



## FRESHERS WELCOMED

### *in KRMU family*

**W**hen the whole country is going through a pandemic, and social distancing is the new normal, K. R. Mangalam University threw freshmen orientation for all the new members giving them a taste of old normal while following all safety instructions. The event was a chance for newcomers to mingle with their senior & faculties beyond academics.

The event saw foot-tapping music to which everyone enjoyed and swayed. The fashion quotient was high, and everyone was decked up as now it was time for ramp walk. The fashionistas captured attention with their style and responses in a question-answer round with the judging panel.

Apart from the showstoppers on the ramp, senior batches entertained everyone with their enthralling rock band performance and creative games. Even though the anxiety of a new world loomed largely, a talent hunt saw



some fantastic hidden talent coming out of their cocoon to everyone's surprise.

Freshman orientation is one such chance to make friends that will go for life.

Friendly, happy faces filled with enthusiasm and positive energy made the orientation a huge success. In the end, the university welcomes the newest members as a part of the extraordinary legacy and a bond of lifetime.

# K.R. MANGALAM UNIVERSITY SIGNS MOU *with Dr. Shroff's Charity Eye Hospital*

30 June 2021



# MoU

## with Samatrix Consulting Private Limited



**K**R Mangalam University is always focusing on raising the bar high for its students may it be in terms of extracurricular activities, academic excellence, research, or enhancing skills.

The university has signed a memorandum of understanding with Samatrix Consulting Private Limited to work collaboratively to empower the students and impart industry-relevant skills. According to MoU, Samatrix Consulting will offer subject matter expertise for establishing industry-focused excellence at the university to help students understand & get expertise in AI & Machine Learning.

## TOWARDS A HEALTHIER SOCIETY...

**M**ahatma Gandhi once said, “It is health that is real wealth & not pieces of gold & silver”. KRMU wholeheartedly believes in the same. We believe that a healthy society leads to a brighter future, and we support the cause.

The health camp was an initiative by the university to allow everyone to know more about their body & health. Well-known doctors from & around Delhi NCR & Gurugram region set up their camps and conducted various medical check-ups. The tests such as bilirubin, haemoglobin, glucose, & more are not affordable by every class of society, and we aimed to make these tests feasible for every individual. More than 300 people gathered to participate in camp & made it a huge success. This camp gave our pharmacy students a chance to use their learnings for their society & what a better way to learn!

### एसएमएस हेल्थ सोसायटी ने लगाया स्वास्थ्य चिकित्सा कैंप

200 लोगों ने करवाया हेल्थ चेकअप।

अशोक गर्ग, गुडगांव टुडे

सोहना। के आर मंगलम यूनिवर्सिटी सोहना के सहायक प्रोफेसर सुनील कुमार मैडम शिल्पा सेठी ने कहा कि व्यक्ति को समय-समय पर अपने शरीर के अंदर बनी विभिन्न प्रकार की बीमारियों को चपेट से आने से पहले ही शरीर को जांच करानी चाहिए जिससे चेकअप कराने के बाद व्यक्ति को पता चल जाए कि हमारे शरीर में इस प्रकार की बीमारियां बन चुकी हैं और हम अपना इलाज समय पर कर सकें। सोहना गुरुग्राम मार्ग पर स्थित के आर मंगलम यूनिवर्सिटी में एसएमएस को हेल्थ सोसायटी द्वारा स्वास्थ्य चिकित्सा कैंप का आयोजन किया गया जिसमें वरिष्ठ चिकित्सकों द्वारा खून का जांच एवं जोड़ों में होने वाले दर्द को लेकर



परामर्श दिया गया। आयोजित कैंप में खून में ग्लूकोस बिलिरुबिन क्रिएटिनिन की मात्रा आदि होने के सैपल लिए गए जिससे कि पता चल सके कि व्यक्ति के शरीर में किस प्रकार की कोई कमी तो नहीं है। आयोजित कैंप में लगभग 200 के करीब लोगों ने हेल्थ चेकअप कराया यह चेकअप बहुत कम दाम पर कराया गया।

### DAY-1

**16** June 2021- Carrying forward last year's tradition, School of Journalism and Mass Communication under the aegis of K.R. Mangalam University organized Filmography Festival 2021 in collaboration with Woodpecker International Film Festival and Grey Matters Communications and Consulting pvt Ltd. The initial day of the two consecutive days event witnessed inception of the program with an inaugural ceremony initiated by an opening welcome address presented by prof. (Dr.) Kiranbala Khanna, Dean, School of Journalism and Mass Communication wherein she welcomed all the participants as well as the chief invitees of the event and also introduced the theme of the event – capturing life through lens. Following this Prof. Pushplata Tripathi, pro vice chancellor at K.R. Mangalam University was welcomed for an addressal speech which witnessed her talking about numerous films and her personal experiences attached with

filmmaking to establish better connect with the budding filmmakers. Then on being invited Prof. (Dr.) P. Prakash, Vice Chancellor, K.R. Mangalam University also came to address the gathering and boosting moral of all the participants, he mentioned the role of films in creating the ambience and binding the audience into it, he also spoke about the evolution of the film world in respect to its ability to reach the unreached. Mr. Rao Narendra Yadav Founder-Director Woodpecker International Film Festival and Mr. Navneet Aanand, founder, Grey Matters Communications and Consulting pvt Ltd. were then called respectively to share their word and address the gathering. While Mr. Narendra Yadav spoke about the liberty of expression through films even in the advent of pandemic on the other hand Mr. Navneet spoke about relevance of films in the current society, opportunity grants by such events for students.



Just after the completion of dignitaries addressal, official event souvenir was released by SJMC followed by traditional opening with the clapboard by Prof. (Dr.) P. Prakash that marked the official commencement of the event. The first session witnessed brief welcome of judges Dr. Aman Vats, Professor & Head of Journalism and Mass Communication department at Manav Rachna International Institute of Research & Studies, Faridabad.

Mr. Ankit Sinha, Film Analyst writer and founder of 'Fables of Film'. Mr. Ajit Singh Gahlot, Creative directors at Shemaroo Entertainment before screening of selected films out of 43 entries received through online registration assorted in three big categories; fiction, non-fiction and mobile films. Along with this a pre launched Instagram reel competition was

wrapped up today with an exhibition of top – 5 best Instagram reels in the following event. Carrying the event forward Sputnik News Agency also joined the event and conducted a formal session over the importance of photo contest for young photographers: The Andrei Stenin International Press Photo Contest with Ms. Oxana Oleinik Head of The Visual Projects Service of RosiyaSegnoya News Agency and Ms. Ekaterina Volkova, Senior Editor at The Visual Projects Service of Sputnik News as Lead Speakers. This session observed detailed presentation with best photographs from young photographers and stories behind them. Olga Dycheva was witnessed as the moderator of the event. The first day of the festival culminated with a brief vote of thanks presented by the anchors.



School of journalism and mass communication under the aegis of K.R. Mangalam University organized a national seminar over the theme Socio- Political Issues & parallel cinema: a road less travelled on the second day of the filmography festival in collaboration with Woodpecker International Film Festival and Grey Matters Communications and Consulting pvt Ltd. Following event marked eminent personalities like prof. (Dr.) Kiranbala Khanna dean, SJMC Mr. Vijay S. Jodha, renowned writer, filmmaker and photographer, Mr. Manas Pratim Goswami, Associate Professor at School of Communication, Central University of Tamil Nadu Mr. Ashwani Kumar, dialogue and screenplay writer and Mr. Rao Narendra Yadav, Founder- director, Woodpecker International Film Festival were observed as the guest speaker in the session and among them Mr. Vijay S Jodha was the keynote speaker. By showcasing a series of film by him and other directors he touched numerous aspects of the major topic of the seminar.

He also mentioned that films don't actually require high budgets or professional equipment he said, "even the basic films with minimal budget and basic equipment can reach have a huge reach and fanbase the actual requirement for a film to be good is its storyline." Carrying the event ahead Mr. Manas Pratim Goswami put forth a very effective and engaging presentation on Satyajit ray posters: Decoding the essence of time wherein he discussed various elements that Satyajit Ray used in his poster as an illustrator to make them lively. Following this Mr. Ashwini Kumar and Mr. Rao Narendra Yadav came along for their seminars respectively while Mr. Kumar elucidated various aspects of dialogue writing for storytelling through screen on the other hand Rao Narendra Yadav spoke about 'how do films influence the cinema trends?'. Mr. Tarun Joshi acted as the mediator of the seminar.

Following this Mr. Yashpal Sharma was welcomed as the chief guest. On being invited, Mr. Yashpal Sharma addressed the gathering and presented his thoughts on film making.

Hementioned, that one should not limit himself/herself, if you have confidence on yourself and on your work you should not give it a second thought. He also spoke about his old times and memories and motivated everyone to be yourself and identify your uniqueness. Carrying the event forward, prof. Dr. Kiranbala Khanna, Dean, School of Journalism and Mass Communication presented a vote of thanks to the chief guest Mr. Yashpal Sharma for being a part of the event.

Moving ahead, the results of the Filmography 2021 was announced by prof. Dr. Kiranbala Khanna. Under the Fiction category 1st prize was bagged by Ashish Sharma, Maharaja Agrasen College, for 'NeetiNeeti' and 2nd prize went to Gulshan Khanna, Shah Satnam Ji Boys College-Sirsa, for 'Papa Ke Joote'. Under the Non-Fiction category, 1st prize was won by Mehak Srivastava, student of K.R Mangalam University Gurugram, for the movie 'The Distressed Class' whereas 2nd prize was received by Ankush Deva, CMR University, for the movie 'The Way Out'. In against the Mobile film category, Shubham Sharma of K.R Mangalam University was awarded 1st prize whereas 2nd prize was secured by Gulshan Khanna, Shah Satnam Ji Boys College-Sirsa, for 'The Effects of Social Media'. Last but not the least under Insta Reels category, 1st prize was awarded to Vanshika Tomar, K. R Mangalam University Gurugram, with over 4000 likes and 2nd prize was grabbed by Yashoda Kataria with 3700 likes. The winners were encouraged with a certificate as well as cash prizes. The participants were also given certificates as a token of encouragement.

The event ended with a final report presented by Mr. Tarun Joshi, Assistant Professor at K. R Mangalam University. He spoke about his experience in making the event successful and thanked all the judges, panelist and every eminent personality presented at the event. The second edition of The Filmography 2021 event culminated with a brief vote of thanks presented by Ms. Shikha Sharma, Assistant Professor at K.R Mangalam University.



# SPORTURA 21

All study and no play makes Jack a dull boy. It was about time to break the monotony and make students go back to enjoy their campus life, and the best way to indulge them was to organize sports events, and that's precisely what happened! Sportura 21, the annual sports fest of K R Mangalam University, saw more students' participation than ever. This Covid 19 pandemic made students understand how much university impacts their lives. This sports fiesta was one such opportunity for everyone to mingle, have fun, and banter around.

Sportura 21 started with a tremendous competitive spirit & showcased great teamwork among students. Students & teams of different departments participated in games including cricket, carrom, table tennis, chess, badminton,

pool & relay race. The dreams of winning the trophy & medals were prominent on everyone's face, and so was the promise of giving a hard time to competitors! Faculties, along with students, had a gala time. The temperature was high with the sun shining brightly in the sky, but our students were soaring way higher.









# INDUSTRY VISIT TO MUSEO CAMERA CENTRE *for the Photographic Arts*

**Mehak Srivastava**

Even in these adverse scenarios, K. R. Mangalam University strives to provide the best by never compromising the standard of education they promised to deliver. While maintaining utmost loyalty and camaraderie with masks and sanitizers, leading with the flambeau school of journalism and mass communication successfully managed to organize an educational visit to Museo camera – Centre for Photographic Arts year long break of virtual learning.

This museum is subject to nothing but a complete encyclopedia of cameras comprising every piece of its history and evolution over centuries. Such visits become valuable and worthwhile when a celebrity figure in the photography world like Mr Aditya Arya, a professional photographer with 40 years of extensive work experience, teacher, and founding member of Museo Camera, turns out to be the guide of the visit. As surreal as it seems, this museum Museo Camera Designed in the classic modern architecture has grown out of its collections.

He has added 1500 cameras, including Kodak, Graflex, Agfa, Sanderson, Yashica, Fairchild K20 {the aerial camera used in the second world war} to this collection over 40 years. Scouring the flea markets and curiosity shops worldwide, he picked up some rare and historical specimens, making up what was to become India's most extensive collection of vintage photographic equipment today. Students' visits not only remained enriching, but it also turned out to be fun when Mr Arya indulged with the students in a quiz and gave mugs on every correct answer given by the students.



# School of Legal Studies Is Organizing

## GUEST LECTURE ON IPR

### Artificial Intelligence

The School of Legal Studies has organized a Guest lecture on Intellectual Property Rights and Artificial Intelligence by Prof (Dr.) VK. Ahuja on 26 February 2021. This lecture was organized through online mode. Dr. V.K. Ahuja is currently working as Professor in Delhi University and is also holding the post of joint director in Delhi School of Public policy and Governance (IOE). More than hundred students and faculty members attended the lecture.

He discussed the scope of Artificial Intelligence, as AI is one of the fastest-growing sectors in the tech sector and also the scope of AI has expanded into many sectors, including healthcare, transport, entertainment and security. Artificial Intelligence was developed by John McCarthy and he presented the definition of Artificial Intelligence at a conference on the campus of Dartmouth College in the summer of 1956 indicating the beginning of AI research. He talked about the latest development in AI which has taken place in the US regarding GPT-3, a state-of-the-art natural language processing tool capable of producing short stories, songs, press releases, technical manuals, text in the style of particular writers, and even computer code. They can also compose music, poetry, prose, news reports, and creative fiction. He also explained two types of works that can be created by Artificial intelligence which are AI created work and AI assisted work. Difference is that AI generated work is created with the

help of human intervention. The difference generates the subject line demarcation which is copyright when comes into commercial use. He further elaborated the issue of Deep Fakes which is “the generation of simulated likenesses of persons and their attributes, such as voice and appearance”.

The role of AI in the deep fake’s technology is ever increasing. The deep fake audio-visuals of the popular players, performers, leaders and other known personalities may become very popular among the public and may have a very good market. These deep fake works may also continue after the death of such persons and bring good revenue to its creators. Work of famous artists who were loved by the public at large such as Michal Jackson.

He concluded the session by summing up issues on authorship. In the near future there will be significant ramification for offering non-human authorship to AI-generated works. Putting the AI-generated works in public domain is also not a good idea as it will discourage the AI programmers and companies owning such AI to further invest in the AI domain.

The sui generis system may be a better option or alternatively there should be some specific provisions in the copyright legislations for AI-generated works. In any case, AI-generated works should be provided and human creativity should be preferred over machines.

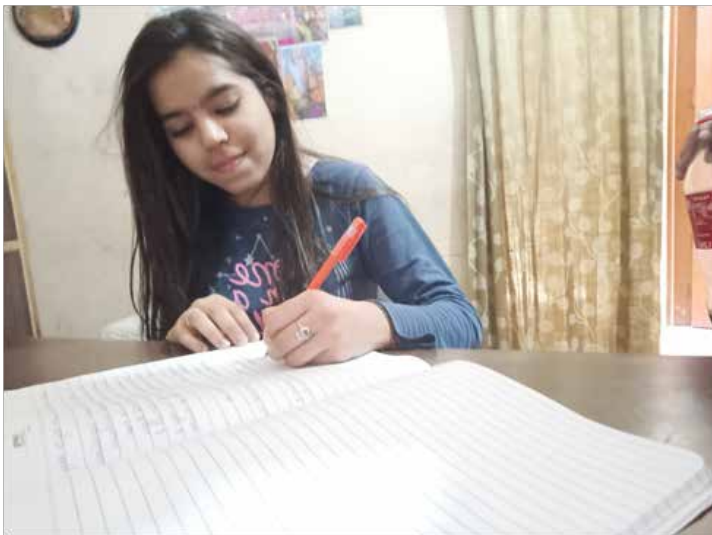
# INTRA UNIVERSITY CLIENT COUNSELING COMPETITION, 2021

On 26th March 2021, the Client Counseling Committee under the School of Legal Studies of K R Mangalam University organized the Intra University Client Counseling Competition 2021. One of the significant functions of a lawyer is to advise the people who seek assistance in knowing the legal implications of their actions. There were two rounds in this event related to Commercial and Criminal Laws.

With a massive number of participants, the competition was conducted under the guidance of Ms. Palki Vats and Mr. Dharmveer Yadav (Faculty Co-coordinators). The event was a great success, and the coordinating Team, with the help of faculty members, succeeded in organizing the Intra University Client Counselling Competition.

## ESSAY

### *Writing Competition*



**O**n 28 April 2021, the School of Legal Studies of K.R Mangalam University organized an 'Essay Writing Competition' on World Day for Safety & Health at Work.

The theme of the competition was 'Safe & Healthy Working Conditions: A legal Right.' The competition was held through virtual mode. Legal Society of KRMU welcomed all the students of the university of all the courses to take part in this competition & share their

views on how a safe & healthy environment is a must, and it is a legal right as well. Talking about the theme of the competition, especially in this time of the pandemic, a clean, healthy, safe, and sanitized workspace is important for all the employees working. There are various statues in our country which talk about safe & healthy working space. In relation to this, the Occupational Safety, Health, and Working Conditions Code (OSH) is a bill currently under consideration for enactment by the Indian Parliament.

In this competition, the students were provided with a word limit of 2500 words & a time limit of an hour. The students were also given the liberty to write the essay as per their choice, either handwritten or typed.

The students who grabbed the first top 3 positions are (i) Preeti, (ii) Kunal & Sonali (iii) Meghna. These students were awarded an E-certificate of excellence, and all the other participants were awarded an E-certificate of participation.

# MOTIVATIONAL WEBINAR

*By Mr. Ravi Kalra*

On 26-April-2021, the School of Legal Studies K.R. Mangalam University, in collaboration with District Legal Service Authority, Gurugram, organized a 'Motivational Webinar.' This webinar was held online via Microsoft Teams.

The esteemed speaker for this webinar was Mr. Ravi Kalra (The One-Man Army). He is a well-known Karma Yogi, a social activist, and an environmentalist. He founded 'The Earth Savors Foundation' in 2008, and for the past 13 years, he regularly goes on in search of abandoned senior citizens and mentally disabled people. He brings them to the shelter home and provides them free of cost accommodations, food, shelter, and medical care. By far, he has cremated more than 8000 unclaimed and unidentified dead bodies at electric crematoriums. He is also known as the No-Honking Man of India. He is a recipient of the National Award-2019, facilitated by Hon'ble Vice President of India.

He threw light on both the good and bad sides of our country. For example: In India, rising air pollution, poverty, gender-based discrimination, child labor, etc., are the area for legal aid, and the concerns are a scorching topic for debate. On the other hand, he praised rapidly rising development in all the sectors of the economy in our country. Mr. Kalra mentioned that he could tackle all of these problems with the appropriate coordination with the concerned ministries.

Mr. Ravi Kalra did not address the participants of his choice, but he asked the participants to come up with ideas for interaction. Furthermore, he discussed animal cruelty, the current pandemic situation, and how the country and our government tackle them. At the end of the session, some various students & faculties were eager to donate to his organization and were ready to volunteer.

## Guest lecture on CAREER COUNSELLING

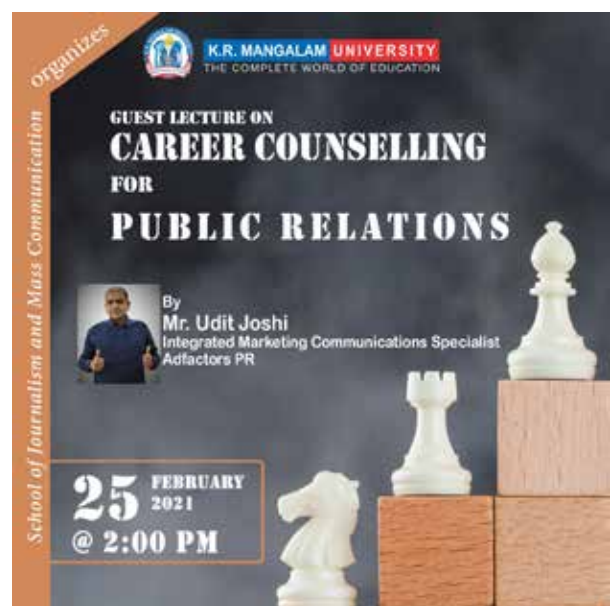
*For Public Relations*

February 25th, 2021: School of Journalism and Mass Communication organised a session on Career Counselling for Public Relations with guest lecturer, Mr. Udit Joshi, Integrated Marketing Communication Professional.

Being an avid practitioner of Brand Positioning, contributing author to leading marketing media platforms, Mr Joshi emphasized on the importance of Public Relations in business organizations and individuals in their day to day life.

He briefly discussed and highlighted the relevance and actual meaning of "content" in context to different forms of media and also emphasized on how budding professionals must learn to work in industry in order to earn experience and not just money.

Around 35 students from School of Journalism and Mass Communication and School of Humanities attended the session. All in all, it was a very informative as well as an interactive session.



# SESSION ON HUMAN TRAFFICKING & Strengthening access to justice

An online lecture was organized by the Gurugram District Legal Service Authority (DLSA) on the concerning topic of “Human Trafficking”. The lecture was delivered by Mr. Ravikant- President of SHAKTI VAHINI- a voluntary organization fighting against many evils of society such as human trafficking, child sexual abuse, child labour, child exploitation etc.

The session was attended by advocates, Station House Officers (SHOs), police stations of different sectors in Gurugram. Even women police stations were part of this program. The lecture was attended by the students of K R Mangalam University, Sohna Road.

Mr. Ravikant started the session talking about the rights of victims of Human Trafficking, Child Sexual Abuse & Cyber Enabled Human Trafficking. He disclosed the data of National Crime Records Bureau (NCRB) regarding human trafficking. According to the data in Haryana, every year more than 2000 girls go missing and in the whole of India the cases rise up to 60,000 which constitutes 30-35% of girls.

Mr. Ravikant also discussed how the laws regarding human trafficking, child sexual abuse & cyber enabled human trafficking came into existence as an outcome of Criminal Law Amendment Act, 2013 & Nirbhaya Rape case. He also threw light upon how the



criminals of these offences carry out their business hiding from the eyes of law. He even stated that children who remain missing are either used for organ trading into different countries. While the girls who go missing are thrown into the business of prostitution.

Mr. Ravikant many times gave reference to a landmark judgment Budhadev Karmaskar v. State of West Bengal. This case mainly dealt with the rights of sex workers and how they should be treated equally.

# CELEBRATING

## *the festival of colours & new beginnings*

On 26th March 2021, the School of Journalism and Mass Communication celebrated the festival of Colors. Though the standard guidelines of COVID were in place and followed, the event was organized to acknowledge and as a part of the long-standing cultural tradition of “Holi-Milan.”

The event started with an introduction and welcome of teachers, peculiarly, followed by poetry recitation. Then, antakshri was played, which ended in a tie, as both the teams sang songs from all the periods. There were fantastic dance performances by not just students, but also teachers.

There was a dance-off between boys and girls, which culminated by the show-stopping performances by teachers. In the end, there were dumb charades. Students and teachers participated with utmost enthusiasm and zeal, and there was an overall feeling of warmth and love- a true essence of holi.



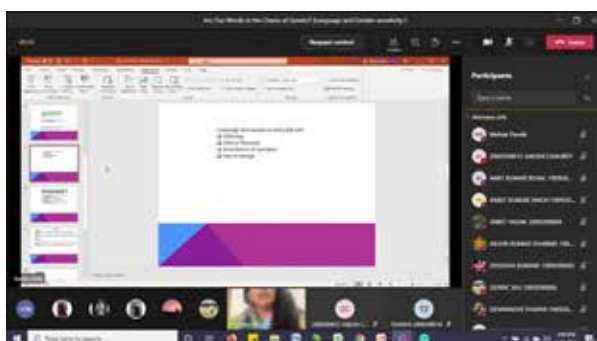
### Guest Lecture On

## ‘ARE OUR WORDS IN THE CHAINS OF GENDER’

School of Journalism and Mass Communication, organized a guest lecture on ‘Are Our Words in the Chains of Gender’ by Ms Kanika Joshi, Assistant Professor from School of Humanities at K.R. Mangalam University for BA(J&MC) & MA (J&MC) students.

The session commenced through Microsoft Teams with a generic discussion over the understanding of the aforementioned topic amongst the participants. The discussion was followed by an interactive and informative presentation wherein several day to day examples were put forth for better understanding of the participants.

Ms. Joshi emphasized on learning in order to inculcate gender Sensitivity by selecting gender neutral language. The session culminated with a short activity conducted by her. The session witnessed active interest and participation by the participants. Around 35 students from School of Journalism and Mass Communication attended the lecture.



# J.A.M COMPETITION

*Organized by school of Engineering and Technology*

*“Speech is Power: Speech is to Persuade, to Convert, to Compel.”*

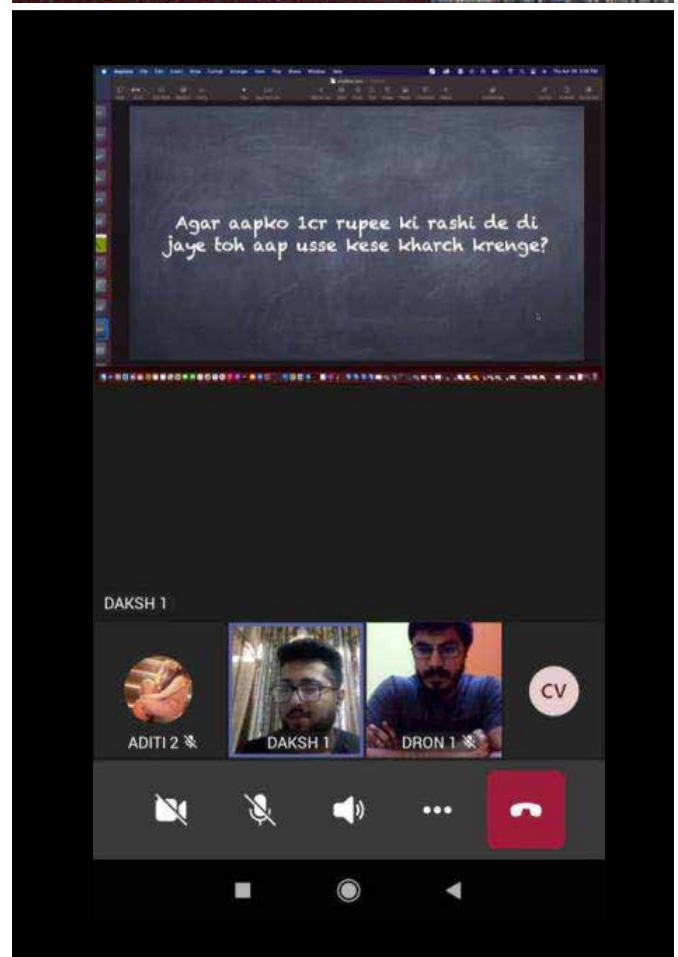
Speaking Skills are one of the most crucial forms of versatility that make an individual stand out of the crowd by expressing the best of thoughts and notions. They add to the credibility of the individual in every aspect of life. Hence, it is implausible to deny the significance of the speaking skills to ensure that every budding orator gets meticulous with those skills through a platform that provides her/him with the opportunity to express.

The School of Engineering and technology, along with the Cultural Society of K.R. Mangalam University, endeavored to take a step forth to organize an interactive J.A.M. competition to bridge the communication gap in this pandemic by executing the event on a virtual platform.

The J.A.M. (Just A Minute) session, namely “Chakka J.A.M,” was organized to have a peek at the oratory skills of the Students on 29 April 2021. The participants were the students of the University, who enthusiastically participated for the same and brought out the best of their narration skills on the designated topics.

The event commenced with a welcome speech by Chandni Vij (B.A. psychology Honors, 2nd semester) warmly welcomed all the virtual attendees and gave the event a delightful start. The program further proceeded with introducing the rules and regulations of the session by Daksh Mehta (B.Tech Computer science, 4th year).

There were two rounds- opinion round where students were given a topic and were given 1 minute preparation time and then were asked to speak to it, the second round was the “what if” round where the participant was given a hypothetical situation and was asked to speak on it. Both the rounds were held in two categories Hindi and English, to avoid the language barrier. Heartfelt gratitude was presented to the activity coordinator, participants, anchors, and other session attendees.



The program thus concluded gracefully with the benign presence of everyone. The support of the Organizing Committee, Cultural Society, and the other members of the clubs was very helpful. The teachers and the students relished the entire event and wished to participate and enjoy other such insightful events in the coming future.



# WORLD EARTH DAY

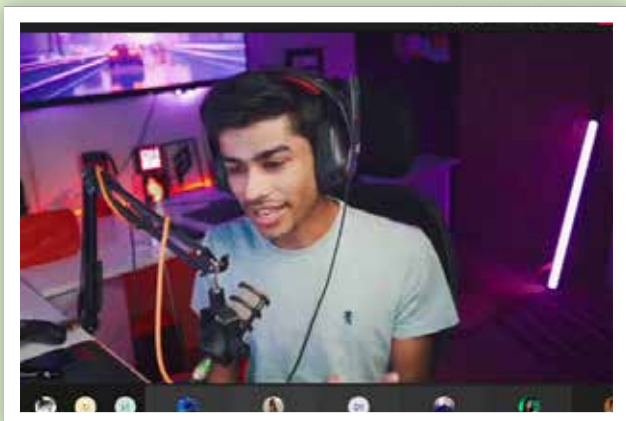
The School of Journalism and Mass Communication, K.R. Mangalam University organized Photo Ex 2.0, a photography competition on the occasion of World Earth day. The theme of the event was 'Earth without Light', the theme was meant to teach everyone that without sunlight, there would be nothing left on Earth, and we owe our daylight to the fact that every square meter of the sun shines brighter than a million light bulbs. Also, the existence of light has the biggest impact on the earth, and it keeps the earth with life.

The Students from different schools and photography clubs participated in the competition organized virtually, for which students were asked to capture photographs using DSLR or mobile phones inside the

darkroom without using any artificial lighting. The Judges of the competition were Dr. Diwakar Padalia, Associate Professor, School of Basic and Applied Sciences, Ms. Shikha Sharma, and Mr. Tarun Joshi, Assistant Professor, School of Journalism and Mass Communication.

The event received more than 50 participants. The pictures clicked by every student depicted one of the predicaments from difficult times that we are living in. It was an exemplary event that showcased 'creativity has no boundaries.' The event was concluded with a vote of thanks by Ms. Mehak Pandit, Assistant Professor, School of Journalism and Mass Communication. It was a successful event that substantiated that nothing can stop anyone from being their best creative.

## Webinar on E- Gaming: Prospects & Challenges



School of Journalism and Mass Communication, K. R. Mangalam University organized a webinar on E-Gaming: Prospects and Challenges on 4th May 2021 with a field expert Mr. Abhishek Mudgal.

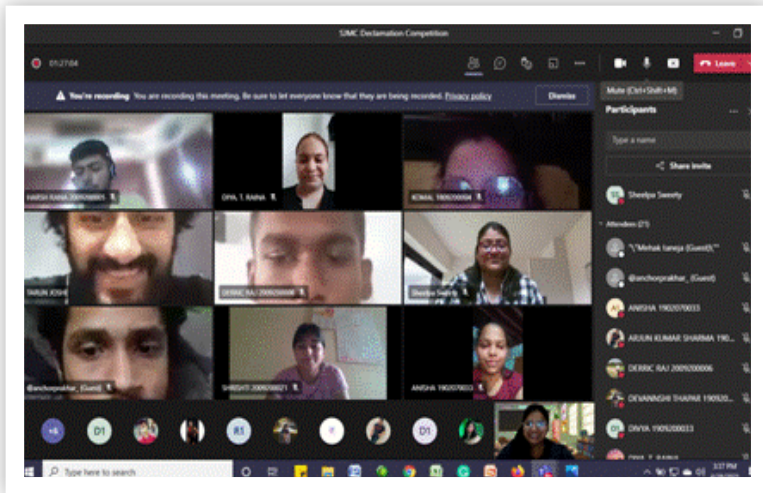
The session aimed at educating students about the horizons of E-Gaming. Mr. Abhishek, a skilled YouTuber and runs his

page streaming live for E-games, explained the bright and dark side of the industry. Since it is growing fast, unlocking viable employment opportunities in the field of digital sports.

Many people were unfamiliar with the gaming industry and considered it as casual sports or a hobby. Gaming enthusiasts got to debunk all the doubts and myths for once and all with the help of sessions. "It would be wrong to say that gaming is just a hobby and can't become a profession because this industry has an extensive perimeter and will grow aplenty in upcoming years." This is what Mr. Abhishek Mudgal, a 25-year-old gaming expert, said. The session was interactive and informative. It also uplifted the spirits and moods of students in these challenging times.

# DECLAMATION COMPETITION ON

## *Mandatory Covid-19 Vaccination and Vaccine Hesitancy?*



the participants enthusiastically presented their thoughts with verified facts related to the vaccination process in India. It was interesting and a learning experience to listen to all the participants. The competition was judged by Dr. Sheelpa Sweety, Assistant Professor, School of Humanities and Ms. Ritika Saxena, Assistant Professor, School of Journalism and Mass Communication where Anisha Sharma, B.Com(H), second year won the competition and secured first position amongst all the participants.

The second position was secured by Harsh Rana, BA(JMC)-I year, who was also the host of the competition and third by Diya. T. Raina, BA(JMC)-I year. The magnificent event was organized by Ms. Mehak Pandit, Assistant Professor, School of Journalism and Mass Communication.

**T**he pandemic is moving like a wave consuming the world since its emergence in December 2019. We are witnessing a recording breaking increase in the number of cases on a daily basis in India, thus with an aim to motivate students to make a difference in the lives of people affected by the coronavirus and approach of people towards vaccination, School of Journalism and Mass Communication organised an online declamation competition on Mandatory Covid-19 Vaccination and Vaccine Hesitancy?

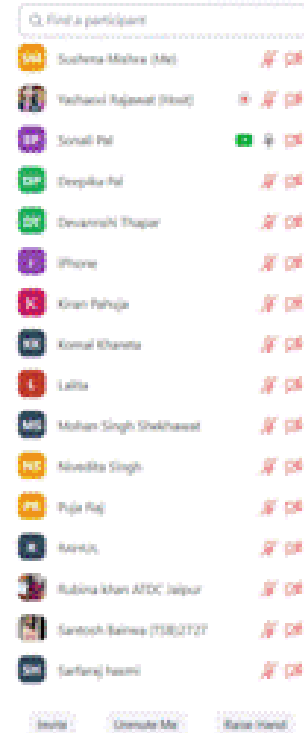
Students from different schools participated in the competition conducted on MS teams and all

## HAPPY LEARNING AND MOTIVATION

**S**OHS organised a workshop on Happy Learning and Motivation via MS Teams. The session was conducted by Speaker Ms. Shivangi Narula, a Learning & Development trainer. The speaker engaged students in various activities in order to involve them in a happy learning process.

The students seemed very happy with the program and asked a lot of questions. The session was attended by almost 100 students from all over the university. Overall, the session was interactive and received a great response and feedback. The session aimed at motivating students in these testing times.

Crewel



## DESIGNER'S ROLE

### *in Handicraft Revival And Being #Vocal For Local*

The School of Fashion, organized online Webinar on Designer's Role in Handicraft Revival And Being #VocalforLocal through Zoom Platform on 22nd April 2021 By Key speaker Ms Sonali Soni Pal.

All SOFD students attended online webinar along with their faculties members Ms Sapna Singh, Ms. Rasika Kaushal, Ms. Yashasvi Rajawat and Ms. Sushma Mishra and some inter university and Institutes Faculty members were also joined.

Ms Sonali Pal has more than 21 years' experience in teaching and Industry. Her areas of expertise are traditional crafts, cluster & textiles of India. She has excellent knowledge of all handloom/power loom woven fabrics and knits, surface embellishments, embroideries and hand techniques. She was associated with many Industrial and educational Projects in her professional career.

Projects Like- International Wool Secretariat – Spearheaded a team of

designers, to develop a collection of knitwear & woollen shawls to set 'Trend Directions for Autumn/Winter 2006-07 for the Indian domestic market'. The project was developed in collaboration with the Woolmark Association and the knitwear / shawl industry of Ludhiana and Amritsar.

Dastkar Project for LEH Artisans – Product diversification and skill development on Hand Flat knitting machines, Hand Knitting and Crochet for women artisans.

She started the webinar explaining the importance of craft and their application in fashion Industry. Later, she drives the session on Designer's Role in Handicraft Revival And Being #VocalForLocal. The aim of this webinar is to understand the evolution of craft in today's world. It was an interactive and informative Webinar. She also encouraged students to revive the craft and textile so that it would be recognized globally.

# 2ND INTERNATIONAL CONFERENCE ON

## *Advances in Applied Sciences, Engineering and Technology AASET – 2021*

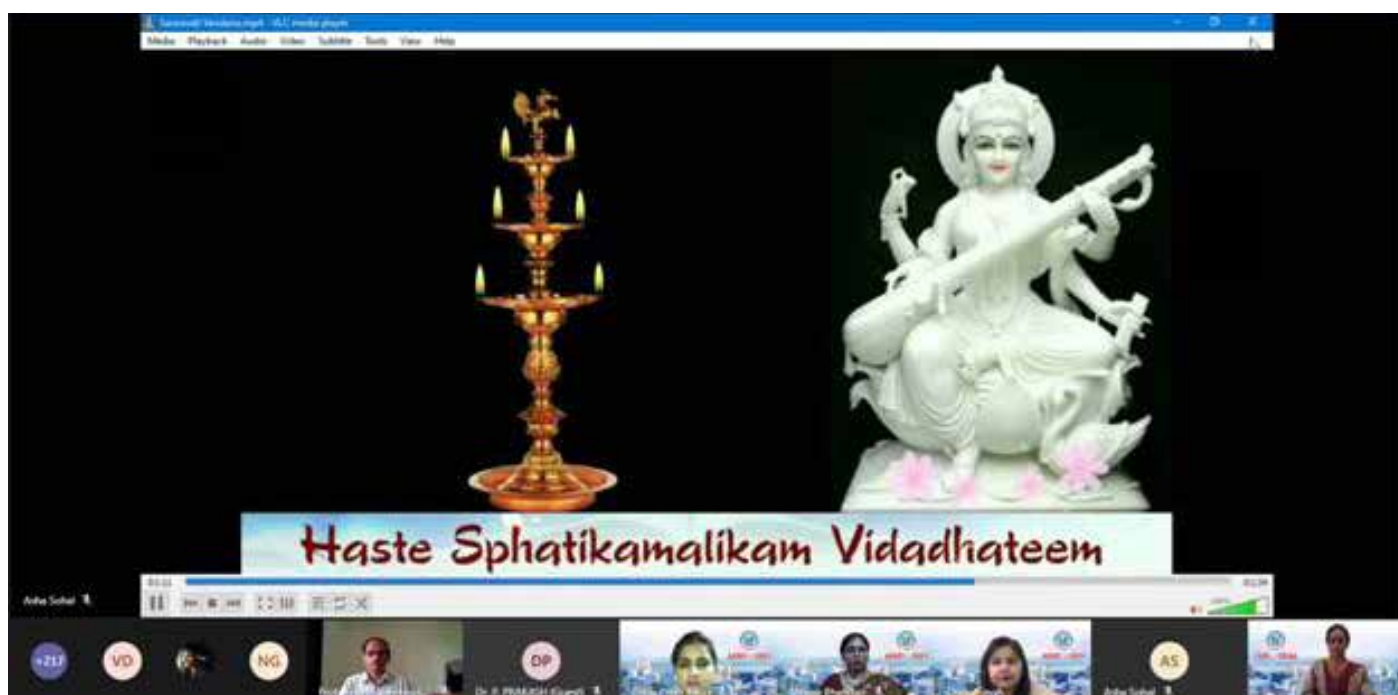
### DAY-1

A 2 Day Virtual International Conference on 'Advances in Applied Sciences, Engineering and Technology' was organized on 20th -21st May 2021 at K.R. Mangalam University through virtual mode using M.S. Teams. The School of Engineering and Technology (SOET), along with the School of Basic and Applied Sciences (SBAS), have jointly conducted this event with the following objectives:

- To highlight how Engineering and basic sciences consultants can collaborate and join hands to create an inter-disciplinary approach for its aspirants.
- To explore unprecedented opportunities in the field of engineering in amalgamation with basic science aspects.
- This Conference aimed to bring together leading researchers, academicians, technocrats, practitioners and students to share their knowledge and experiences in applied sciences and engineering.

- To provide researchers, academicians and industry experts, research scholars and students with strong research orientation, a forum for developing, discussing and presenting new ideas and embryonic phenomena in digital transformation in the new world.

The Conference commenced at 10:00 AM with a greeting address by Dean SBAS Prof. (Dr.) Meena Bhandari. The Conference started with Sarasvati Vandana. Prof. Bhandari acknowledges the presence of national/international advisory members, guests, dignitaries, researchers and participants to join the Conference in the tough time of the pandemic. She thanked all the sponsors for their contributions. She welcomed the honorable chancellor, Prof. Dinesh Singh and thanked for sparing his precious time to guide us his for his presence and consistent support to the university. Prof. Dinesh addressed the



participants and faculty members with his valuable words. He illustrated his ideas with numerous examples and said few beautiful lines 'Good things happen when good minds put together.' He also explained the usage of data analysis in real-world problems for better predictions.

**Professor P. Prakash**, honorable vice-chancellor, enlightened the inaugural session with his words of wisdom and asked to focus on outcome-based education. He introduced the chief guest, decent Pro. M. P. Poonia, Vice-chairman, AICTE, New Delhi.

**Prof. Poonia** extent sincere gratitude to the guests, convener, delegates and participants. He shared his deep knowledge in the strong foundation of students. He focused on empowering the rural areas also, with the intervention of technology. He shared a few of Mahatma Gandhi's life experiences to understand that a lengthy introduction is not required for big people because their long introduction should not speak about them. Still, their work and wisdom should talk about

them to recognize them. He also explained the need for critical thinking, problem-solving and decision-making capabilities to increase employability for students.

**Prof. P. Tripathi**, Pro-Vice-Chancellor, shows her pleasure in joining the Conference. She elaborates on the role of education in building a good society. She motivates the participants to be active in research and the latest trends in technology. In her motivational and inspirational speech, she advised everyone to join hands together and make things successful.

Prof. Srinivasan, Prof. V. K. Sayal, Dr. T. D. Bhatt, Dr. Sanjay Pandey joined us as eminent speakers and shared their deep knowledge of various areas.

The dignitaries discussed interdisciplinary researches, the most recent innovations, trends. The Paper Presentations started in parallel fashion, categorized into two technical sessions for SOET headed by an external examiner with the assistance of an internal evaluator from respective schools and marked the successful completion of day 1.



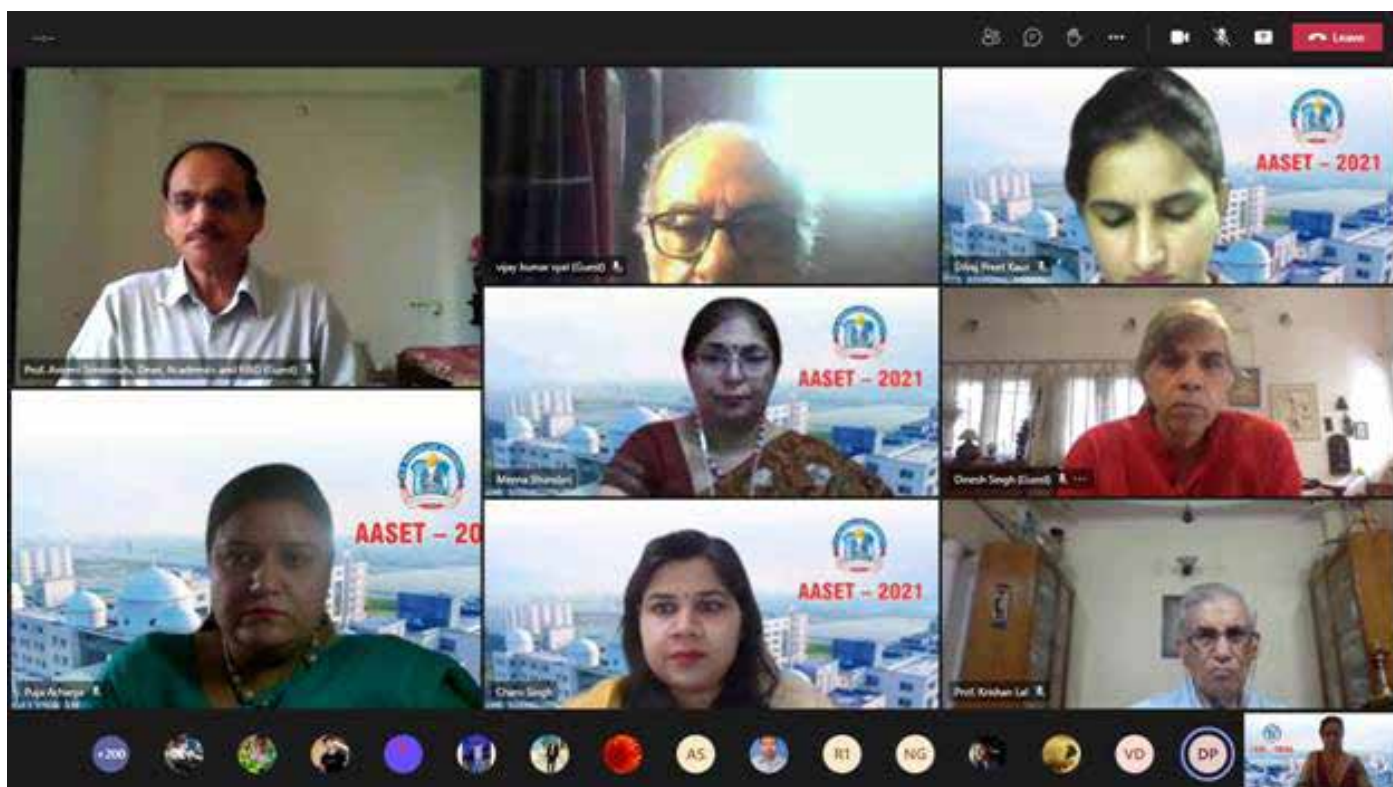
The 2nd day of Virtual International Conference'21 began with a Plenary session 2.0. The first speaker of the session was Dr. Subhash Sharma (Research Scientist-Conacyt-Catedral) shared his knowledge on the search for a practical multiferroic material for new generation devices. After Dr. Subhash, Prof. Krishan Lal enlighten the audience with his innovative ideas on various domains of research. He discussed precision measurement, which is a key to progress in science and technology. After this, the technical session started for SBAS headed by an external examiner with the assistance of an internal evaluator from respective schools.

Dr. Dilrajpreet Kaur presented the report of the conference. She addressed Prof. Anil D Sahasrabudhe, Chairman, AICTE, New Delhi. He motivates the audience and blessed everyone to keep growing in research.

Then Dr. Kaur announced the two best papers of the conference. Prof addressed the valedictory session. P. Prakash and Pro. Tripathi.

Dr. Dilrajpreet Kaur conferred a vote of Thanks. She expressed her gratitude towards the plenary speakers for presenting excellent coverage on various contemporary topics. Moreover, she acknowledges & appreciates the theme of this event and participants from various universities who graced the conference with their research papers on respective sub-themes. She appreciated the organizers, faculty members and students of SOET & SBAS for conducting a well-organized 2 Day International Conference.

Dr. Vineet Dhaiya (Coordinator-SOET) thanking address marked the successful completion of K.R. Mangalam University's 2 Day Virtual International Conference on 'Advances in Applied Sciences, Engineering and Technology.



# SBAS

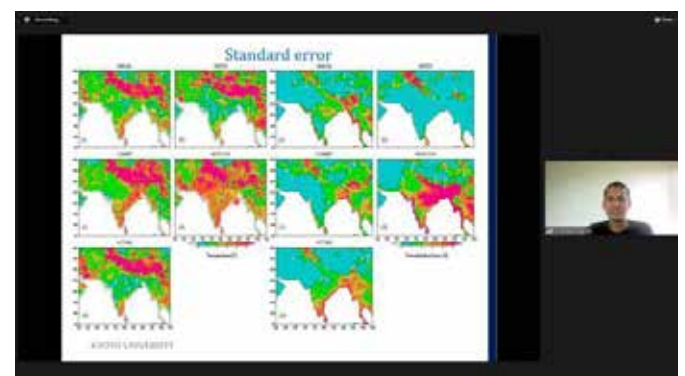
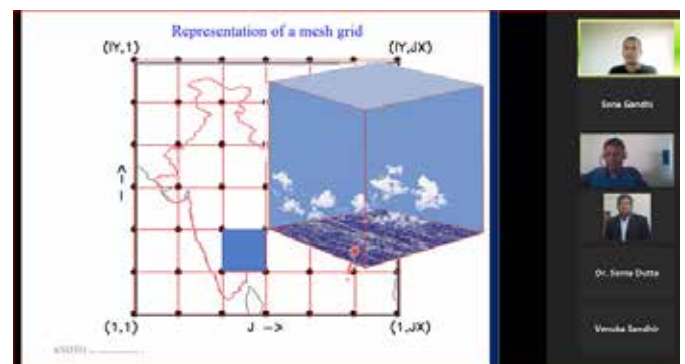
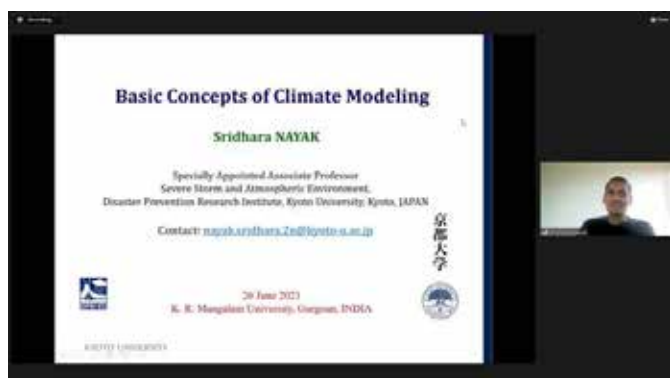
## International Webinar on Basic Concepts of Climate Modeling

The School of Basic and Applied Sciences organized a talk on Basic Concepts of Climate Modeling on 26th June 2021 via ZOOM by the expert Dr. Sridhara Nayak (SA-Associate Professor) Disaster Prevention Research Institute, Kyoto University, Gokasho, Uji, Kyoto 611-0011, Japan.

Dr. Rahul Boadh welcomed the expert by briefing his contributions in climate modeling, which is part of the application of applied mathematics. The speaker began the session with an introduction to basic data concepts of climate modeling. Dr. Nayak also talked about the importance of climate modeling. Dr. Nayak also discussed the climate problem and how to prevent climatic and environmental disasters at the global and regional level/ how to develop the Climate model /basic equation of climate model.

Dr. Nayak used nearly nine different climate models in his research, and they also suggest that the same model can be used for weather forecasting. The way he explained the topic is representative and intrusting. At the end of the talk, our speaker gave thanks to the organizers for conducting this webinar. At last, Dr. Rajoria delivered a vote of thanks to the dignitary at the request of organizer.

### Few glimpses of the event:



# NMR SPECTROSCOPY:

## A POWERFUL TOOL FOR STRUCTURAL CHARACTERIZATION

A Guest lecture was organized School of Basic and Applied Science, K. R. Mangalam University, on 24th June 2021 on the Microsoft team app. The title of this lecture was NMR Spectroscopy: A Powerful Tool for Structural Characterization. More than 25 participants were present in the event, including faculty and students.

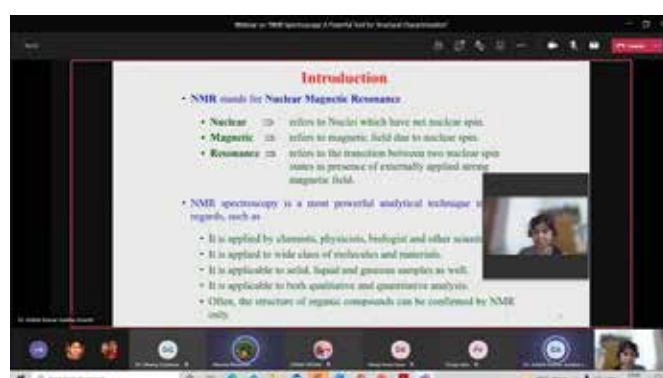
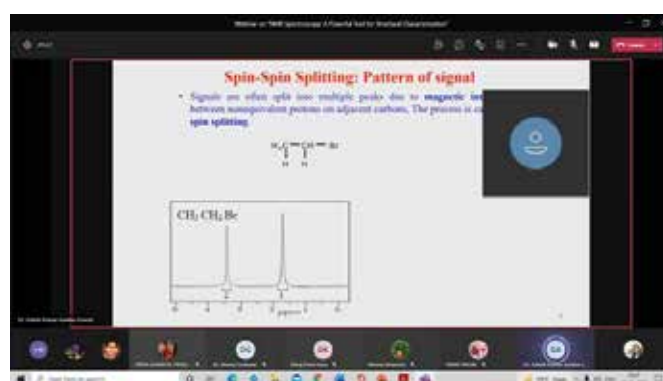
The lecture was delivered by Dr. Ashish Kumar Asatkar, Assistant Professors, Department of Chemistry, Govt. Gundadur P. G. College, Kondagaon, Chhatisgarh. The purpose of the webinar was to inform the students of the importance of NMR spectroscopy, which is used to identify organic compounds, biomolecules, proteins, lipids, amino acids, and many more compounds. More than one hour of interactive sessions drew the attention of students and faculty towards the world of spectroscopy. Dr. Ashish introduced the basic concept of NMR spectroscopy and described its role on an advanced level.

He emphasized that it is the only spectroscopy for which a complete analysis and interpretation of the entire spectrum is generally expected among all the spectroscopic methods. Although more significant amounts of sample are needed than for mass spectroscopy, NMR is non-destructive. With modern instruments, good data may be obtained from samples weighing less than a milligram. To successfully use NMR as an analytical tool, it is necessary to understand the physical principles on which the methods are based.

Dr. Ashish said that Nuclear magnetic resonance (NMR) spectroscopy is an analytical technique that gives information on the local magnetic field around atomic nuclei. Starting from the 1950s, NMR spectroscopy first revolutionized organic chemistry and became an indispensable tool for the structure elucidation of small, soluble molecules. As the technique evolved, NMR rapidly conquered other disciplines of chemical sciences. When the analysis of macromolecules and solids also became feasible, the technique

became a staple in materials characterization. All aspects of NMR spectroscopy, including technical and technological development and its applications in natural sciences, have been growing exponentially since its birth. He further highlighted different types of spectroscopy like proton, C-13, COSY, HETEROCOSY (used at an advanced level), spectroscopy.

In the last of his lecture, he said that five noble prizes had been given for contribution to the development of NMR or high-resolution spectroscopy. At the end of the talk, our speaker thanked the organizers for conducting this Guest lecture. At last, Prof. Meena Bhandari (Dean SBAS) delivered a vote of thanks to the dignitary at the request of organizer Dr. Neeraj Kumari.





# SJMC

## Webinar **on** Sports Broadcasting

*By Sports Anchor Mr. Jatin Sapru*

Under the aegis of K.R. Mangalam University, the School of Journalism and Mass Communication organized a virtual live webinar on sports broadcasting through Facebook and Zoom application and a renowned sports journalist working as a sports anchor at Star Sports network, Mr. Jatin Sapru. The following session commenced at noon after a brief introduction and welcome greetings presented by Ms. Shruti Sharma, undergraduate student, SJMC. After this, Mr. Sapru took over the session and began with a statement 'There was no struggle in my life, whatever I have seen so far in my life, those were all great experiences which I will cherish for my entire life'. Following this, he narrated his life story and his journey in the field of sports journalism, in which he emphasized and said 'Honesty is the way out if you don't have a goal be honest to yourself, and you will find a way out.'

To make the session more interactive and to get a better understanding of the topic, a question-and-answer session was also observed in the session, which was supervised by Mr. Tarun Joshi, Assistant professor, Department of Journalism and Mass Communication, and with all due generosity, Mr. Sapru answered all of them. Amidst that, he narrated many anecdotes and snippets about his memorable moments and interactions with some famous personalities like Rahul Dravid, Virat Kohli, Mahendra Singh Dhoni, and many more. Mr. Sapru's optimistic outlook towards life and career made the session more captivating. All his insights kept the audience hooked to the webinar, which made the entire session a success. The session ended with a short vote of thanks by Dr. Kiran Bala, Dean, School of Journalism and Mass Communication.



# SMAS

## PREVENTING BACK INJURIES - SAFE WORK PRACTICES

An exclusive webinar session for safeguarding workplaces, K. R. Mangalam University, School of Medical and Allied Sciences organized the physiotherapy Webinar on the Topic: Preventing Back Injuries - Safe work Practices, which is in collaboration with the Indian Association of Physiotherapy Women cell - Haryana on 29th June 2021. The event started with a welcome deliverance given by the session conveners & moderators, Ms. Divya Aggarwal, Assistant Professor, S.M.A.S. & Ms. Mamta Shankar, Assistant professor, S.M.A.S. They welcomed the attendees and speakers of the event in synchrony, reciting her achievements and a grateful note to the IAPWC family. The event was started with a welcome speech and lecture by our Speaker - Dr. Vindhya A Sharma PT, Senior Consultant Physiotherapist & Ergonomist, working at H.O.D. Physical Medicine & Rehabilitation, Ananta Hospital, Gurgaon 40 Participants joined us through Zoom, and a few at Facebook live. The event rightfully acknowledged the delegates with innovative suggestions and ideas to prevent back pain while being at work. She has enlightened me on the various aspects of providing physiotherapy care to prevent back pain, such as posture and desk exercises. She had also clarified the myths about backache and its care. It was a very insightful and knowledgeable session to gain from practical experiences. IAPWC Haryana coordinator, Dr. Niti Khurana, also joined as a panelist & has also conveyed her gratefulness to K.R. Mangalam University for hosting the Webinar and giving the audience a great platform to learn interact. The event was followed by the Q&A session and was then successfully concluded. Ms. Divya Aggarwal well coordinated the event. The Webinar was a grand success and a great knowledgeable session from the Department Of Physiotherapy, S.M.A.S.



# National Webinar The Revolving Kinetics and Digital

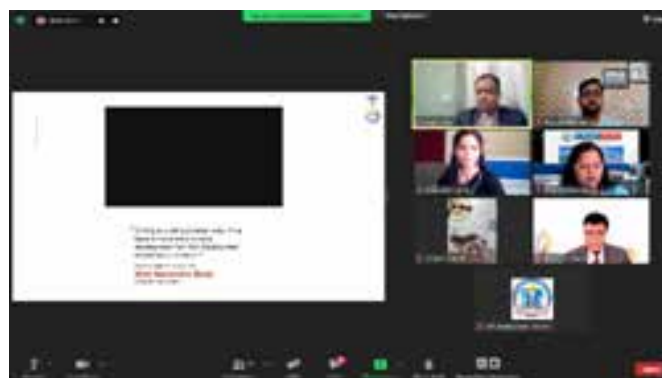
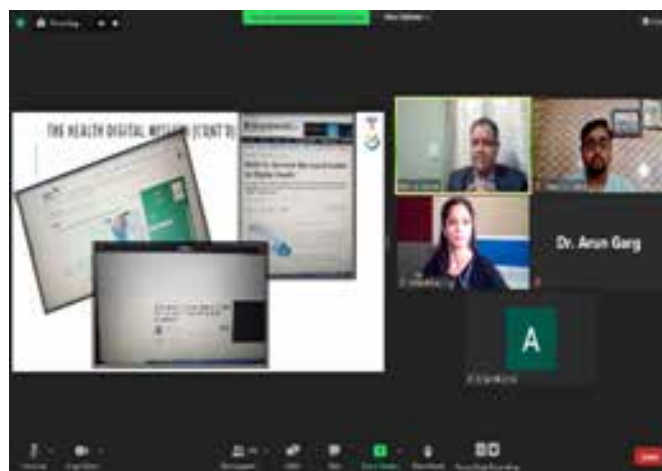
## Integration in Pharmaceutical Industry: A Covid Impact

The School of Medical and Allied Sciences organized the National-level Webinar, Sponsored by Indian Pharmacy Graduates Association (IPGA), on 25th June 2021, on the topic The Revolving Kinetics and Digital Integration in Pharmaceutical Industry: A Covid Impact. The event started with a welcome deliverance given by the session moderator Ms. Neha Minocha, Assistant Professor, SMAS & Dr. Mamta Shankar, Assistant professor, SMAS. Dr. Arun Garg, Convenor & Dean, SMAS, welcomed all the panelists and participants with his inaugural speech. Ms. Neha Minocha Invites the Speaker of the Webinar, Mr. Manas Ranjan, working as the Founder and CEO of Cognitrex Consultant Pvt. Ltd., Gurugram. The event was started with a welcome speech by the Speaker. He also thanked Team SMAS for inviting him as he also participated in various conferences hosted by K.R. Mangalam University as a speaker in the past years.

The eloquent and eminent Speaker adorned the Webinar. Manas Ranjan filled the space with their wisdom and astounded the audience with their insightful and notable presence on the Topic of Webinar. Around 250+ Participants from the Different States Joined the event at Zoom Platform. Mr. Ranjan explained all the Future aspects in pharmaceuticals, its effect due to Covid-19, Market globalization and many more. He additionally illuminated the various acquisition of E-pharmacy Companies and the latest updates on the same. Mr. Manas also enlightened the attendees through his insightful knowledge in the the current market scenario. He explained that how India became a global Hub for Digital health care systems by quoting different govt. Policies on Tele-consultation and E-pharmacies. Mr. Anjani Kumar, an eminent speaker and President of the IPGA Jharkhand Chapter, also joined the event and blessed the audience with his motivational Speech.

The event was followed by the Q&A session and was well-coordinated by Ms. Neha Minocha & Mr. Rajesh Sharma. The Webinar was then successfully concluded by Dr. Mamta Shankar, Assistant Professor, SMAS, who presented the

Vote of Thanks and final remarks. The Webinar was a grand success and efforts put in by the Organizing team proved to be fruitful under the guidance of Dr. Arun Garg.



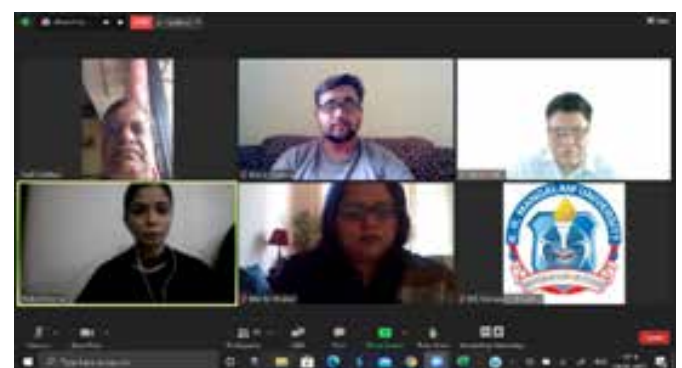
# National Webinar on Good Documentation Practices

The School of Medical and Allied Sciences at K.R. Mangalam University, organized the National Webinar on the Topic: Good Documentation Practices, sponsored by Indian Pharmacy Graduates' Association (IPGA), on 4th June 2021. The event started with a welcome deliverance given by the session moderator Ms. Neha Minocha, Assistant Professor, SMAS & Dr. Mamta Shankar, Assistant professor, SMAS. They welcomed the Convenor of the Event, reciting his Achievements. Dr. Arun Garg, Convenor & Dean, SMAS, welcomed all the Panelists and participants with his inaugural speech. The event was started with a welcome speech by our Speaker, Dr. Lalit Kumar Pradhan, an Independent Pharmaceutical Professional and Former Head of Technical Training, MacLeod's Pharmaceutical Mumbai.

There were more than 250 Participants from all over India who joined us through Zoom. The event was adorned by eloquent and eminent speakers, who filled the space with their wisdom and astounded the audience with their insightful and notable presence on the Webinar's Topic. He enlightens on the various aspects of the

documentation in Pharmaceuticals and R&D and why the organization has to be good with their documents, and the importance of GDP. He also talked about the various categories of GDP, Components of GDP, and how you can be good with your documentation. At last, he also mentioned the job prospects in the same field. It was a very insightful and full of knowledge session. Few Panellist & Dignitaries like Dr. Jeyaballan Govinda Swamy, Dean of Alwar College of Pharmacy, Dr. M.N. Rao Gupta, MD & CEO, Suraksha Pharmaceuticals, A.P. & Dr. V. Kiran, IPGA, Telangana E.C. Member. Senior members of IPGA like Mr. Anjani Kumar and Dr. Bhagirath Patel also joined as a panelist. The audience was enlightened by the few words from all the dignitaries.

The event was followed by the Q & A session, which is well-coordinated by Ms. Neha Minocha & Mr. Rajesh Sharma, Student Coordinator. The Webinar was then successfully concluded by Dr. Arun Garg, who presented the Vote of Thanks and final remarks. The Webinar was a grand success, and efforts put in by the Organizing team proved to be fruitful under the guidance of Dr. Arun Garg and Dr. Mamta Shankar.



# National Webinar on Biostatistics and Research Methodology

The School of Medical and Allied Sciences at K.R. Mangalam University, organized the National-level Webinar, sponsored by Indian Pharmacy Graduates' Association (IPGA), on 11th June 2021, on the topic Biostatistics and Research Methodology. The event started with a welcome deliverance given by the session moderator Ms. Neha Minocha, Assistant Professor, SMAS & Dr. Mamta Shankar, Assistant professor, SMAS.

They welcomed the Convenor of the Event, reciting his Achievements. Dr. Arun Garg, Convenor & Dean, SMAS, welcomed all the Panelists and participants with his inaugural Speech. Ms. Neha Minocha invited the Speaker of the Webinar, Dr. Satyendra Kumar Rajput, who works as the Head of the Department of Pharmaceutical Sciences, Gurukul Kangri University, Haridwar Uttarakhand. The event was started with a welcome speech by the Speaker.

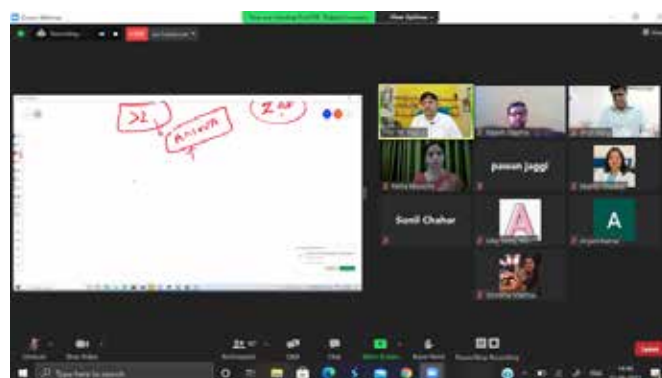
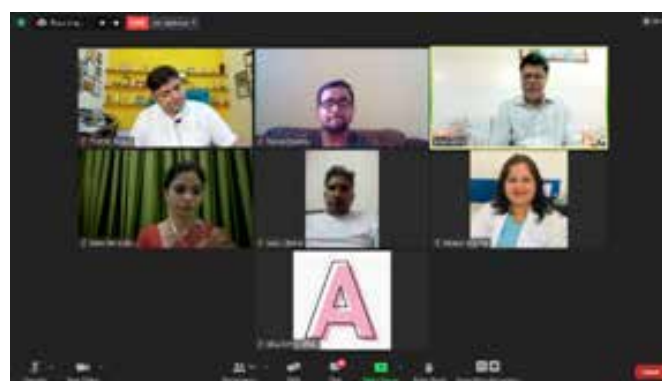
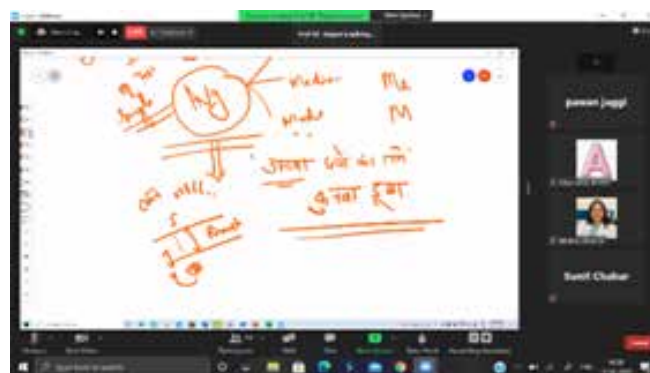
Eloquent and eminent speaker Dr. S.K bedecked the Webinar. Rajput filled the space with their wisdom and astounded the audience with their insightful and notable presence on the Topic of Webinar. Around 300+ Participants from the different states joined the event at Zoom Platform, and Few participants attended the Facebook live session.

Dr. Rajput explained all the aspects of Biostatistics, its types, roles, and uses of the same in different research studies. He additionally illuminated the various strategies like six sigma, Anova Technique, Regression, Parametric and Non-parametric testing, and some more. After the presentation, Mr. Rajesh Sharma requested him to shed light on Excel and SPSS, like how they work, the fundamentals, functions, and how to examine data with all Graphs and charts.

Through his insightful knowledge and experience of data handling, he demonstrated all the things over excel. Mr. Pawan Kr. Jaggi, an eminent speaker and Former regulator in the

drug control department, also joined the event and blessed the audience with his motivational Speech.

The event was followed by the Q&A session and was well-coordinated by Ms. Neha Minocha & Mr. Rajesh Sharma. The Webinar was then successfully concluded by Ms. Silky Sethy, Associate Professor, SMAS, who presented the Vote of Thanks and final remarks. The Webinar was a grand success, and efforts put in by the Organizing team proved to be fruitful under the guidance of Dr. Arun Garg.



# SOAD SCHOOL OF FASHION

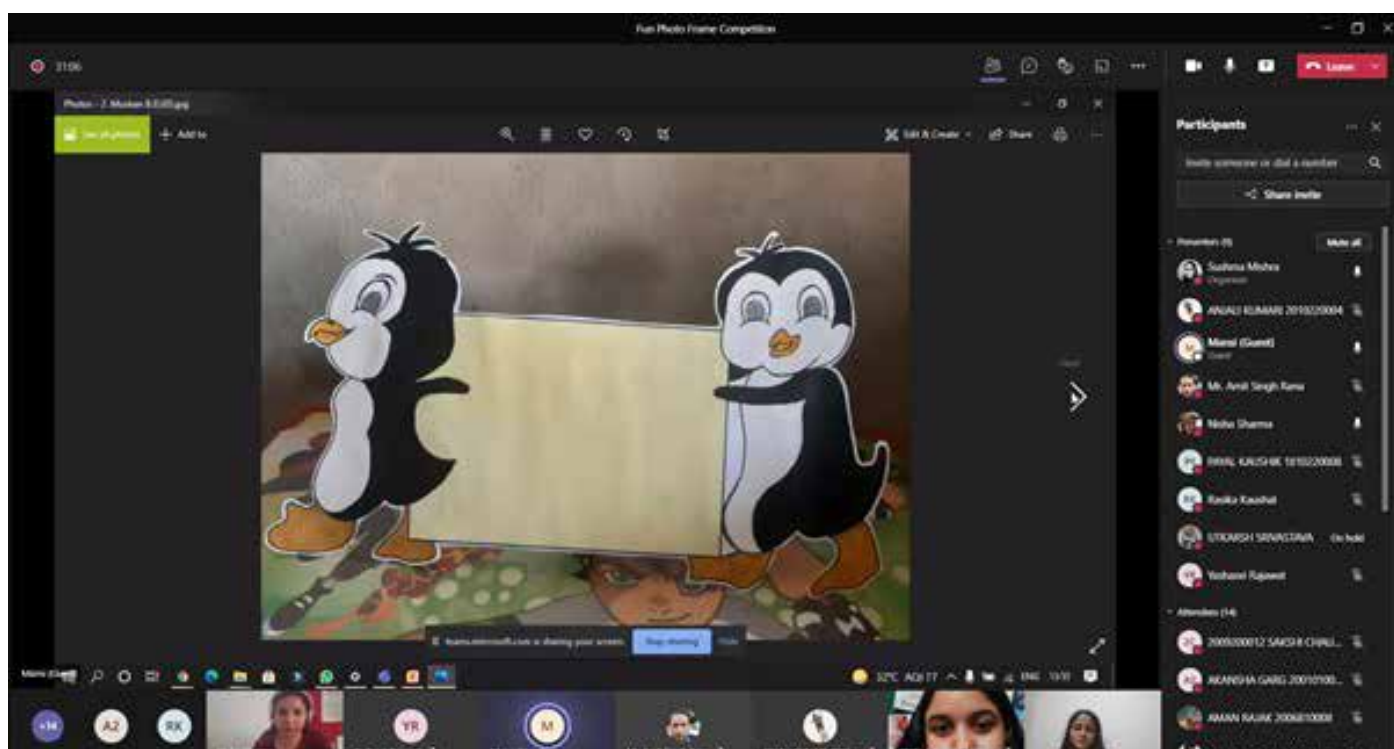
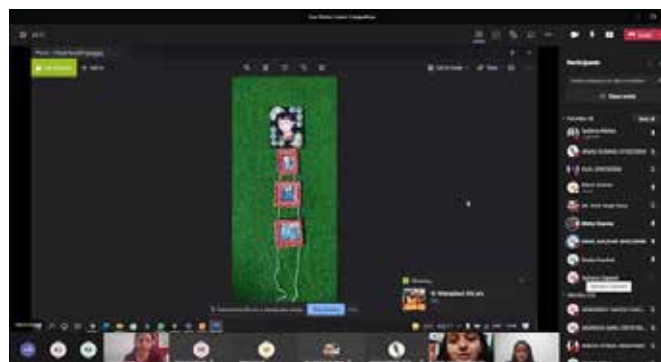
## Fun Photo Frame Competition from Recycled Material *Trash to Treasure, Bin to Beauty.*

School of Fashion organized Fun Photo Frame competition from recycled material on the virtual platform on 15th June 2021. The idea to organize the event is to indulge the participants in making memory in the frame using materials readily available at their homes in the pandemic when they are not supposed to go out to fresh source material. Photo frames are used for decorative edging of pictures or art, which saves them from dust and another surrounding, also may help viewers' attention.

This event was started by welcoming our honourable judge Ar. Nisha Sharma, Assistant Professor in School of Architecture & Planning, other faculty members, participants, and students. Ms. Mansi Bansal, student of B.A. Fashion Design II semester hosted the event, and she explained all the rules & regulations of the Competition to all the participants.

All participants have made beautiful, colorful, sparkling frames from the recycled material like newspaper, ice-cream sticks, impaired wall clocks, mirrors etc. After showcasing all the frames, Anjali Kumari sang a melodious song, and Payal Kaushik showed her dance video from NSS.

The event was ended with a vote of thanks by Ms. Sapna Singh (School coordinator and Assistant professor of SOFD).



# SOED

## PRACTICING MINDFULNESS IN CLASS

A guest lecture on Practicing Mindfulness in Class was held on 28th June 2021. The School of Education has organized the guest lecture to allow the students to get a bird's eye view on managing emotional balance and self-awareness, especially in the current situation, which is also an important constituent in Education.

Dr. Amita Bhati explained the various components of mindful learning and strategies to incorporate it in the teaching-learning process. The session was attended by 35 students and five faculty members who participated, interacted and discussed their awareness, doubts and queries. The whole session was an interactive and great learning for all.

The session ended with Dr. P.C. Jena in appreciation for taking the time out to educate the students. He thanked the Management for providing the platform to organize a guest lecture. He appreciated faculty members, students and other participants for the successful conduction of the event.



# SOET

## Product Design and Development

Department of Mechanical Engineering & Civil Engineering, School of Engineering & Technology has organized a webinar on Product Design & Development on 24th June 2021 on MS team platform. The webinar was attended by over 80 students and faculty members from various schools across the University. The event was coordinated by Dr. Kaushal Kumar (ME), Ms. Sarah Khan (CE) and Mr. Rishabh Arora (CE).

Mr. Prateek Sharma, who is currently associated with R&D Lab of Mercedes-Benz, Stuttgart, Germany as Research Assistant was the invited speaker. This Lab serves as the Head-Quarter and the R&D wing for innovative designing and development of Mercedes cars. Mr. Sharma has previously worked as an Engineer at Legero Lighting, India Pvt. Ltd. He was also granted two patents on Lighting Product Design issued in the name of Invetech Lighting. He is a proficient German speaker with a C1 level certification in the language.

Mr. Sharma has highlighted the importance of product designing in all the fields of Engineering. He has also demonstrated the use of simulation software in designing the parts of vehicles. He has laid emphasis on learning the industry specific tools and software along with course curriculum to align the academic learning with industry demand which will open more prospects for Engineering students in the job market.

He has also explained the applications of aerodynamics in Mechanical and Civil Engineering and importance of simulation in product designing.

Students have attentively listened to the lecture and enjoyed the session thoroughly. Some students have interacted with Mr. Sharma and put their queries regarding the scope in the field of Product Designing. Overall, it was a great session full of knowledge and interesting things for students as well as faculty members.

### Some of the Glimpses of the Event

