a full house as an enthralling musical evening took place recently. It featured a soulful performance by the legendary sitar virtuoso, **Ustad Shujaat Husain Khan**, renowned for his talent in the Imdadkhani Gharaana of Indian classical music. The recital was attended by renowned personalities including former Chief Justice of India **RM Lodha** and **Sushma Singhvi**, founder, Gunjan Foundation, among others.

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