



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

SCHOOL OF MANAGEMENT & COMMERCE (SOMC)



Elevate
YOUR
MANAGERIAL
SKILLS



SOMC EDGE

- ▶ Collaboration with top International Universities including University of Houston, Middlesex University London, Nanyang Technological University, Nanhua University, and Cardiff University
- ▶ Prime Collaborations with IBM, Samatrix, NSE Academy, Safexpress, GCEC Global Foundation, ACCA-UK, Grant Thornton and Imarticus Learning for advanced Academic Support & Training
- ▶ Dedicated Clubs & Societies for Engagement & Networking
- ▶ K.R. Mangalam Entrepreneurship and Incubation Centre for Entrepreneurial focussed Study, Research and Practices
- ▶ Pragmatic Learning and ICT-Driven Teaching Practices
- ▶ Two-Week Study Programme at an International University for MBA Students
- ▶ All India Management Association and Delhi Management Association Memberships for Facilitation of Professional Development and Participation in Simulation Courses
- ▶ Preparation for Competitive Exams including UPSC, Banking, Insurance, Railways & SSC
- ▶ Specialised iOS Labs for Execution of Advanced Multimedia Projects

KRMU HIGHLIGHTS

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|---|---|
| ▶ Advanced Dynamic Curriculum | ▶ International Exchange Programme |
| ▶ Prime Industry Collaborations | ▶ Exceptional Mentoring by Industry Insiders |
| ▶ Acclaimed Faculty Experts | ▶ Unparalleled Industry Exposure |
| ▶ Focussed Training & Realistic Practices | ▶ Sophisticated Study Spaces & Presentation Rooms |
| ▶ Merit Scholarships | ▶ Futuristic Laboratories, Studios & Amphitheatre |
| ▶ Assured Financial Support | ▶ Specialty Research Wings & Production Control Rooms |
| ▶ Domain-Specific Sessions | ▶ Dedicated Clubs & Societies |
| ▶ Promising Internship & Placement Assistance | ▶ Remarkable Sports Facilities |
| ▶ Specialised Industry Conferences & Seminars | ▶ Fine Accommodation & Cafeteria |
| ▶ International Exchange Programmes & Study Tours | |

INTERNSHIP & PLACEMENT

With an impressive track record of securing placements at major entities and corporations, the KRMU graduates demonstrate a high degree of intelligence and game-changing business excellence.



PROGRAMMES OFFERED

Under Graduate	Duration	Semester-1 (INR)	Semester-2 (INR)	Total Fee Per Year
BBA (Logistics & Supply Chain Management) with academic support of Safexpress	3 Years	95,000	95,000	1,90,000
BBA (Entrepreneurship) with academic support of GCEC Global Foundation	3 Years	95,000	95,000	1,90,000
BBA (International Accounting & Finance) (ACCA-UK) with academic support of Grant Thornton	3 Years	95,000	95,000	1,90,000
BBA (HR/ Marketing/ Finance/ International Business/ Travel & Tourism)	3 Years	85,000	85,000	1,70,000
BBA (Business Intelligence & Analytics) with academic support of Samatrix & IBM	3 Years	95,000	95,000	1,90,000
BBA (Hons. with Research)(Logistics & Supply Chain Management) with academic support of Safexpress	4 Years	95,000	95,000	1,90,000
BBA (Hons. with Research)(Entrepreneurship) with academic support of GCEC Global Foundation	4 Years	95,000	95,000	1,90,000
BBA (Hons. with Research)(International Accounting & Finance) (ACCA- UK) with academic support of Grant Thornton	4 Years	95,000	95,000	1,90,000
BBA (Hons. with Research)(HR/ Marketing/ Finance/ International Business/ Travel & Tourism)	4 Years	85,000	85,000	1,70,000
BBA (Hons. with Research)(Business Intelligence & Analytics) with academic support of Samatrix & IBM	4 Years	95,000	95,000	1,90,000
B.Com. (Hons.) (International Accounting & Finance) (ACCA- UK) with academic support of Grant Thornton	3 Years	75,000	75,000	1,50,000
B.Com. (Hons.) with academic support of NSE	3 Years	70,000	70,000	1,40,000
B.Com. (Hons. with Research)(International Accounting & Finance) (ACCA- UK) with academic support of Grant Thornton	4 Years	75,000	75,000	1,50,000
B.Com. (Hons. with Research) with academic support of NSE	4 Years	70,000	70,000	1,40,000
B.Com. Programme	3 Years	60,000	55,000	1,15,000
Integrated BBA + MBA with academic support of IBM	5 Years	1,05,000	105,000	2,10,000
Post Graduate				
MBA with academic support of IBM	2 Years	1,40,000	1,40,000	2,80,000
MBA (Digital Marketing) with academic support of Imarticus Learning	2 Years	1,65,000	1,65,000	3,30,000
Ph.D. (All Disciplines)	Min. 3 years	55,000	55,000	1,10,000

*CUET Scores Accepted

ELIGIBILITY	
BBA/ BBA (Hons. with Research)	Candidates must have passed 10+2 examination or equivalent in any stream and with minimum 50% aggregate marks.
B.Com. (Hons.) / B.Com. (Hons. with Research)	Candidates must have passed 10+2 examination or equivalent in Commerce stream or any other stream with mathematics and with minimum 50% aggregate marks.
B.Com. Programme	Candidates must have passed 10+2 examination or equivalent in Commerce stream or any other stream with mathematics and with minimum 50% aggregate marks.
Integrated BBA + MBA	Candidates must have passed 10+2 examination or equivalent in any stream and with minimum 50% aggregate marks. The age of the candidates shall be not more than 20 years as of 1st July of the year of admission
MBA	Candidates must have a Bachelor's Degree or Equivalent from a recognized University with a minimum of 50% marks in aggregate.
Ph.D.	Candidates must have a postgraduate degree or equivalent in the concerned subject from a recognized Indian University, or a postgraduate degree approved by the Association of Indian Universities/UGC/AICTE with not less than 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale.





INDUSTRY COLLABORATIONS



ASSOCIATIONS WORLDWIDE



SCHOLARSHIP & FINANCIAL ASSISTANCE

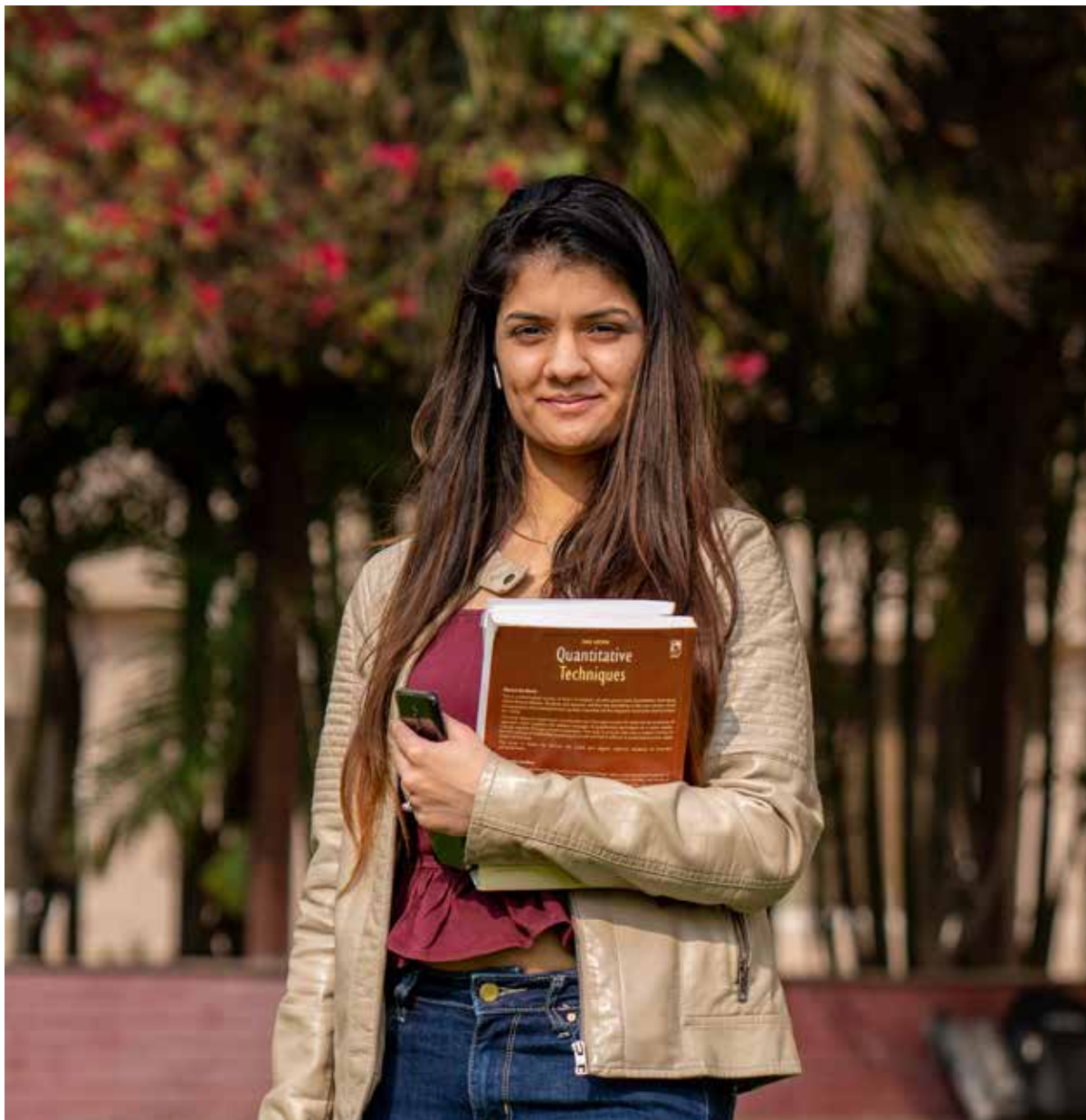
Scholarships

- SUPER ACHIEVERS
- ALUMNI (K.R. MANGALAM SCHOOLS)
- SPORTS
- CUET/ JEE/ CAT/ MAT & OTHER COMPETITIVE EXAMS
- CHILDREN OF DEFENSE PERSONNEL
- FACULTY/ STAFF MEMBER CONCESSION

Study Loans

- Assured Assistance from Major Banks
- Instant Sanctioning
- All-Expense Coverage
- Quick Disbursal

Partner Firms



1ST IN HARYANA
5TH IN NORTH INDIA
& **22ND** AMONGST INDIA'S
BEST PRIVATE ENGINEERING
COLLEGES & UNIVERSITIES 2022
BW BUSINESSWORLD

2ND IN HARYANA
5TH IN NORTH INDIA
& **21ST** AMONGST INDIA'S
BEST PRIVATE LAW
COLLEGES & UNIVERSITIES 2022
BW LEGAL

65+
Advanced
Programmes

5000+
Students

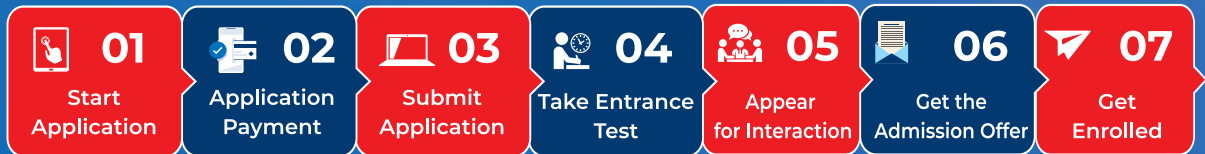
10K+
Alumni

36 LPA
Highest
Package

500+
Top Recruiters

92%
Placement
Record

ADMISSION PROCESS



ADMISSION COUNSELLING:

We invite you to have a personal interaction with our counsellor in order to know more about K.R. Mangalam University and the Program.

University Campus

Sohna Road, Gurugram, Delhi-NCR Landline No.: 0124-2867800 | Mob: 08800697010/ 15
Helpline No.: 011-48884888 | Email: admissions@krmangalam.edu.in

Bihar Office

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Uttar Pradesh Office : Mob: 9311256337 Email: uttarpradesh@krmangalam.edu.in

HOW TO APPLY

For Application Form, Eligibility & Programme Details visit www.krmangalam.edu.in or collect a copy from the admission office.