



**K.R. MANGALAM UNIVERSITY**  
THE COMPLETE WORLD OF EDUCATION

## SCHOOL OF MANAGEMENT & COMMERCE (SOMC)



*Elevate*  
**YOUR**  
**MANAGERIAL**  
**SKILLS**



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## SOMC EDGE

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- ▶ Collaboration with top International Universities including University of Houston, Middlesex University London, Nanyang Technological University, Nanhua University, and Cardiff University
- ▶ Prime Collaborations with IBM, Samatrix, NSE Academy, Safexpress, GCEC Global Foundation, ACCA-UK, Grant Thornton and Imarticus Learning for advanced Academic Support & Training
- ▶ Dedicated Clubs & Societies for Engagement & Networking
- ▶ K.R. Mangalam Entrepreneurship and Incubation Centre for Entrepreneurial focussed Study, Research and Practices
- ▶ Pragmatic Learning and ICT-Driven Teaching Practices
- ▶ Two-Week Study Programme at an International University for MBA Students
- ▶ All India Management Association and Delhi Management Association Memberships for Facilitation of Professional Development and Participation in Simulation Courses
- ▶ Preparation for Competitive Exams including UPSC, Banking, Insurance, Railways & SSC
- ▶ Specialised iOS Labs for Execution of Advanced Multimedia Projects

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## KRMU HIGHLIGHTS

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|---|---|
| ▶ Advanced Dynamic Curriculum                     | ▶ International Exchange Programme                    |
| ▶ Prime Industry Collaborations                   | ▶ Exceptional Mentoring by Industry Insiders          |
| ▶ Acclaimed Faculty Experts                       | ▶ Unparalleled Industry Exposure                      |
| ▶ Focussed Training & Realistic Practices         | ▶ Sophisticated Study Spaces & Presentation Rooms     |
| ▶ Merit Scholarships                              | ▶ Futuristic Laboratories, Studios & Amphitheatre     |
| ▶ Assured Financial Support                       | ▶ Specialty Research Wings & Production Control Rooms |
| ▶ Domain-Specific Sessions                        | ▶ Dedicated Clubs & Societies                         |
| ▶ Promising Internship & Placement Assistance     | ▶ Remarkable Sports Facilities                        |
| ▶ Specialised Industry Conferences & Seminars     | ▶ Fine Accommodation & Cafeteria                      |
| ▶ International Exchange Programmes & Study Tours |   |

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## INTERNSHIP & PLACEMENT

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With an impressive track record of securing placements at major entities and corporations, the KRMU graduates demonstrate a high degree of intelligence and game-changing business excellence.



## PROGRAMMES OFFERED

Under Graduate	Duration	Semester-1 (INR)	Semester-2 (INR)	Total Fee Per Year
BBA (Logistics & Supply Chain Management) with academic support of <b>Safexpress</b>	3 Years	95,000	95,000	1,90,000
BBA (Entrepreneurship) with academic support of <b>GCEC Global Foundation</b>	3 Years	95,000	95,000	1,90,000
BBA (International Accounting & Finance) (ACCA-UK) with academic support of <b>Grant Thornton</b>	3 Years	95,000	95,000	1,90,000
BBA (HR/ Marketing/ Finance/ International Business/ Travel & Tourism)	3 Years	85,000	85,000	1,70,000
BBA (Business Intelligence & Analytics) with academic support of <b>Samatrix &amp; IBM</b>	3 Years	95,000	95,000	1,90,000
BBA (Hons. with Research)(Logistics & Supply Chain Management) with academic support of <b>Safexpress</b>	4 Years	95,000	95,000	1,90,000
BBA (Hons. with Research)(Entrepreneurship) with academic support of <b>GCEC Global Foundation</b>	4 Years	95,000	95,000	1,90,000
BBA (Hons. with Research)(International Accounting & Finance) (ACCA- UK) with academic support of <b>Grant Thornton</b>	4 Years	95,000	95,000	1,90,000
BBA (Hons. with Research)(HR/ Marketing/ Finance/ International Business/ Travel & Tourism)	4 Years	85,000	85,000	1,70,000
BBA (Hons. with Research)(Business Intelligence & Analytics) with academic support of <b>Samatrix &amp; IBM</b>	4 Years	95,000	95,000	1,90,000
B.Com. (Hons.) (International Accounting & Finance) (ACCA- UK) with academic support of <b>Grant Thornton</b>	3 Years	75,000	75,000	1,50,000
B.Com. (Hons.) with academic support of <b>NSE</b>	3 Years	70,000	70,000	1,40,000
B.Com. (Hons. with Research)(International Accounting & Finance) (ACCA- UK) with academic support of <b>Grant Thornton</b>	4 Years	75,000	75,000	1,50,000
B.Com. (Hons. with Research) with academic support of <b>NSE</b>	4 Years	70,000	70,000	1,40,000
B.Com. Programme	3 Years	60,000	55,000	1,15,000
<b>Post Graduate</b>				
MBA with academic support of <b>IBM</b>	2 Years	1,40,000	1,40,000	2,80,000
MBA (Digital Marketing) with academic support of <b>Imarticus Learning</b>	2 Years	1,65,000	1,65,000	3,30,000
<b>Ph.D.</b> (All Disciplines)	Min. 3 years	55,000	55,000	1,10,000

## ELIGIBILITY

BBA/ BBA (Hons. with Research)	Candidates must have passed 10+2 examination or equivalent in any stream and with minimum 50% aggregate marks.
B.Com. (Hons.) / B.Com. (Hons. with Research)	Candidates must have passed 10+2 examination or equivalent in Commerce stream or any other stream with mathematics and with minimum 50% aggregate marks.
B.Com. Programme	Candidates must have passed 10+2 examination or equivalent in Commerce stream or any other stream with mathematics and with minimum 50% aggregate marks.
MBA	Candidates must have a Bachelor's Degree or Equivalent from a recognized University with a minimum of 50% marks in aggregate.
Ph.D.	Candidates must have a postgraduate degree or equivalent in the concerned subject from a recognized Indian University, or a postgraduate degree approved by the Association of Indian Universities/UGC/AICTE with not less than 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale.





## INDUSTRY COLLABORATIONS



## ASSOCIATIONS WORLDWIDE



## SCHOLARSHIP & FINANCIAL ASSISTANCE

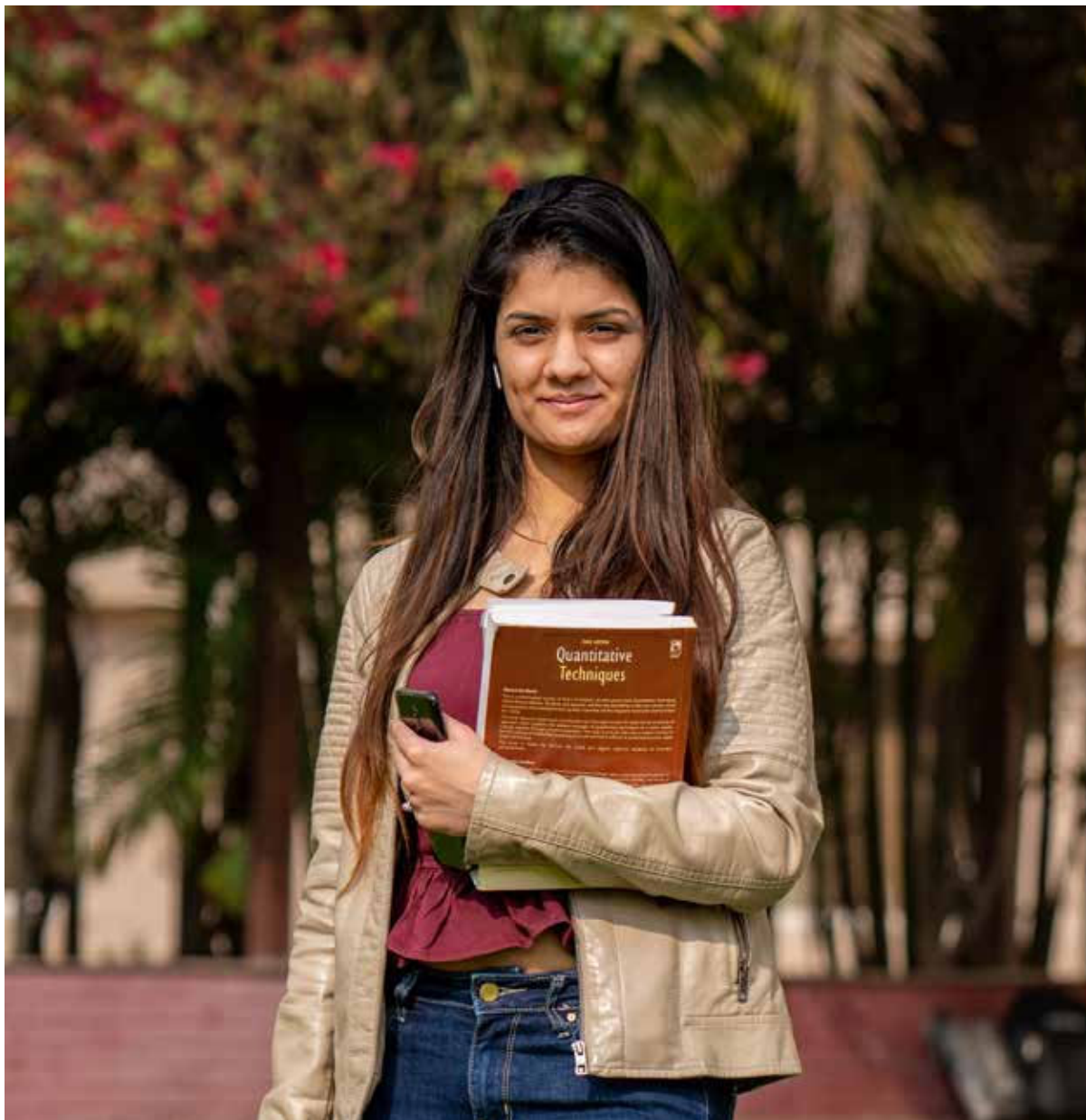
### Scholarships

- SUPER ACHIEVERS
- ALUMNI (K.R. MANGALAM SCHOOLS)
- SPORTS
- CUET/ JEE/ CAT/ MAT & OTHER COMPETITIVE EXAMS
- CHILDREN OF DEFENSE PERSONNEL
- FACULTY/ STAFF MEMBER CONCESSION

### Study Loans

- Assured Assistance from Major Banks
- Instant Sanctioning
- All-Expense Coverage
- Quick Disbursal

### Partner Firms



**1<sup>ST</sup>** IN HARYANA  
**5<sup>TH</sup>** IN NORTH INDIA  
& **22<sup>ND</sup>** AMONGST INDIA'S  
BEST PRIVATE ENGINEERING  
COLLEGES & UNIVERSITIES 2022  
**BW BUSINESSWORLD**

**2<sup>ND</sup>** IN HARYANA  
**5<sup>TH</sup>** IN NORTH INDIA  
& **21<sup>ST</sup>** AMONGST INDIA'S  
BEST PRIVATE LAW  
COLLEGES & UNIVERSITIES 2022  
**BW LEGAL**

**65+**  
Advanced  
Programmes

**5000+**  
Students

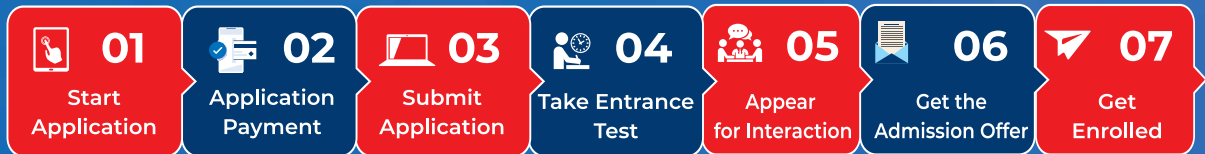
**10K+**  
Alumni

**36 LPA**  
Highest  
Package

**500+**  
Top Recruiters

**92%**  
Placement  
Record

## ADMISSION PROCESS



### ADMISSION COUNSELLING:

We invite you to have a personal interaction with our counsellor in order to know more about K.R. Mangalam University and the Program.

#### University Campus

Sohna Road, Gurugram, Delhi-NCR Landline No.: 0124-2867800 | Mob: 08800697010/ 15  
Helpline No.: 011-48884888 | Email: [admissions@krmangalam.edu.in](mailto:admissions@krmangalam.edu.in)

#### Bihar Office

Shop No - 115, 1st Floor, Verma Center, Boring Road Chauraha, Patna - 800001  
Mob: 8800697016-17 | Email: [bihar@krmangalam.edu.in](mailto:bihar@krmangalam.edu.in)

**Jharkhand Office** : Mob: 8800697019 Email: [jharkhand@krmangalam.edu.in](mailto:jharkhand@krmangalam.edu.in)

**Himachal Office** : Mob: 9311256334 Email: [himachal@krmangalam.edu.in](mailto:himachal@krmangalam.edu.in)

**J & K Office** : Mob: 9311256334 Email: [jk@krmangalam.edu.in](mailto:jk@krmangalam.edu.in)

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**Uttarakhand Office** : Mob: 9311256336 Email: [uttarakhand@krmangalam.edu.in](mailto:uttarakhand@krmangalam.edu.in)

**Uttar Pradesh Office** : Mob: 9311256337 Email: [uttarpradesh@krmangalam.edu.in](mailto:uttarpradesh@krmangalam.edu.in)

### HOW TO APPLY

For Application Form, Eligibility & Programme Details visit [www.krmangalam.edu.in](http://www.krmangalam.edu.in) or collect a copy from the admission office.