



FRESHMEN ADMISSION AND ORIENTATION DAY

The Admission and Orientation Program for the first year students of K.R. Mangalam University was held on 22nd August 2015 at the University Campus.



Hon'ble Vice Chancellor lighting the lamp along with the parents.

The orientation ceremony was attended by the new entrants and their parents.

The programme began with Sarasvati Vandana followed by ceremonial lamp lighting by Hon'ble Chancellor Prof. K.K. Aggarwal, Hon'ble Vice Chancellor Prof. R.K. Mittal, two Freshmen and their parents. Deputy Registrar of the University Ms. Manvi Arora welcomed the students and their parents and gave a presentation informing about University's working system and rules & regulations.



Parents and students at the registration desk being helped by the faculty



Hon'ble Chancellor Prof. K.K. Aggarwal addressing the parents and students at orientation.

Vice Chancellor, Prof. R.K. Mittal, in his address guided the students to *Think Big and Dream Big*. He further stated that they are going to relish

“ Think Big & Dream Big ”
- Vice Chancellor



Hon'ble Chancellor & Hon'ble Vice Chancellor along with the parents at the orientation.

these years throughout their life. Chancellor Prof. K.K. Aggarwal in his address asked the students to prepare themselves for the challenges and hardships in life because these struggles shall make real success stories. The session ended with vote of thanks by the Registrar Gp. Capt. P. Mahajan who extended gratitude towards the management, dignitaries and various people who contributed to make the event a success. The programme came to a close with the singing of the National Anthem. The event was meticulously planned with the contribution of all the faculty, staff members and the students who not only managed the help desks, but also helped in organizing the entire event by coordinating, hospitality, registrations etc.

- Ms. Sapna Sharma

KRMU amongst the 10 most promising Educational Institute: Higher Education Review

KRMU has been adjudged as one of the 10 most promising institute by magazine Higher Education Review in its September' 15 issue. The issue carried article by Hon'ble Vice Chancellor Prof. R.K. Mittal wherein he wrote about University's future plans.

“We are soon moving to Choice Based Credit System.”

“Faculty is encouraged to take socially & technologically relevant research.”

“Special focus is on industry interface by organizing industrial visits and conducting guest lectures.”



On the education super-highway, knowledge knows no constant. It has to be continuously evolving, enriching and encouraging towards achievement. Meaningful education is not about adding credentials on paper anymore. Today, Performance is knowledge-driven and knowledge is performance-driven. The role of a university hence is to provide for both knowledge and performance, and create an environment where knowledge complements performance and performance complements knowledge. In that, the K.R. Mangalam University scores

high over many others. The campus created meticulously with attention to minute details only exemplifies the essence within.

The greater impact however is in the fact that the process of dissemination of knowledge and the methodology arrived at to empower students, put together by expert professionals and distinguished veterans in education, spells a total turnaround in the way higher education has been hitherto looked at.

"Performance is knowledge-driven and knowledge is performance-driven"

Since its establishment in 2013, the K.R. Mangalam University has grown in size and scope. The joys and experiences shared on the campus ensure the growth and development of the overall

personality of all students alike. It is a pleasure to note that our budding institution has reached another milestone by bringing out its own newsletter with coverage of all events taking shape at our campus. I Welcome the efforts put in to give shape to the first newsletter of the K.R. Mangalam University and hope that through this newsletter, we will not only be able to showcase the recent activities of our university but will also keep society and our well-wishers abreast of the most updated news.

I wish to record my hearty congratulations to those who have brought this venture to light and I appreciate all of you for working together as a team. I am sure, it is just a beginning and there is lot more to be happening. Go ahead and continue the good work.

Prof. K.K. Agarwal
Chancellor

EDITORIAL

Dear Readers,

It is with much joy and anticipation that we celebrate launch of 'KRMU times' - the quarterly Newsletter which chronicles individual and collective accomplishments apart from the events, celebrations and important milestones in the annals of KRMU.

Among the most notable developments in the recent past, Prof RK Mittal, Former Director, BITS Pilani, an outstanding academician and administrator *par excellence* took over as the Vice Chancellor, K.R. Mangalam University, many distinguished Faculty have joined KRMU and the Freshmen 2015 were welcomed by their seniors with fun filled day long 'Ruoo-ba-Roo 2015'.

I congratulate my team and acknowledge hard work of Ms. Manasvi Maheshwari, Asst Professor and Mr. Charu Chandra Pathak, Asst Professor, School of Journalism & Mass Communication for bringing out an excellent 'KRMU times'. Please mail your valuable feedback to krmutimes@krmangalam.edu.in. Your feedback shall help us improve KRMU times.

We are confident you will find 'KRMU times' informative and like it.

Thank you!

Prof Pradeep Kulshrestha
Editor

Forthcoming Events

- ⇒ Technical Workshop on JAVA by SOET
- ⇒ Industrial Tour of SBAS to Baddi, Chandigarh
- ⇒ Talk on 'Water Treatment' by SBAS
- ⇒ SOAP Educational Tour to Jaipur
- ⇒ KRMU-MUN—18-19th Nov
- ⇒ Mid Term from 26th to 31st October 2015
- ⇒ Legal Aid Camp at Village Ghata
- ⇒ Guest Lecture by Mrs. Mamta Singh, IPS, IGP Rewari
- ⇒ Guest Lecture by Ms. Suruchi Atreja Singh, CJM, Gurgaon

SOAP visits exhibition by Council of Architecture

School of Architecture & Planning organized a visit to jury cum exhibition organized by Council of Architecture at Jamia Milia Islamia University, Delhi.

The third semester students were taken to show best selected thesis work done by UG and PG students across India. The idea was to encourage and motivate students to produce good work and to have understanding of design approach and presentation techniques.

— Mr. Shanu Jain & Mr. Rohit



SOAP students along with the faculty at the exhibition.

Meccano Man

Meccano, which is called “Engineering in Miniature”, was invented and patented by Frank Hornby during 1902 in England and even after hundred years it still remains a popular system to construct various types of engineering models. International competitions of Meccano modeling are organized at different parts of the world and **Prof. Subrata Ghoshal** was awarded first place in one such competitions during Christmas of 2013, as the first Indian (and the first Asian too). His latest Meccano model of ESCORT tractor in 1:24 scale is shown here.



My faith is in the younger generations: Swami Vivekananda

International Youth Day Celebrations @KRMU



Hon'ble Chancellor and Vice Chancellor along with the dignitaries lighting the ceremonial lamp.



Hon'ble Chancellor and Vice Chancellor felicitating the guests at the occasion.

International Youth Day was celebrated on 12th August, 2015 at K.R. Mangalam University, to highlight the need for educating and involving youth in the building and designing of their future. This year's theme of International Youth Day was **Youth and Civic Engagement**. The event began with floral welcome of the dignitaries, followed by the ceremonial lamp lightening



Mr. Anurag Batra—Chairman & Editor-in-Chief, Business World addressing the audience.

The dignitaries invited on the occasion were Mr. Anurag Batra, Chairman & Editor-in-Chief, Business world; Dr. Romesh Gautam, Sr. Advocate, Supreme Court of India; Col. Ashok Kini, Controller of all activities of former President, Dr. A.P.J. Abdul Kalam; Mr. A.C. Michael, Ex-Member, Minority Commission, Delhi; Ms. June Ann, Chairperson, All India Council of Human Rights-Women Wing; and Dr. Anthony Raju, Advocate, Supreme Court of India & President-All India Council of Human Rights.

All the guest speakers inspired students and spoke at length about promoting civic engagement and participation of youth in Politics and Public life.

The event was followed by the scintillating performances of the students which left the audience spellbound. On this occasion,



(Pic 1 & 3) Students receiving memento from guests for academic performance.
(Pic 2) Students performing a play on youth day.

student achievers were presented with a memento for their academic performance and active engagement. The student achievers were Shreya Sharma (School of Basic & Applied Sciences), Harmanpreet Singh (School of Engineering & Technology), Muskan Kataria (School of Law), Isha Sharma (School of Architecture), Bharti Narang (School of Management & Commerce) and Vikas Kumar (School of Medical & Allied Sciences).

— Ms. Indu Rani



K.R. Mangalam University has been able to mark its presence in the National Capital Region of the country as a value based university, which is successfully imparting quality education in all domains.

I reckon the year 2015 as an important landmark year in the annals of KRMU. University inspection by UGC Team, SOLW and SMAS Inspection by Bar Council and Pharmacy Council of India teams, respectively and subsequent grant of recognition and approvals by these regulatory bodies; starting of Doctoral Research and new UG and PG degree programmes; recruitment of large number of qualified faculty; improved admissions; launch of the first quarterly e-newsletter; and my landing on the platform. With all these, it has become a milestone of excellences built at the campus.

I envisage major contributions from management, faculty, staff and students in bringing KRMU in league with world-class universities with state-of-the-art infrastructure, laboratories, library, and other educational and recreational facilities at Campus, which not only aid in quality

learning but make the process enriching and enjoyable. I have strong confidence in the faculty, staff and students without whom we will not be able to achieve this vision. The university administration, faculty and staff members are working tirelessly to enable the campus to emerge as one of the most tech savvy and student friendly university campus in the region.

I am proud to see the unveiling of first in-house newsletter, the KRMU Times, as a quarterly e-newsletter.

Any responsibility whether big or small becomes a huge responsibility when it is being given for the first time. I remember giving this responsibility to two newly recruited faculty and applaud them for fulfilling the dream quickly. Collating the information and news about student and faculty achievements covering the period of July-September 2015 was not easy.

I commend the efforts of the Editorial Team for exhaustive and excellent compilation done for bringing out the first issue of the KRMU Times and congratulate them for their hard work. The way they have envisioned, designed and shaped this first KRMU Newsletter is appreciated.

I foresee KRMU Times playing a catalytic role in campus life. There will be coverages from clubs, societies, commit-

tees, sports, cultural and technical festivals; showcasing of student, faculty and alumni achievements; etc. The future volumes may also portray exemplary intellectual contributions and beyond-academic talents of our students and staff. There is possibly tremendous scope of improving the content design and presentation. Suggestions to make KRMU Times more lively, likable and readable are welcome and can be given to me or the editorial team. I am sure this first issue of KRMU Times will be cherished by all.

I advise all my students to make best use of the opportunities available and challenge them to aim high and contribute to the enrichment of academic environment today, and later to lead professions that effectively contribute to the improvement of society; Wishing KRMU Times all success.

Prof R.K. Mittal
Vice Chancellor

KRMU Times—TEAM

Chief Patron:
Prof. K.K. Aggarwal

Patron :
Prof. R K Mittal

Editorial Team :
Dr. Pradeep Kulshrestha,
Dr. Sunita Sehrawat, Ms. Manasvi Maheshwari, Mr. Charu Chandra Pathak

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Mr. Charu Chandra Pathak

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हिन्दी दिवस का आयोजन : राष्ट्रभाषा के प्रति सम्मान



विजेताओं को पुरस्कृत करते हुए माननीय कुलाधिपति प्रो. के.के. अग्रवाल, माननीय कुलपति प्रो. आर.के. मित्तल व डीन डॉ. वी.के. स्याल

आज कुछ खास बात थी! जाने क्यों हर किसी का लहजा बदला-बदला था! हवा में "गुड मॉर्निंग" या "थैंक यू" की जगह 'सुप्रभात' और धन्यवाद जैसे शब्द गूँज रहे थे। के. आर. मंगलम विश्वविद्यालय के कैम्पस में पत्रकारिता एवं जनसंचार विभाग द्वारा हिन्दी दिवस समारोह का आयोजन किया गया था।

आयोजन का शुभारंभ पत्रकारिता एवं जनसंचार विभाग के डीन, श्री विजय कुमार स्याल ने

राष्ट्रभाषा के रूप में हिन्दी के महत्व के बारे में एक संक्षिप्त अभिभाषण के साथ किया और साथ ही अन्य विभागों के डीन्स को गुलदस्ता भेंट करते हुए आयोजन में उनका स्वागत किया। इसके पश्चात प्रो. प्रदीप कुलश्रेष्ठ, प्रो. डी. आर. बेन्स, और प्रो. अरुण गर्ग ने हिन्दी भाषा के विकास, संविधान में राष्ट्रभाषा के रूप में इसकी महत्ता एवं देश के विकास में मातृभाषा की भूमिका के बारे में अपने विचार व्यक्त किये।

इन महत्वपूर्ण सम्बोधनों के पश्चात, 'एकसमान पद हेतु एकसमान पेंशन' विषय पर आयोजित वाद-विवाद प्रतियोगिता में छात्रों ने बढ़-चढ़कर हिस्सेदारी की और विषय पर अपने विचार रखे। पोस्टर सृजन प्रतियोगिता में छात्रों ने रंगों और पेंसिलों से मौके पर दिए गए विषय 'विकास' पर अपनी सर्जनात्मकता को कागज पर उकेरा। रचनात्मक लेखन प्रतियोगिता का विषय था : 'एक दिन अचानक'।

कविता लेखन एवं कविता पाठ प्रतियोगिता पर छात्रों ने मौके पर दिए गए विषय 'सपने' पर एक से बढ़कर एक कविताएँ लिखकर और उनका पाठ करके सभी का मन मोह लिया।

समापन सत्र में माननीय कुलाधिपति प्रो. के. के. अग्रवाल एवं माननीय कुलपति प्रो. आर. के. मित्तल द्वारा विभिन्न प्रतियोगिताओं के विजेताओं को प्रशस्ति पत्र एवं नगद पुरस्कार प्रदान किया। माननीय कुलाधिपति ने छात्रों के प्रयासों की सराहना की और उन्हें रचनात्मकता को लगातार बढ़ाने के लिए प्रोत्साहित किया। माननीय कुलपति महोदय ने सफल

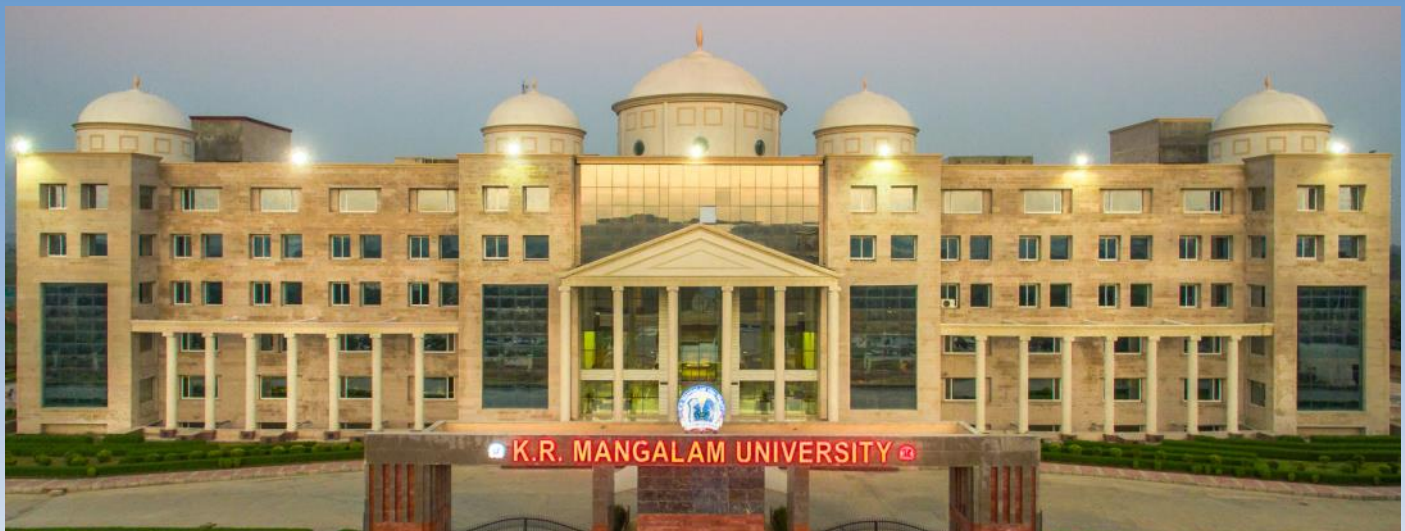


कविता लेखन एवं पाठ में भाग लेते बच्चे



प्रतियोगिता में पोस्टर बनाते बच्चे

प्रतियोगिता	प्रथम पुरस्कार	द्वितीय पुरस्कार	तृतीय पुरस्कार
वाद-विवाद	निकिता, बी.कॉम (ऑनर्स), तृतीय समेस्टर	सुमित बैसला, बी.फार्मा	कार्तिक, बी.ए. एल.एल.बी., पाँचवाँ समेस्टर
रचनात्मक लेखन	रश्मि यादव, बी. कॉम (ऑनर्स), तृतीय समेस्टर	हिमानी, बी.कॉम (ऑनर्स), तृतीय समेस्टर	पारुल, बी.एससी. (ऑनर्स), भौतिकी, तृतीय समेस्टर
पोस्टर सृजन	अनुराधा, बी.बी.ए. एल.एल.बी. (ऑनर्स), तृतीय समेस्टर	पंकज बिसोरिया, बी.टेक. (सी. एस.ई.), तृतीय समेस्टर	वंदना, बी.बी.ए., तृतीय समेस्टर
कविता लेखन एवं पाठ	आस्था वशिष्ठ, बी.टेक (सी.एस. ई.), तृतीय समेस्टर	अश्विन सिंह, बी.जे.एम.सी., प्रथम समेस्टर एवं शिखा यादव, बी.एससी. (ऑनर्स), भौतिकी, तृतीय समेस्टर	अनुराधा, बी.बी.ए. एल.एल.बी. (ऑनर्स), तृतीय समेस्टर



The **K.R. Mangalam** story goes back to the chain of schools that offered an alternative option of world-class education, pitching itself against the established elite schools, which had enjoyed a position of monopoly till then. Having blazed a new trail in school education the focus of the group was aimed at higher education. With the mushrooming of institutions of Higher Education in the National Capital Region, the University considered it very important that students take informed decisions and pursue career objectives in an institution, where the concept of education has evolved as a natural process.

VISION

To develop a world class University and to deliver a substantial innovation and international impact through creation and dissemination of knowledge.

MISSION

- ⇒ Transforming lives through knowledge, collaboration and partnership.
- ⇒ Undertaking world class research of high impact on society.
- ⇒ Creating niche of innovation, entrepreneurship and creativity.
- ⇒ Nurturing and rewarding skills and talent.
- ⇒ Pursuing excellence in education.

Schools @ KRMU

- ◆ School of Law
- ◆ School of Humanities
- ◆ School of Architecture and Planning
- ◆ School of Management and Commerce
- ◆ School of Journalism & Mass Communication
- ◆ School of Fashion
- ◆ School of Basic and Applied Sciences
- ◆ School of Medical & Allied Sciences
- ◆ School of Engineering & Technology

Follow us on:





OBJECTIVES

- ⇒ To impart undergraduate, post graduate, and doctoral education in identified areas of higher education.
- ⇒ To undertake research programs with industrial interface.
- ⇒ To integrate its growth with the global needs and expectations of the major stake holders through teaching, research, exchange & collaborative programs with foreign, Indian Universities/ Institutions and MNCs.
- ⇒ To act as a nodal center for transfer of technology to the industry.
- ⇒ To provide job oriented professional education to the Indian student community with particular focus on Haryana.



Overview of Media Trends and Industry by Prof. (Dr.) Ambrish Saxena

A lecture-cum-talk on Media Trends and Career Prospects in Media Industry by renowned academician and media practitioner Prof. Ambrish Saxena was organized on 11th September 2015, for the students of Journalism and Mass Communication.

Prof. (Dr.) Ambrish Saxena is celebrated media professional, educator, researcher and author. He has contributed significantly to media education in India. The session was organized to orient students about emerging trends in media industry, to give glimpses about the challenges faced by media professionals and expectations from budding communication practitioners. Prof. Saxena spoke on issues pertaining to the media industry such as paid news, money laun-



Prof. Ambrish Saxena addressing the students on 'Media Trends and Industry'.

dering, tilt in news and other issues. He discussed features of each medium (i.e. print, broadcast, cyber, audio-visual media) and advised students to develop a habit of reading newspapers, watching television news and listening to radio programs.

Ms. Susmita Bala, Adjunct Professor at India Today Media Institute, Noida addressed students on **Language of Journalism**. Ms. Susmita Bala shared her views on language used in various media. She also encouraged students to do writing and translation practice daily and advised them to improve their vocabulary, grammar and linguistic style.

Students expressed their curiosity and intuitiveness through their questions and concerns, during the Q&A session after the talk.

LEGAL AWARENESS PROGRAMME AT RAAHGIRI



Law students distributing pamphlets at the camp.

School of Law & the District Legal Services Authority, Gurgaon organized a Legal Awareness Programme on 26th July at Raahgiri, Galleria Market, Gurgaon. The students of School of Law, K.R. Mangalam University along with Advocates of the District Court, Gurgaon, participated in the programme. They presented a skit



Law students presenting skit on Domestic Violence.

on "Domestic Violence". The aim of the skit was to make people aware of the various legal provisions related to it and the manner in which remedy can be sought before the Court of Law.

The pamphlets describing the legal rights and rules were distributed to the people to make them aware about their rights and legal aids.

- Dr. Pradeep Kulshrestha

SOET Visit to Electronica and Productronica India-2015



Mr. Bhupender and Ms. Shilpa along with the students at Electronica 2015.

The School of Engineering & Technology organized a visit to Electronica and Productronica India-2015: An International Electronic Trade Fair on 11th September, 2015 organized at Pragati Maidan, Delhi.

The students from B.Tech ECE and EEE department accompanied by Ms. Shilpa Mehta, Mr. Bhupender and Mr. Ramesh Kumar (Lab Instructor) visited the trade fair to get an exposure to the new components and devices with latest trends and technology in the field of electronic and electrical design. Ms. Pooja Acharya coordinated the whole activity.

The students were enthusiastic and curious to know latest trends in the field of Laser & Photonics, Embedded System Design, Scalable Pro-



Students looking at the exhibitor's presentation.

cessor Design, Protective Memory Devices, Low Power Design, Efficient High Power Transmission Systems, Remote sensing and 3-D Object Identification tools, New Era Resonators, 3Q wires manufacturing and Automated Supply and Control Systems. Students' queries were resolved by the exhibitors regarding the technological operations and theoretically complimented by accompanying faculty members on the spot up to the maximum extent possible. The visit focused on providing practical exposure to the students succeeded in its objective by igniting the feelings of curiosity among the students towards technological advancements in the field of Electronics, Communication and Electrical engineering.

-Mr. Bhupender and Ms. Shilpa

The Economic Times awards KRMU for building DIGITAL INDIA

K.R. Mangalam University was awarded by The Economics Times for its outstanding contribution in building Digital India at "The Economics Times E Tech India Summit 2015" at Hotel Le Meridian on 28th August, 2015.

The aim of the event was to gather key practitioners of Information and Communication Technology & Government on a common platform to deliver a more transparent and efficient governance mechanism.

The Guest of Honor of the event was Mr. P.K. Kunhalikutty, Hon'ble Minister for Industries & IT, Government of Kerala.

Mr. P.K. Kunhalikutty expressed his thoughts on how Kerala has evolved in the digital society. He stated that Kerala was the first state to connect all the panchayats by fiber optic cable. They also set up one of the best



(From L to R) Mr. Apurv Dube, Mr. Ashwani Kumar, Prof. R.K. Mittal –Vice Chancellor and Ms. Kriti Sharma with the award.

IT infrastructure to provide the basis for the e-governance in the state. They laid down the Wide Area Network to connect all 14 districts of Kerala.

The other eminent guests who expressed their views during panel discussion were Ms. Aruna Sundararajan, Additional Secretary Telecom and administrator USOF, Government of India, Mr. Amarjeet Sinha, Additional Secretary, Ministry of Rural development, Govern-

ment of India, Mr. P. H. Kurian, Secretary IT, Government of Kerala, Ms. Neelam Dhawan, Country Managing Director, HP and Debjani Ghosh, Vice President Sales & Marketing Group, Managing Director, South Asia, Intel, Dr. Neena Pahuja, DG, ERNET, DEITY, Govt of India, Mr. Raghav Mittal, Director Extraedge, Dr. Sanjeev Singh, Network Fellow, Institute of Informatics & Communication, University of Delhi South Campus, Dr. George Mathew, Chairman, Institute of Social Sciences and Dr. Vinay Kumar Nangia, Professor, IIT Roorkee.

The discussion revolved around the possibilities on how college students can be involved in projects related to the development of technological solutions for various socio-economic issues, so that their employability can be enhanced.

—Mr. Ashwani Kumar

TRAINING & DEVELOPMENT

iOS Development Training Programme attended by Asha Sohal and Bablu Pandey



Ms. Asha Sohal & Mr. Bablu Pandey



attended a Certified iOS development training Programme at Bengaluru from 20th July to 30th July, 2015.

The 10 days 'iOS App Development Programme' is especially conducted for the faculty members for across the India.

Charu Chandra Pathak completed two months online certificate course on Film Appreciation.

The course is one of the reputed online programs and is conducted by IIT, Madras in association with NPTEL. The course is recognized and funded by Ministry of HRD, Govt. of India.



The objective of the course was to get in-depth knowledge of Indian Cinema and various Cinema Movements across the globe. Mr. Charu was awarded with 'Elite' Certificate with 85% marks.

Shinning Star of KRMU: Aarshi R Kapoor



Aarshi R Kapoor participated in the South Zone as well as South Asian Games in the Field of Martial Arts (Taekwondo) held at Panaji, Goa from 29th September to 02nd October 2015.

She represented India and K.R. Mangalam University in these games and won many laurels. Aarshi is a student of BBA LLB (Hons.), Ist semester.

Prof RK Mittal, Vice Chancellor, felicitated her for outstanding performance.



**DR. PANKAJ
GUPTA**

Paper title : DNA and LC-MS/MS. Finger printings as Novel tools for the standardization of Crude Herbal Drugs, published in International Journal Natural Product Chemistry & Research, 2015, 3:e112



**MR. J. B. SENTHIL
KUMAR**

Paper title: Post-lesion administration of 7-NI attenuated motor and non-motor deficits in 6-ONDA induced bilaterally lesioned female rat model of Parkinson's disease, published in International Journal Neuroscience Letters 2015, 589: pno 191-195.



MS. INDU RANI

Paper title: Depiction of Amir's Childhood in the Kite Runner, published in International Journal IJELR, Volume 2, Issue 3
Paper title: Environmental Influence on the Childhood development of Ruskin Bond's Rusty, published in International Journal IJELLH Vol III Issue V.



**MS. ABHILASHA
DUDEJA**

Paper title: Talent Management Practices: An Employee Perspective, Presented at 10th Annual International Conference at Indian Institute of Management, Bangalore.



MS. KUSUM GULIA

Paper title: Articulation of the Feminine Voice: A study of That Long Silence, published in International Journal of English Language, Literature and Humanities, August 2015.



**MS. SAPNA
SHARMA**

Paper Title: The lady of Shallot: Tennyson's Advocacy of Human Affection published in International Journal of English, Language, Literature & Humanities Vol III, Issue VI.
Paper Title: Oppression, Jealousy and Murder in Robert Browneng's 'The Last Duchers' published in The Criterion: An International Journal in English Vol. 6, Issue III



**MS. SEEMA
RAJ**

Paper Title: Physio-Chemical Analysis and In-Vitro Antibacterial Activity of Jatropa Curcas Grown on Fly Ash Amended Soil, published in International Journal of Applied Environmental Sciences (IJAES) Volume 10 Number 4 (2015)



**MS. MANASVI
MAHESHWARI**

Paper title: The role of media ownership in creation and delivery of news content: Case study of two English News Channels, presented at International Seminar organized by Himachal Pradesh University in September 2015.



**DR. PAWAN
KUMAR**

Paper title: Structural-Electrical property correlation in defect induced nanostructured off-stoichiometric bismuth ferrite: A defect analysis, published in Materials Chemistry and Physics, vol. 164, pp 15-22, 2015



**MS. SACHITA
YADAV**

Paper title: E-Accounting: Challenges & Future, published in International Journal of Marketing & Financial Managemnt ARSEAM's Journal, Volume 3, Issue 5, ISSN 2348-3954.



‘World Pharmacists Day’ celebrated by SMAS

In order to promote the role played by Pharmacists in improving the health, all across the world, International Pharmaceutical Federation, has declared September 25 as World Pharmacists Day. School of Media and Medical and Allied Sciences, KRMU celebrated World Pharmacists Day on 24th September, 2015.

The Guest of the Honour was **Ms. Jaspreet Kaur**, Head-Business Development at SRL diagnostics. Ms. Kaur addressed the students and the faculty on ‘Role of Pharmacist in Clinical Research’. She discussed about the basics of clinical research and clinical trials. The session as followed by one to one interaction wherein audience asked various questions pertaining to the topic. The school also organized a ‘Health Camp’ to monitor Blood Pressure, approximate Blood Sugar Level, BMI,

and Hemoglobin. Around 350 people were monitored in the camp including faculty and staff.

Informative sessions were also organized by the faculty of SMAS to create awareness about various diseases and illnesses. Dr. Arun Garg, Dean, SMAS delivered lecture on ‘Diabetes’; Dr. Aashish Sharma shared information on ‘Obesity and It’s Causes’ and Mr. Deepak Tushir made a presentation on ‘Dengue and Malaria’.

All the students participated with great zeal and enthusiasm. To encourage efforts of the students, ‘Best Volunteer’, awards were given to Hardik Madan, Purnima Singh and Aakash Phogat.

— Dr. Silky Sethy and Mr. Hardik Madan



Prof. (Dr.) D.R. Bains, Dr. Ruchika Yadav, Mr. Lavesh Mishra along with the students at the Seminar.

SOMC students attend Seminar conducted by Mumbai Dabbawalas

A seminar and an interactive session by Mumbai Dabbawalas Association was conducted on 28th August 2015 at PHD House-Delhi. The students of BBA and MBA from School of Management and Commerce attended the seminar.

Mr. Arvind Talekar and Mr. Subhash Talekar were the Guest of Honour from the Mumbai Dabbawalas Association.

Mr. Arvind Talekar threw some light on the inception and background of dabbawala system which began in 1890s. At present, Mumbai dabbawalas supply more than 2 lakhs tiffin boxes a day through their 5000 employees. They cover area of 60-70 kms.

Mumbai dabbawalas have been able to achieve Six Sigma (3.4 defects per million opportunities) and are now internationally recognized and awarded for their spectacular services.

The audience was astonished by their business management techniques. They discussed various entrepreneurship opportunities and suggested different ways to expand business.

- Dr. Ruchika Yadav



Glimpse
s of
Fashion
Show by
KRMU
students

Welcome Fresher's: RUOO BA ROOO—2015

It is said that a good start signifies a great end, and the freshers of K.R. Mangalam University could not have asked for a better kick off. The University organized its Freshers' party "Ruoo Ba Rooo 2015" on October 1st 2015 in the university premises. The very purpose of Fresher's Day party was to welcome newcomers in a friendly atmosphere, and to encourage their creative impulses, to boost their confidence.

It started off with lamp lightening by the dignitaries, along with a welcome address by the students. The freshers' party was celebrated with fun and masti. Such programs are organized so as to generate the feeling of fraternity among seniors and juniors. All the events were artistically and beautifully presented in colors as well as style. The audience was kept enthralled for hours by mind blowing dance performances, songs, ramp walk; and band performances. Shreya Chauhan filled up everyone with great humour through her role play of a comedian, which was heartily appreciated by the audience. Participants were supported and encouraged by everyone as they performed on the stage. Then the program was followed by lunch. Freshers loved the welcome given to them and appreciated the whole-hearted efforts of their seniors and the University. The program concluded with the declaration of Mr. KRMU-2015 and Ms. KRMU- 2015. Ms. Sritika Chhetri, BA English (Hons) and Mr. Vishesh, BBA were adjudged Ms. KRMU -2015 and Mr. KRMU. All the freshers as well as the seniors rocked the show and enjoyed the celebrations and all the freshers thanked their seniors for hosting such a nice program that they could cherish lifelong.

- Ms. Kusum Gulia

Sports Meet winners being awarded
by Hon'ble Vice Chancellor



The
show
stealers

