



**K.R. MANGALAM UNIVERSITY**  
THE COMPLETE WORLD OF EDUCATION

**SCHOOL OF ARCHITECTURE &  
DESIGN (SOAD)**

**BUILDING  
EXCEPTIONAL  
DESIGN  
DEXTERITY**

**Bachelor of Architecture  
(B.Arch)**

**Bachelor of Design (B.Des.)  
(Interior Design)**

**Bachelor of Design (B.Des.)  
(Textile Design and Entrepreneurship)\***

**Bachelor of Design (B.Des.)  
(Game Design & Animation)  
with academic support of ImaginXP**

**Bachelor of Design  
(B.Des.) (Fashion Design)**

**Bachelor of Fine Arts  
(BFA)**

**Bachelor of Design (B.Des.)  
(UX/UI & Interaction Design) with  
academic support of ImaginXP**



## SOAD EDGE

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- ▶ Integrating contemporary disciplines of design.
- ▶ As a hub of creativity and innovation, the school nurtures creativity and encourages out-of-the-box thinking.
- ▶ Vertical studios, interaction with seniors and alumni.
- ▶ Hands-On Training on Advanced Software, Model-Preparation, and Construction
- ▶ Engagement in live projects and on-ground realistic assignments.
- ▶ Creation of sustainable designs in consultation & coordination with the top experts from the **Fashion Design Council of India**.
- ▶ Prime collaboration with **ImaginXP** for advanced training on Game Design & Animation, and UX & ID.
- ▶ Dedicated clubs & societies for engagement & networking.
- ▶ Inter-disciplinary learning experience in line with the new-age methodologies and industry norms.





## KRMU HIGHLIGHTS

- ▶ Advanced Dynamic Curriculum
- ▶ Prime Industry Collaborations
- ▶ Acclaimed Faculty Experts
- ▶ Focussed Training & Realistic Practices
- ▶ Merit Scholarships
- ▶ Assured Financial Support
- ▶ Domain-Specific Sessions
- ▶ Promising Internship & Placement Assistance
- ▶ Specialised Industry Conferences & Seminars
- ▶ International Exchange Programmes & Study Tours
- ▶ International Exchange Programme
- ▶ Exceptional Mentoring by Industry Insiders
- ▶ Unparalleled Industry Exposure
- ▶ Sophisticated Study Spaces & Presentation Rooms
- ▶ Futuristic Laboratories, Studios & Amphitheatre
- ▶ Specialty Research Wings & Production Control Rooms
- ▶ Dedicated Clubs & Societies
- ▶ Remarkable Sports Facilities
- ▶ Fine Accommodation & Cafeteria

## INTERNSHIP & PLACEMENT

Best known for their unmatched creativity and knack for ideation, the SOAD graduates continue to work with some of the greatest design studios, fashion brands and game-design corporations.



## INDUSTRY COLLABORATIONS





Times Group award 2023  
for "Leading Fashion Institution"

## PROGRAMMES OFFERED

Under Graduate	Duration	Semester-1 (INR)	Semester-2 (INR)	Total Fee Per Year
Bachelor of Architecture (B.Arch)	5 Years	90,000	90,000	1,80,000
Bachelor of Design (B.Des.) (Fashion Design)*	4 Years	1,00,000	1,00,000	2,00,000
Bachelor of Design (B.Des.) (Interior Design)*	4 Years	1,00,000	1,00,000	2,00,000
Bachelor of Design (B.Des.) (Textile Design and Entrepreneurship)*	4 Years	1,00,000	1,00,000	2,00,000
Bachelor of Design (B.Des.) (Game Design & Animation) with academic support of ImaginXP	4 Years	1,15,000	1,15,000	2,30,000
Bachelor of Design (B.Des.) (UX/UI & Interaction Design) with academic support of ImaginXP*	4 Years	1,15,000	1,15,000	2,30,000
Bachelor of Fine Arts (BFA)	4 Years	55,000	55,000	1,10,000

\*Subject to Approval

### ELIGIBILITY

B.Arch	Candidates must have passed 10+2 examination or equivalent with PCM and with minimum 50% aggregate marks. Applicant should be NATA Qualified
B.Des. (Fashion Design / Interior Design/ Game Design & Animation/ UX/UI & Interaction Design/BFA/ Textile Design and Entrepreneurship)	Candidates must have passed 10+2 examination or equivalent examination from a recognized board with a minimum of 50% marks in aggregate.

## SCHOLARSHIP & FINANCIAL ASSISTANCE

### Scholarships

- SUPER ACHIEVERS
- ALUMNI (K.R. MANGALAM SCHOOLS)
- SPORTS
- CUET/ JEE/ CAT/ MAT & OTHER COMPETITIVE EXAMS
- CHILDREN OF DEFENSE PERSONNEL
- FACULTY/ STAFF MEMBER CONCESSION

### Study Loans

- Assured Assistance from Major Banks
- Instant Sanctioning
- All-Expense Coverage
- Quick Disbursal

### Partner Firms



## ASSOCIATIONS WORLDWIDE



\*CUET Scores Accepted



# INDUSTRY HIRING (2022-23)

**Anjali Kumari**



**Tapio**



**Mansi Bansal**



**House of Torani**



**Lalita**



**Auctus wear**



**Savitha Reghunathan**



**Ritu Kumar**



**Dheeraj .S. Nair**



**Veemonz**



**Leepanshi**



**Richa Global**



**Shamiya Khan**



**Gurav Gupta**



**Khushal Sharma**



**Richa Global**



**Arshiya Chhabra**



**Alive Studio**



**Priyom Banerjee**



**The Bim Engineers**



**Parul Kaushik**



**Floor & Furnishings**



**Sanskriti Srivastava**



**Studio Blue Hill**



**1<sup>ST</sup>** IN HARYANA  
**5<sup>TH</sup>** IN NORTH INDIA  
& **22<sup>ND</sup>** AMONGST INDIA'S  
BEST PRIVATE ENGINEERING  
COLLEGES & UNIVERSITIES 2022  
**BW BUSINESSWORLD**

**2<sup>ND</sup>** IN HARYANA  
**5<sup>TH</sup>** IN NORTH INDIA  
& **21<sup>ST</sup>** AMONGST INDIA'S  
BEST PRIVATE LAW  
COLLEGES & UNIVERSITIES 2022  
**BW LEGAL**

**65+**  
Advanced  
Programmes

**5000+**  
Students

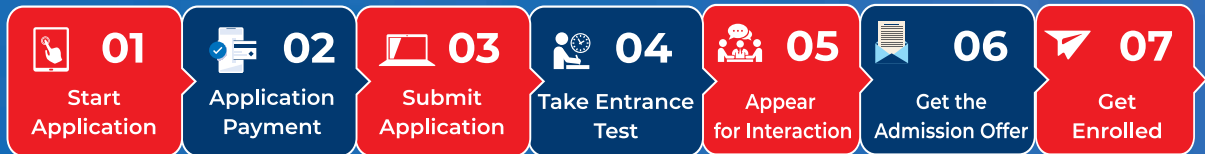
**10K+**  
Alumni

**36 LPA**  
Highest  
Package

**500+**  
Top Recruiters

**92%**  
Placement  
Record

## ADMISSION PROCESS



### ADMISSION COUNSELLING:

We invite you to have a personal interaction with our counsellor in order to know more about K.R. Mangalam University and the Program.

#### University Campus

Sohna Road, Gurugram, Delhi-NCR Landline No.: 0124-2867800 | Mob: 08800697010/ 15  
Helpline No.: 011-48884888 | Email: [admissions@krmangalam.edu.in](mailto:admissions@krmangalam.edu.in)

#### Bihar Office

Shop No - 115, 1st Floor, Verma Center, Boring Road Chauraha, Patna - 800001  
Mob: 8800697016-17 | Email: [bihar@krmangalam.edu.in](mailto:bihar@krmangalam.edu.in)

**Jharkhand Office** : Mob: 8800697019 Email: [jharkhand@krmangalam.edu.in](mailto:jharkhand@krmangalam.edu.in)

**Himachal Office** : Mob: 9311256334 Email: [himachal@krmangalam.edu.in](mailto:himachal@krmangalam.edu.in)

**J & K Office** : Mob: 9311256334 Email: [jk@krmangalam.edu.in](mailto:jk@krmangalam.edu.in)

**Punjab Office** : Mob: 9311256334 Email: [punjab@krmangalam.edu.in](mailto:punjab@krmangalam.edu.in)

**Uttarakhand Office** : Mob: 9311256336 Email: [uttarakhand@krmangalam.edu.in](mailto:uttarakhand@krmangalam.edu.in)

**Uttar Pradesh Office** : Mob: 9311256337 Email: [uttarpradesh@krmangalam.edu.in](mailto:uttarpradesh@krmangalam.edu.in)

### HOW TO APPLY

For Application Form, Eligibility & Programme Details visit [www.krmangalam.edu.in](http://www.krmangalam.edu.in) or collect a copy from the admission office.