



**K.R. MANGALAM UNIVERSITY**  
THE COMPLETE WORLD OF EDUCATION

**SCHOOL OF JOURNALISM & MASS  
COMMUNICATION (SJMC)**

EMPOWERING  
**VOICES,**  
BUILDING  
**PERSPECTIVES**

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## SJMC EDGE

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- ▶ Best-in-class radio labs and production control room
- ▶ Live Projects- the SJMC department is the Centre for media activities; from reporting to managing content, the department handles every event on campus.
- ▶ A perfect blend of practical & theoretical knowledge.
- ▶ Mentoring under the accomplished Academicians of the media field.
- ▶ Clubs & Societies to collaborate and bring out innovativeness
- ▶ Robust industry interface providing firm ground for beginners- current association with NDTV, The HINDU, Network 18, News 24, SAHARA & more.

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## KRMU HIGHLIGHTS

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|---------------------------------------------------|-------------------------------------------------------|
| ▶ Advanced Dynamic Curriculum                     | ▶ International Exchange Programme                    |
| ▶ Prime Industry Collaborations                   | ▶ Exceptional Mentoring by Industry Insiders          |
| ▶ Acclaimed Faculty Experts                       | ▶ Unparalleled Industry Exposure                      |
| ▶ Focussed Training & Realistic Practices         | ▶ Sophisticated Study Spaces & Presentation Rooms     |
| ▶ Merit Scholarships                              | ▶ Futuristic Laboratories, Studios & Amphitheatre     |
| ▶ Assured Financial Support                       | ▶ Specialty Research Wings & Production Control Rooms |
| ▶ Domain-Specific Sessions                        | ▶ Dedicated Clubs & Societies                         |
| ▶ Promising Internship & Placement Assistance     | ▶ Remarkable Sports Facilities                        |
| ▶ Specialised Industry Conferences & Seminars     | ▶ Fine Accommodation & Cafeteria                      |
| ▶ International Exchange Programmes & Study Tours |                                                       |

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## INTERNSHIP & PLACEMENT

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The hands-on training and engagement in live projects at leading organizations helps gain profound domain-knowledge and understanding in the field of advertising and communication.



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### INDUSTRY COLLABORATIONS



## PROGRAMMES OFFERED

Under Graduate	Duration	Semester-1 (INR)	Semester-2 (INR)	Total Fee Per Year
B.A. (Journalism & Mass Communication)	3 Years	75,000	75,000	1,50,000
B.A. (Hons. with Research) (Journalism & Mass Communication)	4 Years	75,000	75,000	1,50,000
Post Graduate				
M.A. (Journalism & Mass Communication)	2 Years	55,000	55,000	110,000
<b>Ph.D.</b> (All Disciplines)	3 Years (Min.)	55,000	55,000	110,000

## ELIGIBILITY

<b>Undergraduate</b> B.A.(JMC)/ B.A. (Hons. with Research) (JMC)	Candidates must have passed 10+2 examination or equivalent in any stream and with minimum 50% aggregate marks.
<b>Postgraduate</b> M.A. - (Journalism and Mass Communication)	Candidates should have completed an undergraduate degree from a recognized University with a minimum aggregate of 50%.
<b>Ph.D.</b>	Candidates should have a postgraduate degree or its equivalent from a recognized University, in respective discipline, with minimum 55% marks or minimum CGPA of 5.5 on a 10 point scale.

## SCHOLARSHIP & FINANCIAL ASSISTANCE

### Scholarships

- SUPER ACHIEVERS
- ALUMNI (K.R. MANGALAM SCHOOLS)
- SPORTS
- CUET/ JEE/ CAT/ MAT & OTHER COMPETITIVE EXAMS
- CHILDREN OF DEFENSE PERSONNEL
- FACULTY/ STAFF MEMBER CONCESSION

### Study Loans

- Assured Assistance from Major Banks
- Instant Sanctioning
- All-Expense Coverage
- Quick Disbursal

### Partner Firms



## ASSOCIATIONS WORLDWIDE



\*CUET Scores Accepted

**1<sup>ST</sup>** IN HARYANA  
**5<sup>TH</sup>** IN NORTH INDIA  
& **22<sup>ND</sup>** AMONGST INDIA'S  
BEST PRIVATE ENGINEERING  
COLLEGES & UNIVERSITIES 2022  
**BW BUSINESSWORLD**

**2<sup>ND</sup>** IN HARYANA  
**5<sup>TH</sup>** IN NORTH INDIA  
& **21<sup>ST</sup>** AMONGST INDIA'S  
BEST PRIVATE LAW  
COLLEGES & UNIVERSITIES 2022  
**BW LEGAL**

**65+**  
Advanced  
Programmes

**5000+**  
Students

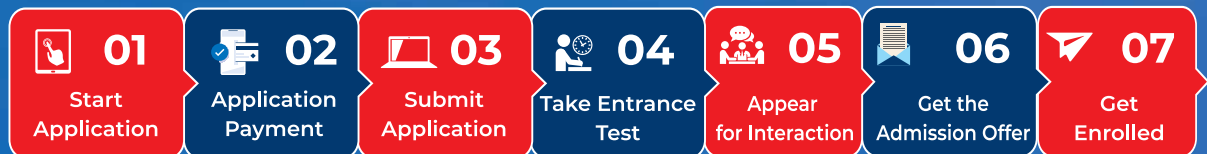
**10K+**  
Alumni

**36 LPA**  
Highest  
Package

**500+**  
Top Recruiters

**92%**  
Placement  
Record

## ADMISSION PROCESS



### ADMISSION COUNSELLING:

We invite you to have a personal interaction with our counsellor in order to know more about K.R. Mangalam University and the Program.

#### University Campus

Sohna Road, Gurugram, Delhi-NCR Landline No.: 0124-2867800 | Mob: 08800697010/ 15  
Helpline No.: 011-48884888 | Email: [admissions@krmangalam.edu.in](mailto:admissions@krmangalam.edu.in)

#### Bihar Office

Shop No - 115, 1st Floor, Verma Center, Boring Road Chauraha, Patna - 800001  
Mob: 8800697016-17 | Email: [bihar@krmangalam.edu.in](mailto:bihar@krmangalam.edu.in)

**Jharkhand Office** : Mob: 8800697019 Email: [jharkhand@krmangalam.edu.in](mailto:jharkhand@krmangalam.edu.in)

**Himachal Office** : Mob: 9311256334 Email: [himachal@krmangalam.edu.in](mailto:himachal@krmangalam.edu.in)

**J & K Office** : Mob: 9311256334 Email: [jk@krmangalam.edu.in](mailto:jk@krmangalam.edu.in)

**Punjab Office** : Mob: 9311256334 Email: [punjab@krmangalam.edu.in](mailto:punjab@krmangalam.edu.in)

**Uttarakhand Office** : Mob: 9311256336 Email: [uttarakhand@krmangalam.edu.in](mailto:uttarakhand@krmangalam.edu.in)

**Uttar Pradesh Office** : Mob: 9311256337 Email: [uttarpradesh@krmangalam.edu.in](mailto:uttarpradesh@krmangalam.edu.in)

### HOW TO APPLY

For Application Form, Eligibility & Programme Details visit [www.krmangalam.edu.in](http://www.krmangalam.edu.in) or collect a copy from the admission office.