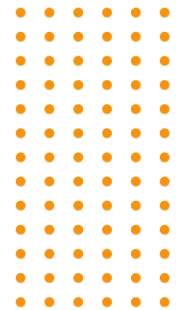




K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

Specialization Courses



K.R. Mangalam University offers a range of courses to select from in the form of Specialization Courses which help students to broaden their perspectives and develop a holistic understanding of various disciplines. Students can explore subjects in detail as major/minor to deepen their knowledge in specific areas. These courses are designed to supplement students' academic learning with practical skills and holistic learning.

Discipline Specific Electives (Human Resource)

Change, Conflict & Negotiation Management

Competency Development

Compensation and Reward Management

Emotional Intelligence At Workplace

HR Analytics

Human Resource Information Management Systems

Improving Managerial Talent & Creativity

Industrial Relations & Labour Laws

Strategic Human Resource Management

Organizational Psychology

Organizational Development

Discipline Specific Electives (Operations Management)

Business Process Modelling

Lean Manufacturing

Logistics Management (Global Context)

Operations Strategy

Production Planning And Control

Project Management

Quality Management

Service Operations Management

Supply Chain Management

Technology Management

Discipline Specific Electives (Finance)

Behavioral Finance

Corporate Restructuring and Value Creation (focus on M&A)

Derivatives and Risk Management

Financial Analytics

FinTech
Innovation and Financial Services
International Financial Management
Project and Infrastructure Finance
Security Analysis and Portfolio Management
Taxation and Financial Planning
Corporate Valuation

Discipline Specific Electives (Information Technology)
Business Process Re-engineering
Client-Server architecture
Cloud Computing
Data Base Management Systems
Network Systems Foundation
Python & SQL in Business
Risk & Fraud Analytics
Software Architecture
Software Solutions for business Problems
Industry 5.0 and 4.0

Discipline Specific Electives (Marketing Management)
Customer Experience Management (Including Neuro Marketing)
Integrated Marketing Communication
Marketing Analytics
Marketing Research
Pricing Strategy
Product and Brand Management
Retail Marketing
Rural & Social Marketing
Sales & Distribution Management
Services Marketing
Sustainable Marketing

Discipline Specific Electives (Entrepreneurship)

Corporate Entrepreneurship

Creating New Brands

Entrepreneurial Teams

Financial Strategies For Entrepreneurs

Innovative Business Models

Lean Start Ups (Eric Rice)

Social entrepreneurship

Strategic Entrepreneurship

Taxation and Financial Planning for Startups

Valuation of New Businesses