



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

Specialization Courses



K.R. Mangalam University offers a range of courses to select from in the form of Specialization Courses which help students to broaden their perspectives and develop a holistic understanding of various disciplines. Students can explore subjects in detail as major/minor to deepen their knowledge in specific areas. These courses are designed to supplement students' academic learning with practical skills and holistic learning.

Discipline Specific Electives (Human Resource)

Change, Conflict & Negotiation Management
Competency Development
Compensation and Reward Management
Emotional Intelligence At Workplace
HR Analytics
Human Resource Information Management Systems
Improving Managerial Talent & Creativity
Industrial Relations & Labour Laws
Strategic Human Resource Management
Organizational Psychology
Organizational Development

Discipline Specific Electives (Operations Management)

Business Process Modelling
Lean Manufacturing
Logistics Management
Operations Strategy
Production Planning And Control
Project Management
Quality Management
Service Operations Management
Supply Chain Management
Technology Management

Discipline Specific Electives (Finance)

Behavioral Finance
Corporate Restructuring and Value Creation
Derivatives and Risk Management

Financial Analytics
FinTech
Innovation and Financial Services
International Financial Management
Project and Infrastructure Finance
Security Analysis and Portfolio Management
Taxation and Financial Planning
Corporate Valuation

Discipline Specific Electives (Information Technology)
Business Process Re-engineering
Client-Server architecture
Cloud Computing
Data Base Management Systems
Network Systems Foundation
Python & SQL in Business
Risk & Fraud Analytics
Software Architecture
Software Solutions for business Problems
Industry 5.0 and 4.0

Discipline Specific Electives (Marketing Management)
Customer Experience Management
Integrated Marketing Communication
Marketing Analytics
Marketing Research
Pricing Strategy
Product and Brand Management
Retail Marketing
Rural & Social Marketing
Sales & Distribution Management
Services Marketing
Sustainable Marketing

Discipline Specific Electives (Entrepreneurship)
Corporate Entrepreneurship
Creating New Brands
Entrepreneurial Teams
Financial Strategies For Entrepreneurs
Innovative Business Models
Lean Start Ups
Social entrepreneurship
Strategic Entrepreneurship
Taxation and Financial Planning for Startups
Valuation of New Businesses

Discipline Specific Electives (International Business)
International Financial Management
Banking and Business laws for Overseas Operations
Corporate Governance and CSR
Cross cultural management
Documentation for global business
Geo - Political implications for Business
International Marketing
International Trade and Policy Framework
International Product Strategy
Supply Chain For Global Operations
International Financial Management

Discipline Specific Electives (Business Analytics)
HR Analytics
Financial Analytics
Marketing Analytics
Python & SQL in Business
Risk & Fraud Analytics
Data Visualization (Tableau & Power BI)
Managing big data
Machine Learning for Business
Spreadsheet Modelling and Analysis
Supply chain Analytics

