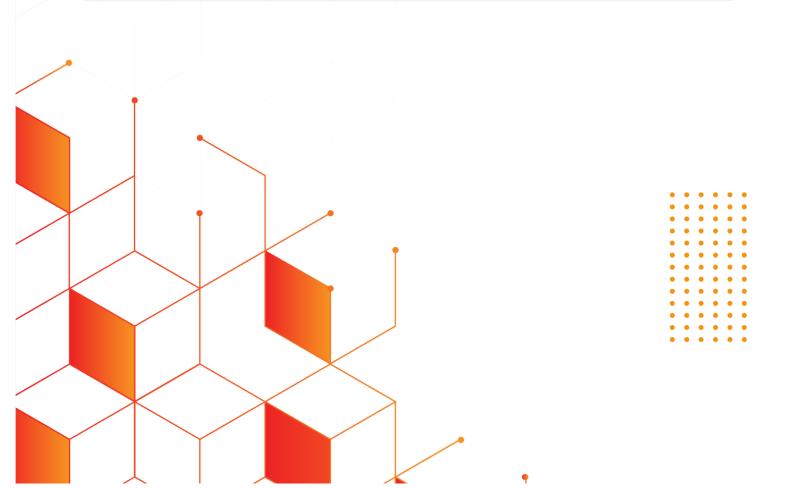


### Specialization Courses



K.R. Mangalam University offers a range of courses to select from in the form of Specialization Courses which help students to broaden their perspectives and develop a holistic understanding of various disciplines. Students can explore subjects in detail as major/minor to deepen their knowledge in specific areas. These courses are designed to supplement students' academic learning with practical skills and holistic learning.

### **Discipline Specific Electives (Human Resource)**

Change, Conflict & Negotiation Management

Competency Development

Compensation and Reward Management

Emotional Intelligence At Workplace

**HR Analytics** 

Human Resource Information Management Systems

Improving Managerial Talent & Creativity

**Industrial Relations & Labour Laws** 

Strategic Human Resource Management

Organizational Psychology

Organizational Development

### **Discipline Specific Electives (Operations Management)**

**Business Process Modelling** 

Lean Manufacturing

Logistics Management

Operations Strategy

**Production Planning And Control** 

Project Management

**Quality Management** 

Service Operations Management

Supply Chain Management

Technology Management

### **Discipline Specific Electives (Finance)**

Behavioral Finance

Corporate Restructuring and Value Creation

Derivatives and Risk Management

Financial Analytics
FinTech
Innovation and Financial Services
International Financial Management
Project and Infrastructure Finance
Security Analysis and Portfolio Management
Taxation and Financial Planning
Corporate Valuation

## Discipline Specific Electives (Information Technology) Business Process Re-engineering Client-Server architecture

Cloud Computing

Data Base Management Systems

**Network Systems Foundation** 

Python & SQL in Business

Risk & Fraud Analytics

Software Architecture

Software Solutions for business Problems

Industry 5.0 and 4.0

# Discipline Specific Electives (Marketing Management ) Customer Experience Management Integrated Marketing Communication Marketing Analytics Marketing Research Pricing Strategy Product and Brand Management Retail Marketing Rural & Social Marketing Sales & Distribution Management Services Marketing Sustainable Marketing

# Discipline Specific Electives (Entrepreneurship) Corporate Entrepreneurship Creating New Brands Entrepreneurial Teams

Innovative Business Models

Financial Strategies For Entrepreneurs

Lean Start Ups

Social entrepreneurship

Strategic Entrepreneurship

Taxation and Financial Planning for Startups

Valuation of New Businesses

### **Discipline Specific Electives (International Business)**

International Financial Management

Banking and Business laws for Overseas Operations

Corporate Governance and CSR

Cross cultural management

Documentation for global business

Geo - Political implications for Business

**International Marketing** 

International Trade and Policy Framework

**International Product Strategy** 

Supply Chain For Global Operations

International Financial Management

### **Discipline Specific Electives (Business Analytics)**

**HR** Analytics

Financial Analytics

Marketing Analytics

Python & SQL in Business

Risk & Fraud Analytics

Data Visualization (Tableau & Power BI)

Managing big data

Machine Learning for Business

Spreadsheet Modelling and Analysis

Supply chain Analytics

### HR Analytics